



Industry Information for Nursing Educators, Instructors, Administrators, and Students

This newsletter is dedicated to Nursing instructors, administrators, and providers. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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April Fool's Day

All the pranksters and tricksters in the world, rejoice! You got to celebrate the one day out of the year that you have permission to fool your family and friends! People need at least one out of 365 days to express their inner clown, right? We hope you had a pranking good day!

But, what we don't want you fooling around with is creating your own tests for your program and doing skills tracking by hand. You don't have time for that! We have the time saving tools and resources for you, all made affordable!

No jokes about this - **We have helped SEVERAL HUNDREDS of training programs become more efficient. WE CAN HELP YOU TOO.**

[Click Here to View Solutions and Schedule a demo](#)

Until then, have a fantastic entry into Spring from all of us at Platinum Educational Group!



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, testing, skills tracking, scheduling, and reporting for all levels.**

"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



They're Back! Platinum Educational Group 2018 Scholarships Program has been Announced!

\$1000 Awards for EMS, Nursing, and Allied Health

Both students and instructors have been very excited about this year's scholarship program offered by Platinum Educational Group. We have had numerous emails and phone calls asking when students can start applying. Well, the time has come! We are proud to announce our 2018 application packet is ready!

Visit the link below to learn more about our scholarships program, download application for your students, view past winners, and instructions to distribute the information!

[Click for Full Details!](#)



Platinum Educational Group Announces Relationship with Feuer Nursing Review

As a leader in preparing nursing students for NCLEX and State certifications examinations, Platinum Educational Group understands the importance of having a well-balanced learning plan. This includes incorporating correct study tools like true computer adaptive testing and detailed online reporting features with applying essential concepts and principles when answering NCLEX-style questions and comprehensive review courses. To provide nursing students with both, Platinum is pleased to announce its new collaboration with Feuer Nursing Review.

[Read Full Article](#)



\$50 Gift Card Facebook Contest!

We are almost at our 2200 "Likes" contest drawing! If you haven't already, then give us a like and be included! Winner will receive a \$50 visa gift certificate! As a **bonus**, if you are a current Platinum customer, **leave us a review** in our [review section](#) and get a **gift automatically sent** to you!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** March's awardee is **Terry Halloran from Mentor Headlands, Ohio!**



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality Nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!



The Affordable Nursing Prep Platform

What is Platinum Tests?

[PlatinumTests](#) is an online, mobile friendly computer adaptive testing program that delivers content constructed to help nursing students prepare for their NCLEX-RN® certifications.

[Top 10 Reasons to Use PlatinumTests in Your Program](#)

The platform currently has over 3,800 objective based test questions written and reviewed by industry experts in Nursing. Test items are defensible and written at all cognitive levels as well as on a continuum (from easy to more difficult).

[Learn Why You Should Incorporate Platinumtests into Your Curriculum](#)

Schedule a free demo of PlatinumTests on **YOUR** time!

Easy Demo Scheduling!



Platinum Planner - Skills Tracking and Scheduling Scheduling for your Nursing Curriculum!

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you easily and with no institutional cost! This flexible program tracks schedules, skills, and patient encounters. It is customizable to YOUR specific allied health program using YOUR terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards no more stressful site visits! Platinum Planner comes with a FREE fully functional mobile app for students and preceptors!

Do not waste time tracking your students with paper and pencil! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

Easy Demo Scheduling!

"We are a Practical Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier! I have been very happy with the support from Platinum Educational Group. I appreciate how responsive they are to any questions or needs and the outstanding training I received to set everything up. Very pleased!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator, Franklin Technology Center at MSSU



Cognitively Competent

By Tom Gottschalk, COO, Medical Educator

As I have mentioned in the past, for the last eight years I have elected to renew my national certification by testing rather than submitting proof of ongoing continuing education. This year however was a little bit more thrilling than others. To renew my credentials, I needed to pass the computer adaptive experience the first time because I had no plan B option of submitting stacks of training sessions if I failed. A first time for me, and an extra layer of pressure added to an inherently stressful event for an old dog wondering if I still "got it."

[Read Full Article](#)

The Scholarly Column



By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Blooms Taxonomy

Why should I incorporate this model into my teaching methods?

In 1948, psychologist Benjamin Bloom, along with his peers, created Bloom's Taxonomy.

- Taxonomy is a classification into ordered categories.
- Eponyms is word based on or derived from a person's name.

In academia, Bloom's Taxonomy is often used by educational institutions and educators across the board. This framework is a tool that acts as an aid in the learner's comprehension of concepts that are introduced in the classroom. The premise of this hierarchical model is to start at the bottom and to work up to the top. In this article, medical terminology is used to illustrate how this model can work.

[Read Full Article](#)



The Psychology of Nurse Burnout - A Compensated Survey

By Bret Arnold, Doctoral Student of IO Psychology

Hello everyone! I'm doctoral student of psychology researching the psychology of nurse burnout. My research questions are things like: What makes a person resilient to emotional exhaustion? Can we train that resilience? If not, what can a hospital do to help? If you're a nurse or nursing student, then you can help us with our research by taking our survey here:

[Take Survey](#)



ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next NCLEX-RN® Competition!

No longer do you have to have "run of the mill" NCLEX-RN® events! Nursing students have a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. **We provide prizes for ALL participants and award the top 3 participants with Gift Cards!**

These awesome conferences broke the mold and enjoyed our Group Testing contest. Join them and find out what all the fun is about!

- **Colorado Student Nurses Association (CSNA)**
- **Michigan Nursing Students Association (MNSA)**
- **Ohio Student Nurses' Association (OhSNA)**
- **Ohio Organization of Practical Nurse Educators (OOPNE)**

If you would like to learn how [Group Testing](#) can benefit your annual conference [CONTACT US](#) for a quick 15 minute demo of our Group Testing platform!



Ask the Customer Support Team

Q: In PlatinumTests, how do I share a test I've created with another instructor in my program? A: To Share a test you've created with another instructor in your program, click on "Manage Tests" from your instructor home page within PlatinumTests, and then click "edit test" to the right of the test you'd like to share. When the "Edit Test Settings" page appears, check the box marked "Share this test with other instructors in my school" and then click "Save" on the lower right of the page. This test is now shareable with any other instructor at your institution.

[Read Full Article](#)

Have a Question? Ask Us! If your query is featured, we will send you a personalized "swag bag"! Submit your question [HERE](#).

Upcoming Events for Nursing

[4/5/18-4/8/18, Nashville, TN – National Student Nurses' Association Annual Conference \(NSNA\).](#)

[4/26/18-4/27/18, Dublin, OH – Ohio Organization of Practical Nurse Educators Conference \(OOPNE\).](#)

LOOKING FOR STATE RN, LPN and LVN CONFERENCES! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



"I see you walk 20 miles a day by foot, Either you're a hiker, or a nurse."



Meet the Staff

Korben Rand: Customer Service Advocate

Korben joined Platinum Educational Group as a Customer Service Advocate in January 2018. He has worked several years in the customer service industry and is driven to provide excellent customer service with a focus on quality and making a connection with customers. Korben approaches life and work with a mindset of upholding a principle of peace, honesty, and care as few other things are more important to him. In his free time Korben enjoys reading, acquiring new hobbies, and taking care of his numerous pets.

[Learn More About Us](#)

New Prices Effective July 1, 2018

In 2017, we were proud to have provided new and exciting features exclusively for our valued clients to utilize! We have continued to offer new and exciting features and look forward to sustaining that dedication to you!

[2018 Price Schedule](#)

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.

3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

As classes start, if you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).