



PLATINUM
EDUCATIONAL GROUP

NOVEMBER 2019

ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Family and Football and Turkey. Oh my!

You may have seen the "Christmas Spirit" in all the retail stores, but remember, we must still get through November! Which is great because this month is full of awesomeness! Some of the great things offered this month include a "fall back" of the clock, autumn football, and a special day to give thanks!

We are grateful and thankful to ALL of you hardworking EMS educators, instructors, coordinators, providers, and support personnel!

The Staff at Platinum Educational Group

We're Growing! New Additions to Platinum Educational Group



Kate Szumski, Client Solutions Consultant Kate recently joined Platinum Educational Group in 2019. Kate has over 6 years of software sales experience within the IT industry. As a proud Michigan State University Alumni and West Michigan native, Kate spent the majority of her career in Chicago and is happy to be back home in Grand Rapids, MI! In her spare time she enjoys watching college basketball, spending time with family, and walking her Golden Doodle,

Bogie.



Alanah Manning, Customer Support Advocate Alanah joined Platinum Educational Group as a Customer Service Advocate in October 2019. She has worked many years in customer service and sales industries. She is driven in providing excellent customer service with a spotlight on quality and making customer connections. When she is not working, she enjoys crocheting and crafting, playing with her menagerie of pets, and spending time with her husband.



Sherry Kinnucan, Lead Trainer, Medical Educator Sherry joined Platinum Educational Group in 2019 and brings over 17 years' experience in Emergency Medical Services including initial and continuing education, quality improvement and program coordination. Sherry is currently working on completing her Masters of Arts degree in Higher Education Leadership and enjoys camping, fishing, bird watching, reading, and spending time with her husband and four children.



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and

what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, skills tracking, scheduling, and reporting for each Allied Health field.**

"Great company with great products! They care about the customer." -John Gosford, Education Manager

***Factoid: We have delivered over 230 new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



WHAT ARE YOUR ROADBLOCKS? 30 Second Survey for a Chance to Win a \$25 Visa Gift Card.

We are interested in the challenges that hinder YOUR clinical tracking process. Your input will help others in the industry run more efficiently and stay on top of accreditation needs.

All submissions will also go into a drawing for a \$25 Visa gift card! Drawing is 11/30/19.A

[Read Full Article](#)



Did You Know That Platinum Educational Group Offers a FREE Educational Workshop for Allied Health Programs?

Platinum Educational Group is offering a free educational workshop designed for Allied Health! **There is no cost for participants to attend, lunch and snacks are provided, and CE credits can be earned!**

Workshop: [Recipe for Success](#)

This four hour workshop focuses on the methods and implementation of techniques to create an educational environment where a student's success is nearly guaranteed. We will look at admission assessment to include learning preferences, improving student prerequisites and study habits, implementing a testing and teaching style that is educational and non-threatening, and making sure to practice like you expect to perform.

Workshop: [The Nuts and Bolts of Meeting Accreditation Requirements](#)

This four hour workshop is a must for any program director or any other individual who must prepare for accreditation. The workshop will look at commonalities in all accreditation standards as well as look at specific nuances and requirements of each of the major accrediting bodies for Allied Health. We will also provide insight on how to prepare for the initial accreditation as well as site visits and renewals. Finally, we will provide methods to keep track of this in a simplified package that meets these requirements.

If YOU are interested in hosting a workshop series, contact us!

[More Information](#)

WE ARE CURRENTLY LOOKING FOR ALLIED HEALTH WORKSHOP TOPICS AND IDEAS FOR 2020! Please contact [contact us](#) with your thoughts and ideas!



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson, today!](#)



Celebrating National Allied Health Professions Week in November

WOW! November is a busy month full of celebrations! The first full week of November is National Allied Health Professions Week. We want to celebrate all Allied Health Professionals for the amazing work they do! We would like to say "Thank You" to the many educators, providers, students, and support staff of the below. We appreciate you! Be on the lookout for giveaway on our [Facebook Page](#) during your week.

Top 10 Reasons to use Platinum Planner for YOUR Clinical Tracking



1. No Institutional Fee
2. Our online platform saves Coordinators/Instructors an average of **5 hours or more a week**
3. Makes accreditation **site visits easy and stress-free** with detailed reports
4. Provides detailed **student progress reports**
5. FREE fully functional student/preceptor **app** that works online or offline
6. Easy to set up and get started
7. FREE **Unlimited Training** for all Administrators, Program Directors, and Instructors
8. FREE **Unlimited Customer Support** for Administration, Instructors, Coordinators, Students, and Preceptors
9. Better prepared students to match the work force
10. Don't just take our word for it, see what others say about Platinum Planner! [View our Testimonials](#)

Stop wasting time tracking your students with paper and pencil or excel. We have an easier and more cost-effective accreditation solution!

"I was tired of tracking externship with paper and pencil. A health science colleague from my college recommended Platinum Planner. It has made tracking externship hours and required skills so much easier for both instructors and students. Because I have this tool, I get updated daily so I can conference with students who seemed to be falling behind. Platinum Planner is an amazing product and I wish we would have started using this earlier." - Zulihana Pascual, Director of Dental Assisting Technology, Indian River State College

Schedule a free demo of Platinum Planner on **YOUR** time

Easy Demo Scheduling!



The Difficult Task of Allied Health Professionals: Preparing Students for the Real World

By Tom Gottschalk, COO, Platinum Educational Group

Allied health educators are some of the most gifted people I feel privileged to know. They are tasked to teach new inexperienced students the skills required to work in an ever-changing health care environment often while educating seasoned employees, peers, and even the general public as well. Talk about hitting a moving target.

[Read Full Article](#)



Rural Australia Needs Allied Health Professionals

By HealthTimes

An incoming Federal Government needs to immediately address the critical shortage of allied health professionals in rural, regional and remote Australia if the nation is to have any hope of making healthcare accessible to those regions, the National Rural Health Alliance says.

[Read Full Article](#)



The Scholarly Column: Accreditation vs. Non-Accreditation

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

I have been working in higher education for ten years. Nine of those years, all of the medical assisting programs that I have worked for have been accredited. In the last ten months I have worked with a medical assisting program that is non-accredited. There are recognizable differences in student learning styles. I can attribute this to the fact that there are no competencies that are required in the curriculum.

[Read Full Article](#)



Prices Effective July 1, 2020

Our pricing schedule will increase **slightly** in 2020. These increases will not affect training institutions, but students will see a **nominal** change. The increase is being done for several reasons including:

- To continue providing our customers with the **most up-to-date technology and software** programming.
- To continue providing our customers with the **most experienced customer support and programming staff**. To date, our customer support has an **industry-leading 97% satisfaction rate** and the **shortest average call back time** to students and instructors.
- To keep pace with inflation and fair market value. Even after this upcoming increase, **Platinum Educational Group is still under its competitors' prices** while offering more benefits, services, solutions, and overall value.

[Read Full Article!](#)

Upcoming Conferences for Allied Health

No conferences scheduled for October

[All PEG Events!](#)

We are looking for State and National Allied Health conferences! Do you know of any that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



2018-2019 Annual Report

Your 2018 – 2019 ABHES Annual Report will be due no later than 5:00 p.m. Eastern Time on Tuesday, November 5, 2019. Keep in mind that while your annual report will be submitted online, your sustaining fees should be submitted separately to the ABHES office. Your sustaining fee is considered part of your annual report and is also due by 5:00 p.m. Eastern Time on Tuesday, November 5, 2019.

[More Information](#)



CAAHEP's Commissioners Approve Mission & Vision

At the 2019 Annual Meeting in San Antonio, CAAHEP Commissioners voted to approve new Mission and Vision statements that reflect where CAAHEP is going in its next 25 years.

[More Information](#)



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by Corporate Screening is proud to offer a convenient, mobile-friendly and paperless drug screening solution. Now, we're pleased to announce several NEW enhancements to our drug screening solution. Customers now have access to student drug screening statuses with the Drug Screening Instance History feature. The feature displays all milestones and timestamped action histories for your drug screening orders.

We're also pleased to offer the availability of approximately 4,500 more drug test collection sites to our network. With thousands of sites across the nation, your students have more options than ever.

[More Information](#)



Customer Showcase: Southeast Arkansas College

Every Month we give a little bit of love to one of our valued customers! This month we celebrate the **awesome Respiratory Care education staff at Southeast Arkansas (SEARK) College.**

The SEARK Respiratory Care program provides the didactic and clinical content required to prepare graduates to apply to sit for the National Board for Respiratory Care (NBRC) entry-level exam, and the advanced-practitioner exam. The curriculum includes instruction in the art and science of treating patients with breathing problems and lung disease. Upon successful completion of the NBRC entry-level exam, graduates are credentialed as Certified Respiratory Therapist (C.R.T.). Those successfully completing the CRT exam may then sit for the advanced-practitioner exams. Upon successful completion of these exams the graduates are credentialed as Registered Respiratory Therapists (RRT).

Program Staff:

Don Richter - Respiratory Care Technology (Joint Appointment with AHEC-PB) R.R.T., Memorial Center School of Radiology B.S., Illinois State University

Janelle Smith - Coordinator/Instructor, Respiratory Care Certificate, University of Arkansas for Medical Sciences A.A., Southeast Arkansas College B.S., R.R.T., CPFT, University of Arkansas for Medical Sciences.

A huge thank you to the entire hard-working Respiratory Care staff at Southeast Arkansas College. We appreciate you being one of our valued customers!

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (Platinum Planner, Platinum Tests) using their own credit/debit cards.

If you need student access for Platinum Tests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).

Leaving You Laughing

