



Industry Information for EMS, Nursing, and Allied Health Educators and Administrators!



You may have seen the "Christmas Spirit" in all the retail stores, but remember, we must still get through November! Which is great because this month is full of awesomeness! Some of the great things offered this month include a "fall back" of the clock, autumn football, and a special day to give thanks. So, before the Christmas season totally takes over there is an assortment of awesome fall activities to enjoy.

This newsletter is dedicated to instructors, administration, and providers of EMS, Nursing, and Allied Health. As always, if you have any questions concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

Universal Announcements



Who is Platinum Educational Group?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our new followers, we would like to remind people of who we are and what we do! We are staunch advocates for the highest degree of training for all EMS, Allied Health, and Nursing fields. **We are proud to boast the best study prep and skills tracking programs for each.**

Our Mission: Deliver valid and reliable assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Future Feature Committee!

We receive many requests, suggestions, and ideas from our respected customers nationwide. Thank you! We always listen to our end users and try to accommodate. But, as our company grows into new industry sectors, we want to ensure that ALL our customer's recommendations are heard. Great news! Platinum Educational Group is in the works of forming a "Future Feature Committee" to streamline that process! Chaired by Customer Support Advocate, David Smith, this committee will receive, prioritize, and respond to our valued customer's concepts. We will have more information in next month's *Platinum Pulse* to explain how to submit your request. We look forward to hearing your thoughts!



FREE mobile app for students using Platinum Planner! Nominated for a "Best Education" Award!

Exciting news from Platinum Educational Group! Recently, our new Platinum Planner app was nominated for "best education" app for 2016! We would be **honored** if you visit the [BMAA WEBSITE](#) and **push the**

recommendation button! Thank you for helping us strive to be the best for you!

If your institution utilizes Platinum Planner for scheduling and skills tracking, then we highly encourage you to alert your students to our new **FREE Platinum Planner Student App!** This app is very helpful and **has all the features of the full Platinum Planner website!** Students are able to input their information no matter where they are and have it sync up when internet becomes available - perfect for hospital or lab settings where internet is sketchy or not available at all!

The Platinum Planner mobile app is for students to download for **free with their subscription** to PlatinumPlanner.com. Interested in learning more about Platinum Planner? [Contact us!](#)

[View the Platinum Planner App Video!](#)

New/Upcoming Features From the Platinum Educational Group Development Team!!

To read about all of our new and upcoming features, go to your [my.platinumed.com dashboard](http://my.platinumed.com) and click the "New Features" or "Upcoming Features" tab(s).

- [Updates to Appendix F & G in Platinum Planner](#)
- [New CoAEMSP Report Available for Schools in Platinum Planner!](#)
- [New Preceptor Verification for Instructors in Platinum Planner!](#)
- [New Features Added to the Class Test Results for Instructors in EMSTesting!](#)



Featured Article: The Answer for Dyslexia

Dyslexia is a specific reading disability due to a defect in the brain's processing of graphic symbols. It is a learning disability that alters the way the brain processes written material and is typically characterized by difficulties in word recognition, spelling, and decoding. Dyslexia is not linked to intelligence. *

[Read Full Article](#)

The EMS Eagle



Platinum Educational Group Solutions for EMS Training Programs

Join the hundreds of other programs that have adopted our solutions to make their EMT/Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via EMSTesting.com. We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

In addition to testing, we also provide complete scheduling and skills tracking via PlatinumPlanner.com. This flexible program tracks schedules, skills, and patient encounters. It assists in verifying clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and much more! Platinum Planner also offers free preceptor training - something our competitors do not! We even launched a fully functioning complimentary app so students can work more efficiently! **Do not waste time with paper and pencil tracking and scheduling again! We have an easier and more cost effective solution!**

The best part, **Platinum Planner costs NOTHING for EMS programs to use! There is just a minimal student fee.** [Contact us](#) today for more information or free product demo for either EMSTesting or Platinum Planner!

[View the 90 Second Intro to EMSTesting.com Video!](#)



Announcing the 2017 Platinum Educational Workshop Series!

Ala Carte Style - Brand New for 2017!

Platinum Educational Group is offering a workshop series like no other! We have a variety of FREE educational workshops to choose from! Simply pick what workshops you would like presented at your institution and we will oblige! There is no cost to the host or participants at these workshops and CE credits can be earned! Click the link below to learn more about the 2017 Workshop series presented by Platinum Educational Group! Time slots fill up QUICKLY, so schedule your workshop today!!

[View all Workshops Available!](#)



Culling the Herd: Changing our Industry One Classroom at a Time

By John Spencer, Customer Support Manager, Lead Medical Educator

EMS professionals are those that people call when they are sick, injured, or in need of some type of help. They are granted intimate access into people's homes and lives. People trust them to see them when they are at their worst. People blindly trust EMS professionals, but a quick search of the Internet reveals a darker side to the profession. EMS providers are being arrested for stealing money and medications. They are being arrested for doing things that most of the profession would find appalling. What has happened to the beloved profession? How did these individuals, that clearly have no respect for people, make it into the field? Could the actions of these individuals have been prevented? Can the reputation of the industry be saved?

[Read Full Article](#)



NREMT Facelift

The National Registry of EMT's website has undergone a huge renovation. We recommend checking it out today. The look and feel is pretty innovative and worth a glance particularly if you are involved with any aspect of the Portfolio project. <https://www.nremt.org>

Upcoming Events for EMS

The Recipe for Success Series: Are YOU Set for Portfolio?

[11/11/16 to 11/12/16, Coffeyville, KS](#)

Upcoming Conferences & Expos!

[11/9/16 to 11/13/16, Virginia EMS Expo](#)

[11/10/16 to 11/16/16, IEMSA Annual Conference](#)

[11/20/16 to 11/23/16, Texas EMS Conference](#)

[12/1/16 to 12/2/16, CoAEMSP Workshop](#)

[All PEG Events!](#)



By Steve Berry

www.iamnotanambulancedriver.com



News from NAEMSE

Every month we will feature a key news snippet or other information from the National Association of EMS Educators (NAEMSE).

[NAEMSE Webinar Series: Simplifying the Skills Tracking Process](#)

In September, NAEMSE and Platinum Educational Group teamed up once again to provide another educational based webinar for EMS instructors and administration. The focus was how to make your life as an educator more simplified by using electronic skills tracking. If you missed it check it out [HERE!](#)



Ask the Customer Support Team

When setting up the "Hours Requirements" for a course in Platinum Planner, what is the difference in between "EMS" and "EMS Field Internship"? A: "EMS" hours are traditionally ambulance hours that occur during the students' normal clinical rotation. This is considered "Field Experience" by CoAEMSP, which they define as:

[Read More!](#)

[Read More Q&A!](#)

Nursing News



RN Instructors - Give YOUR Students free NCLEX-RN® prep!

Time is running out on our FREE NCLEX-RN® study prep offer! With over 3000 up-to-date and valid questions written by experienced nursing professionals and educators, we are **THE ONLY NCLEX-RN® prep solution** that offers computer adaptive testing—just like the NCLEX® exam itself! **So, if you are a nursing instructor—download and distribute this offer to your students!**

What's the catch? There is **NONE**. Simply share the below certificate with a nursing student(s). The easy to sign up instructions will allow users immediate and **FREE** access to start preparing for the NCLEX exam. This offer is for a limited time only so please distribute immediately.

*Click the blue button to download Free NCLEX-RN Prep (est. \$120 value)

Free NCLEX-RN® Computer Adaptive Testing!



Platinum Planner

In addition to our testing prep program for nursing students, we currently have an online program for instructors that keeps track of their **scheduling, skills tracking, and externships** called Platinum Planner! It also has a **free mobile app** with all the features of the full website for students who subscribe! No longer will your instructors waste valuable resources with burdensome methods!

As with the EMS and Allied Health programs, **Platinum Planner costs nothing for nursing programs** to utilize! There is just a minimal per student fee. Interested in knowing more about Platinum Planner? [Contact us for a free demo!](#)



Featured Article: Go from Nurse to... Paramedic???

You may be thinking "Isn't that title backwards"? While it is true that many paramedic's progress towards a nursing degree, there are, however, many benefits for nurses to obtain a EMT or Paramedic degree as well. This article will discuss several reasons for RN's to adopt EMS training to their résumé.

[Read Full Article](#)

Upcoming Events for Nursing

Upcoming Conferences & Expos!

[10/31/16 to 11/2/16, ACCET Annual Conference](#)

[11/11/16 to 11/12/16, National Student Nurse Assoc. \(NSNA\) Midyear Conference](#)

[11/17/16 to 11/18/16, Student Nurses' Assoc. of Pennsylvania](#)

[All PEG Events!](#)

Do you know of a nursing conference that we simply CANNOT miss? Please [drop us a line](#) and let us know!

About a Nursing Student



"When you told your buddies you were staying home tonight, I thought we were going to have a romantic night in, not help you study for the NCLEX."

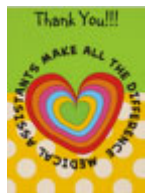
Allied Health Advance



Platinum Educational Group Solutions for Allied Health Training Programs

We have heard for years what a **nightmare** it is for Allied Health programs to keep track of skills. **Well, no more!** Our Platinum Planner online software program can assist your busy instructors with scheduling students and keep track of their skills more efficiently. It also helps in evaluating your students and measuring the impact of training. **Best of all, it costs NOTHING for your program to use!** There is just a nominal per student fee.

Platinum Planner functions in several ways to assist your instructors. It documents student experiences with ease, manages clinicals and field experiences in less time and with fewer hassles, and provides reporting that meets all accreditation standards. All of this will **help your program run more smoothly and effectively!** Stop using outdated methods and [contact us for a free demo!](#) A 30-day free trial is also available.



Medical Assistant Recognition Week Contest Results

Platinum Educational Group recognizes the valuable contributions *Medical Assistants* make to the professional Health Care community. Last month we celebrated our hard working Medical Assistants with a Facebook contest just for medical assistant instructors, staff, and admin!! They were asked to go to our [Facebook Fan Page](#), find the "Medical Assistant Recognition Week" comment box, and let us know how many years they have been involved in medical assisting! **Easy!** Congratulations to Desiree Jamieson-Millan who was our random drawing winner! Desiree was a provider for 20 years and now is an educator of more than 12 years! Thank you to everyone who has dedicated their lives to the Medical Assistant field!



ACICS and Their For-Profit Schools: Is the Writing on the Wall?

In light of recent investigations and closing of for profit schools (ITT, Corinthian, and Everest), along with their accrediting body (ACICS) coming under scrutiny, we are all left to ask ourselves - what is happening?

[Read More](#)

Upcoming Events for Allied Health

Upcoming Conferences & Expos!

[10/31/16 to 11/2/16, ACCET Annual Conference](#)
[2/23/17 to 2/24/17, ABHES Annual Conference](#)

All PEG Events!

Do you know of a Allied Health conference that we simply CANNOT miss? [drop us a line](#) and let us know!



Parting Thoughts



NEW Feature Alert! Introducing Platinum's Knowledgebase!

by Eric Cheadle, Customer Service Advocate

Platinum Education is striving to give you every tool possible to help you succeed in your endeavors. Within the past few months, we have officially released a brand new way to help our customers even better.

Our newest tool, the Knowledgebase, is a place where both instructors and students can get their questions answered - even after hours! Users easily click on subjects to get to questions and answers on a myriad of topics. Don't know how to enroll in a course in Platinum Planner? We have a step by step guide on how you can do just that. As an instructor, you're not sure how to edit grades manually in the gradebook? Again, we have a step-by-step article to show you exactly how. There are scores of easy-to-follow articles and helpful tips that may solve your issue immediately!

The Knowledgebase is always being updated with new articles; while previously published articles are constantly being updated as well. Although the Knowledgebase is awesome - this does not change the support we already provide. Through the help button located at the bottom-right corner of any of our sites, you can obtain our support phone number, submit a ticket, or search the Knowledgebase to answer your own questions. We're very proud to give you every tool possible to succeed with our products!

[How to access the Knowledgebase](#)



Meet the Staff: John Spencer, Customer Support Manager

You may know Mr. Spencer from his previous role at Platinum Educational Group - Lead Medical Educator. Well, in addition to that title, he earned a new one. PEG is proud to announce John Spencer as the new head of our customer support division. His diverse knowledge and ingrained people skills will help push Platinum's already great customer service to the next level! If you would like to reach out to John, please do so at [EMAIL](#).



Customer Appreciation Corner

October Spotlight: Work Anniversaries

Congrats to, **Richard Pearson**, who is celebrating 6 years at Butler Community College!

Congrats to EMS Education Coordinator, **Terrie Goode**, who is celebrating 4 years at State of Michigan!

We love to support our customers when we can! If you have something you would like to promote email [Marketing](#) for consideration!

Renewal Reminder: From the Platinum Educational Group Accounting

Department!!

If your annual license to EMSTesting and/or Platinum Planner expires this month, please renew prior to the expiration date to avoid an interruption in service. Contact us if you need any assistance. 616-818-7877 ext.3333 Thank you!