



## NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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### They're Ba-ack! (No not Poltergeists, Thankfully)

**Platinum Educational Group Announces 2019 Scholarships Program! \$1000 Awards for Students in EMS, Nursing, and Allied Health.**

Both students and instructors have been very excited about this year's scholarship program offered by Platinum Educational Group. We have had numerous emails and phone calls asking when students can start applying. Well, the time has come! We are proud to announce our 2019 application packet is ready!

Visit the link below to learn more about our scholarships program, download application for your students, and instructions to distribute the information!

[Read Full Details](#)

Who is Platinum Educational Group, exactly?



As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient testing, clinical tracking, scheduling, and reporting for all levels.**

*"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair*

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.  
**Our Vision:** Every learner in the world can benefit from our solutions.

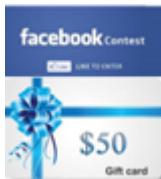


## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

**If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!**



## Win a \$50 Gift Card

Thank you to everyone that has given us some love on Facebook. We are fast approaching our 3000 "Likes" contest drawing! If you haven't already, then give us a like and be included! Winner will receive a **\$50 visa gift certificate!**

In addition to special contests and promotions, each month we randomly select a profile that has liked our [Facebook Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** March's awardee is **Julie Rials from Tyler, TX**



## Create a Customized LPN Test in One Minute?

Creating a customized test, quiz, or even a final exam is simple, quick, and a breeze with PlatinumTests! Click the link below for our one minute demo of how to do so!

[Create a Customized Test in One Minute!](#)

Now granted, our solutions tester who made this video, Ben Hurst, is an absolute expert in PlatinumTests so you may not be able to replicate his feat **at first**. However, creating a valid and reliable test in Platinum Tests truly only takes a few minutes the first time you do it. **Just imagine the time you would save!** We would be honored to show you more.

[Schedule a free demo of PlatinumTests](#)



## The Affordable Testing Solution for LPN Institutions

### What is PlatinumTests?

[PlatinumTests](#) is the affordable online solution that delivers content constructed to mimic the NCLEX-PN exam. We offer a **TRUE Computer Adaptive Simulator** like no other on the market! This helps students prepare for their LPN and LVN licenses in the **most valid and reliable method.**

PlatinumTests has over **3,000 secured objective based LPN/LVN test questions** that include multiple choice, NCLEX SATA, and NCLEX identification, all written and reviewed by experts in Nursing. All items are evaluated for cut score, difficulty, discrimination, p values, and point biserials.

We have worked hard to provide an affordable testing platform for LPN/LVN. **How affordable?** There is institutional fee of \$500 to utilize PlatinumTests\* and only a one-time nominal per-student fee of \$45! This is substantially lower than other solutions on the market. Let us show you how we can assist your program!

[More Details](#)

Easy Demo Scheduling!

\*Institutional fee waived if already paid by another program within your institution. Check with Platinum rep.



## Finally, Clinical Tracking Made EASY!

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters.

It is customizable to YOUR specific allied health program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and preceptors!**

**Do not waste time tracking your students with paper and pencil! We have an easier and more cost effective solution!**

[Top 10 Reasons to Use PlatinumPlanner](#)

*"We are a Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator(former), Franklin Technology Center at MSSU*

Easy Demo Scheduling!



## The Scholarly Column: Student Peer Pressure in Higher Education

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Did you think that peer pressure was going to end when you graduated high school? Many of us thought that going into college we would be embarking on a journey that included being responsible while attaining an education and becoming a viable adult in today's society. "Spoiler Alert" peer pressure is never going away. The good news is that

we can utilize peer pressure to our advantage. There is good peer pressure and there is bad peer pressure. As an educator we must look at how we react to peer pressure that is among our adult students in the classroom.

[Read Full Article](#)



## Eliminating Paper While Tracking Clinical Competencies Can Improve Patient Care

By Brittney Wilson, BSN, RN, Author

[@TheNerdyNurse](http://www.thenerdynurse.com)

The needs of patients are constantly changing. Patients who once would have been hospitalized for weeks are instead receiving home care and outpatient services to address their medical issues. Many healthcare systems now see patients in a variety of settings, and it's in the patient's and the healthcare organization's best interests to deliver excellent care at every level. However, ensuring that patients receive excellent care across the continuum can be a real challenge for even the biggest and best healthcare systems.

[Read Full Article](#)

[View More about Brittney Wilson, BSN, RN Here!](#)



## Opportunity Knocks and a Door Opens

By Tom Gottschalk, COO, Medical Educator

Before the turn of the century, political aficionados were introduced to the concept that would be later called, the Overton Window. It proposes a theory, that there are topics and agendas that could be moved forward efficiently during a specific period of time when it would be deemed acceptable by constituents it serves. That a previously unacceptable solution proposed earlier, would be suddenly judged as a reasonable answer to a public issue at hand. Or at least minimally would no longer be considered too extreme a position to be held, debated, or pondered upon by leaders of government. The word plausible comes to mind here.

[Read Full Article](#)



## Know the Rules! Episode 6: Establishing Your Security Management Process

By Kimberly Shutters, CEO, HIPAA alli

The HIPPA Security Compliance Series to assist all medical community professionals

Every [Business Associate](#) (BA) that creates, receives, maintains, or transmits [protected health information](#) (PHI) is required to perform a comprehensive organization wide HIPAA Risk Analysis (Per: §164.308(a)(1)(ii)(A)).

This includes establishing and maintaining effective [Security Management Process](#) is not only a requirement, but is also a critical and a necessary activity for the protection of ALL of your patient's PHI.

Today, we focus on [HIPAA Security Risk Analysis](#) from three distinct areas. They are:

[Read Full Article](#)



## Ask the Customer Support Team

By David Smith, Customer Service Advocate

**Q: What is the new "Attendance" tab when students are filling out the Information tab in Opportunity documentation?** A: The Attendance tab is where students can check in to an opportunity, as well as document break times.

[Read Full Article!](#)

*"I have been very happy with the support from Platinum and appreciate how responsive they are to any questions or needs I have. They have outstanding training to help set everything up. Very pleased!" - Pam Thurman, Franklin Tech Center LPN Program (former)*

## Upcoming Events for Nursing

[4/25/19 to 4/26/19, Dublin, OH - OOPNE, Ohio Annual LPN Conference](#)

### EVENTS WANTED!

**We are looking for State and National RN, LPN/LVN conferences! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! We'll even send you a thank you gift!**



## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### **Full comprehensive NCLEX-RN NCLEX-LPN Live Lecture May 18 to 21 in Miami**

Experience 3.5 Days of live review: 2 days of Medical/Surgical Nursing, 1 day of Pharmacology, & Half a day of Test Taking Strategies. Study Books included and 2 months of online review included!

[More Information](#)

## Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).



### **So You Want to Teach a Clinical?**

By Laura A. Jaroneski, Macomb Community College, USA and Lori A. Przymusinski, Oakland Community College, USA

#### **A Guide for New Nursing Clinical Instructors**

This book provides a concise and accessible guide for nursing instructors leading students for the first time, as well as experienced educators. The book features forms and charts to assist in organizing and managing the teaching experience, as well as situational scenarios to help prepare instructors for unique situations that arise during the clinical experience.

[Click Here for Full Details and 20% Off](#)