

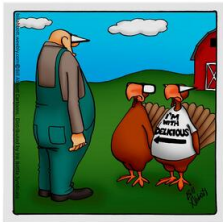


ALLIED HEALTH PROFESSIONS

This newsletter is dedicated to instructors, administration, and providers of Allied Health. As always, if you have any questions concerning anything in this edition of the Platinum Pulse, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

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Thanksgiving 'Tis With Delicous... by Spectacles

Zazzle

Time for Fall, Time for Thanks!

You may have seen the "Christmas Spirit" already while we work through the virtual world, but remember, we must still get through November! Which is great because this month is full of awesomeness! Some of the great things offered this month include a "fall back" of the clock, autumn football, and a special day to give thanks!

We are grateful and thankful to ALL of you hardworking Allied Health educators, instructors, coordinators, providers, and support personnel!

Have a safe, healthy, and happy Thanksgiving! ~The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**



"Great company with great products! They care about the customer." -John Gosford, Education Manager

***Factoid: We have delivered over 300 new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid and reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



WE'RE HIRING! BUSINESS DEVELOPMENT MANAGER (SALES)

By John Zimmer, HR Manager, Platinum Educational Group

Hello healthcare providers!

We at Platinum have a unique employment opportunity. Listed below is an 'outside sales' position. We thought you may know of someone with a great outgoing personality that may want to pursue a sales position.

[Click Here for Full Details](#)



What We Have Learned. Allied Health Programs Want Competency Tracking at an AFFORDABLE Cost.

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling platform in a cost-effective manner. Well, good news...WE HAVE THE SOLUTION FOR YOU!

What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, we also provide a FREE student app that works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

CURRENT Supported Professions (click each to view details!)

- [Anesthesia Technology](#)
- [Dental Assistant](#)
- [Dental Hygienist](#)
- [EMS](#)
- [Medical Assistant](#)
- [Nursing](#)
- [Patient Care Technician](#)
- [Pharmacy Technician](#)
- [Phlebotomy](#)
- [Respiratory Care](#)
- [Speech Language](#)
- [Surgical Technology](#)
- [Veterinary Technology](#)

What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one-time [nominal per-student fee](#) with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, YOU can have an affordable electronic competency/clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!

[Top 10 Reasons to Utilize PlatinumPlanner.com](#)



"We have five campuses that are rolling out Platinum Planner. Platinum Educational Group has consistently been easy to work with and supports their products. The service we receive is consistently excellent with all campuses and numerous individuals who contact them! ~ Heather Payne, Director of Institutional Effectiveness (Allied Health)

Schedule a short demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!



NATIONAL ALLIED HEALTH PROFESSIONS WEEK 2020 GIVEAWAY!!!

We didn't forget you awesome folks in the Allied Health field! Happy Allied Health Professions Week 2020 to all you educators, providers, students, and support staff! This giveaway is for you!

Simply like our Facebook **PAGE**, like the PINNED post, and share it! We will draw a random winner on 11/9/20 for a \$50 gift card of your choosing from [www.giftcards.com](#)!

[Platinum Facebook Page](#)



How COVID-19 is Impacting Immunization Requirements in Healthcare Education

By Corporate Screening

COVID-19 has changed the healthcare landscape for medical students in clinical and residency programs with new protocols for health and safety, including guidelines for COVID-19 testing. [Read this article](#) by Medicat, a multi-tenant, cloud-based EHR, to learn what's needed as you manage student immunization and healthcare testing requirements during this pandemic.

[Read Full Article](#)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!



What to Expect: Training from Platinum

By Ian Kindig, Business Development Manager, Platinum Educational Group

You have made the decision to adopt one of our online solutions for your program. Your next question might be what is the next step to ensure my programs success? Our free administrator and instructor training ensure a great start to your success. Our personalized 1 on 1 training with one of our educators will walk you through setting up your program. With over 20 years average experience in the industry you can be assured we have the most comprehensive training in the industry. Below are just a few things you can expect our education team to cover in your initial training sessions.

[Click for Full Article](#)



The Importance of Nonverbal Communication in Education

By Sherry Kinnucan, Lead Trainer, Medical Educator, Platinum Educational Group

According to psychologist James Deese¹, a certain level of understanding needs to occur in order to reach interpretation. When communicating with others, we often think of words. However, according to Dr. Dustin York, an Assistant Professor of Communication at Maryville University in Missouri, 93 percent of communication is nonverbal². If the overwhelming majority of what is communicated is without words, then it is essential to understand, and appreciate, how nonverbal communication contributes to effective communication. This is especially true in the learning environment, as research suggests nonverbal messages are often more significant in student learning than formal instruction³.

[Click Here for Full Article](#)



ATTN Surg Tech Educators!

Come see [why more than 20 programs have recently adopted Platinum Planner!](#)

Platinum Planner provides lab competency and case tracking solutions for Surgical Technology training institutions. Our solution easily tracks cases for 1st and 2nd scrubs and observations, overall competencies, scheduling, evaluations of preceptors and students, preceptor electronic signatures as well as a number of accreditation required reporting.

[See What's New!](#)

KNOW THE RULES!



Episode 24: Know The Rules! Keep Your Health Information Private & Secure

By Kimberly Shuttars

Tips For Keeping Your Health Information Safe

There are laws that protect the privacy of your health information held by those who provide you healthcare services. But as it becomes easier to get and share your own health information online, you need to take steps to protect it.

Does HIPAA Protect All Health Information?

No.

[Read Full Article](#)



Ask the Customer Support Team

Q: What are the costs associated with your online solutions and how can I pay?

A: We recognize that most companies offering similar solutions to ours are not very transparent. **WHY?!** What are they hiding?? Are they practicing "hard sell" tactics? Here at Platinum, we are extremely visible and clear with our pricing and we never put pressure on anyone to look at our solutions!

[See Full Prices and Payment Options](#)



"Your customer service is always awesome! You always give a quick reply and are so patient with all my questions! Thanks!!" *Janice Dunaway, Director of Respiratory Therapy, Missouri Southern State University*

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



WANTED - Subject Matter Experts (SME's)

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.

[More Information](#)



Update on the 18th Annual National Conference

After careful consideration of the unprecedented impact of the COVID-19 global pandemic, the ABHES Commission has made the difficult decision to cancel the 18th Annual National Conference on Allied Health Education, scheduled for February 24 - 26, 2021 in Palm Springs, California.

[More Information](#)



CAAHEP 2021 Virtual Annual Meeting

CAAHEP is pleased to share highlights of our upcoming 2021 Virtual Annual Meeting, "Alone but Together: Building Virtual Bridges in 2021."

[More Information](#)



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by [Corporate Screening](#) is pleased to announce the completely redesigned [ImmuniTrax™ immunization compliance management system](#). Powered by Medicat, a leader in college health electronic health records, the new ImmuniTrax™ eliminates the need for an RDP connection with a cloud-based, secure and easy-to-use immunization tracking solution.

[Read Full Article!](#)



Customer Showcase: Jackson College (MI)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome **Medical Assistant** program at Jackson College.

Jackson College offers quality, transformational educational opportunities to prepare students for today's career fields or transfer to a university. The College is committed to student success, with expert faculty, academic support and student services.

Jackson College was founded as Jackson Junior College in 1928 and operated as a division of the Jackson Union School District. In 1962, Jackson County voters created Jackson Community College as a distinct entity; and in 1964, they passed a charter millage that still helps to fund the College today. Rapid enrollment and program growth in the 1960s spurred construction of a new campus on its present site. In June 2013, in light of the College's decision to begin development of curriculum for two bachelor degree programs and increased efforts in international studies, the Board of Trustees voted to change the name to Jackson College.

Today, the College owns more than 500 acres and sits on a scenic rural site six miles south of the city of Jackson, and also operates Jackson College @ LISD TECH in Adrian, Clyde E. LeTarte Center, Hillsdale, and began offering classes at W.J. Maher Campus, Jackson in 2012.

The Medical Assistant program at Jackson College fosters educating students in all areas, preparing them with necessary skills and interpersonal savvy. Students learn skills in the classroom and in the lab, such as giving injections and drawing blood and can apply those skills when they go out to their externship experience in medical settings.

Those interested in broadening their career opportunities may continue with an associate degree program. Upon completion students will be eligible to sit for the national medical assistant certification exam.

Program Director - Kristen Spencer

Instructor - Becky Bartley

We want to thank the awesome Medical Assistant educators and support staff at Jackson College for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing

Who wants to buy one of these suits with me and run into a crowded supermarket screaming "Which way did he go!!!" 🤪



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