



## Industry Information for Nursing Educators, Instructors, Administrators, and Students

This newsletter is dedicated to Nursing instructors, administrators, and providers. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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### Life Has a Funny Way of Repeating Itself

Most of us know about Groundhog Day on February 2nd and the tradition behind it. Per folklore, if it is cloudy when a groundhog emerges from its burrow on this day, then the spring season will arrive early; if it is sunny, the groundhog will supposedly see its shadow and retreat into its den, and winter weather will persist for six more weeks.

The holiday has also produced a cult movie classic titled **Groundhog Day** starring Bill Murray. The main character of the film finds himself in a time loop, repeating the same day again and again. It is only until he gains some insight into his life that he can go on living it normally.

Well, Platinum Educational Group does not want YOUR program to see its shadow OR get stuck in a time loop by using costly or outdated methods! **We have helped SEVERAL HUNDREDS of training programs become more efficient. WE CAN HELP YOU TOO.**

[Click Here to View Solutions and Schedule a demo](#)

Until then, have a happy Groundhog and Valentine's Day!

**The Staff at Platinum Educational Group**

people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, testing, skills tracking, scheduling, and reporting for all levels.**

*"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair*

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Teamwork and Diplomacy

By Tom Gottschalk, COO, Medical Educator

The push in medical education is always multidirectional. The pulls and pressures from the industries we serve are no different. Which, an optimistic glasses half full type person would say, creates an exciting opportunity for all of us every day. I believe internships, improved real world experiences, and high-fidelity simulations deliver big potential for academic types like us. It can also improve the quality of education for tomorrow's healthcare providers. Which is particularly true regarding upgrading the team building aspect of instruction.

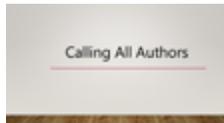
[Read Full Article](#)



## Facebook Contest! \$50 Gift Card!

Thank you to everyone that has given us some love on Facebook! We appreciate you! We are fast approaching our 2200 Likes contest drawing! If you haven't already, then give us a like and be included! Winner will receive a **\$50 visa gift certificate!** As a **bonus**, if you are a current Platinum customer, **leave us a review** in our [review section](#) and get a **gift automatically sent** to you!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** December's awardee is **Jennifer Weede from Oceanside, California!**



## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality Nursing content writers to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

**If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!**



## The Game Changing NCLEX-RN® Testing Prep with true online Computer Adaptive Testing that mimics the NCLEX-RN® Exam!

**What are the benefits for your students?**

[PlatinumTests](#) is organized exactly like the NCLEX-RN® exam and is the only computer adaptive testing (CAT) simulator on the market. For only \$90, candidates have access to more than 3,000 up-to-date questions written by experts in Nursing.

PlatinumTests contains the most thorough breakdown of NCLEX-RN® questions into test plan concepts. That is more than any other question bank on the market today!

PlatinumTests is a simple system for students to utilize. They have unlimited access to as many tests as they want, for as long as they want - all for one low price! It also provides them with post-test results and analysis so they have clarification of their strengths and weaknesses!

		Exceptional (All Key Indicators Met)	Good (Two Key Indicators Met)	Not Good (One Key Indicator Met)	Fail (No 1)
Curriculum Level	Indicators Met	Percentile	Score	Difficulty	Questions
1 Safe and Effective Care Environment	2	99	80%	0.55	50
1.1 Management of Care	2	78	71%	0.55	24
1.1.3 Case Management	0	18	56%	0.55	9
1.1.4 Client Rights	0	1	0%	0.55	1
1.1.4.1 Recognize client right to refuse treatment/procedures	0	1	0%	0.55	1

Students will never again doubt whether they practiced enough or chose the right topics to study! PlatinumTests is truly the adaptive experience students are searching for to effectively and accurately gauge if they can pass the NCLEX-RN® exam!

### Why should my program incorporate PlatinumTests into the curriculum?

Not only are your students provided with the benefits listed above, but there are many reasons to support PlatinumTests in your courses work as well. First, your students will be afforded the institution enrolled cost of \$90 versus the \$120 they would have to pay for a non participating school. Second, PlatinumTests gives instructors the ability to build their own tests based on Nursing curriculum. They can also view, analyze, and compare test results in our online grade book. Plus, along with comparing other students in the class or by national averages, instructors can view "Cut Score" averages, "Raw Score" averages, "KR20", "Confidence Scores" and see most requested objectives for discussion. Finally, and most exciting to many, schools have access to our [Group Testing](#) feature for their classroom. Group Testing is the fun way to bring your class together to test and review their knowledge in a stress-free gaming fashion!

[Contact us](#) today for more information or free product demo of PlatinumTests!

Easy Demo Scheduling!



## Platinum Planner - Skills Tracking and Scheduling Scheduling for your Nursing Curriculum!

We have heard for years what a nightmare it is for Nursing programs to keep track of their student's externships. That's why we have developed a skills tracking, scheduling, and reporting program that will take care of it all for you - **easily!**

### Top Five Reasons to have Platinum Planner for YOUR Nursing Program:

1. Save Time and Money - **No Institutional Fee!**
2. **Easiest and Most Flexible** Platform for Scheduling, Skills Tracking, and Reporting!
3. **Compliant to Accrediting Agencies!**
4. **FREE Student App** for online and offline use!
5. **FREE Customer Support** for Admin, Instructors, Students, and Preceptors!

If you are using another online system, then you are paying too much! **There is NO institutional fee for Nursing programs to utilize Platinum Planner!** There is just a minimal per student fee.

Interested in knowing more about Platinum Planner? We would **LOVE** to show you how we stack up against our competitors. What do you have to lose? [Contact us for a free demo!](#)

Easy Demo Scheduling!



## The Roles of a Nursing Preceptor

by Desiree Dykstra, Special Projects Coordinator

A vital component to the success of health organizations falls under the role of a nursing preceptor. A role that goes far beyond the textbook definition of being a "teacher" or an "instructor". A nurse preceptor is a leader, educator, influencer –

One who works directly with the students to mentor and ensure effective hands-on nursing skills are instituted in the nursing program. Without them, the liaison between students and the clinical area would be nonexistent. Preceptors connect the students with transitioning from nursing school to the hospital.

[Read Full Article](#)



## The Scholarly Column

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Present vs. Presence: How your students view you in their classroom experience.

Many instructors have gotten into the habit of showing up on time and being present in their classrooms. Being "Present" versus having "Presence" can change the dynamics of the environment of your student's classroom experience. Below is a list of questions that you might ask yourself.

[Read Full Article](#)



## Nurses in 2018: How to overcome staffing, budget, and patient care challenges

From the Healthcare Industry Professionals Group (LinkedIn) By Robin Re

When nurses are engaged in their jobs, their profession, and their healthcare organization, patient care improves.

But from staffing issues and new regulations to low budgets and lack of performance management, today's nurses are faced with a harsh dose of challenges.

In this free on-demand webinar, industry experts will explore how healthcare organizations can tackle the obstacles facing nurses — and transform the nurse working environment to ultimately drive engagement and better patient care.

[Watch the Webinar](#)



## ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next NCLEX-RN® Competition!

No longer do you have to have "run of the mill" NCLEX-RN® review events! Nursing students have a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia games that are popular in restaurants across the country. **We provide prizes for ALL participants and award the top 3 participants with Gift Cards!**

These awesome conferences broke the mold and enjoyed our Group Testing contest. Join them and find out what all the fun is about!

- **Colorado Student Nurses Association (CSNA)**
- **Michigan Nursing Students Association (MNSA)**
- **Ohio Student Nurses' Association (OhSNA)**
- **Ohio Organization of Practical Nurse Educators (OOPNE)**

If you would like to learn how [Group Testing](#) can benefit your annual conference [CONTACT US](#) for a quick 15 minute demo of our Group Testing platform!



## Ask the Customer Support Team

**Q: I've heard of EMSTesting, does Platinum Educational Group offer anything similar for Nursing?**

A: The answer is yes. Platinum Tests is an online, mobile-friendly computer adaptive testing program that delivers content constructed to help nursing students prepare for their NCLEX-RN certifications. The platform currently has over 3,000 objective based test questions written and reviewed by industry experts in Nursing. Test items are defensible and written at all cognitive levels as well as on a continuum (from easy to more difficult).

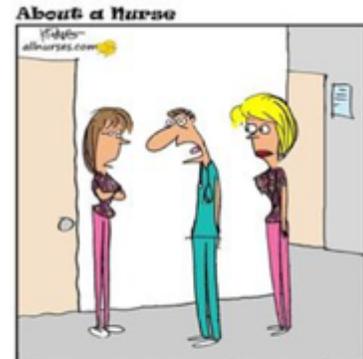
Have a Question? Ask Us! If your query is featured, we will send you a personalized "swag bag"! Submit your question [HERE](#).

## Upcoming Events for Nursing

[2/9/18 - 2/11/18, Colorado Springs, CO – Colorado Student Nursing Association \(CSNA\)](#)

[3/10/18 - 3/11/18, Charlotte, NC – North Carolina Association of Nursing Students \(NSCANS\)](#)

**LOOKING FOR STATE RN, LPN and LVN CONFERENCES! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! We'll even send you a thank you gift!**



*"He's in shock. It's not the first time this has happened when I give a nurse the holidays off."*



## Connect With Us!

We would be **HONORED** if you connected with us via our social media platform! We are more than happy to **help build your platform as well!** We always connect back with others and try to share your news when possible! We share links and comments on Facebook and LinkedIn, follow and retweet on Twitter (exclusively for our followers), and we even have random drawings with prizes, gift cards, and swag to give away! So let's connect, tweet, poke, share, LOL, #Hashtag, DM, Like, and Meme together in networking harmony!

[Platinum Educational Group Facebook Fan Page](#)

[Platinum Educational Group Twitter](#)

[Platinum Educational Group LinkedIn](#)

[Platinum Educational Group Google +](#)



## Staff Introduction

Desiree Dykstra: Special Projects Coordinator

Desiree joined Platinum Educational Group in July 2017 as our Special Projects Coordinator. Ms. Dykstra plays a vital role in marketing, education, and data entry support. She attained an Associate Degree from Grand Rapids Community College, with hopes of pursuing a Bachelor's Degree in the near future. Desiree's hobbies include reading and writing. In her spare time, she enjoys watching TV, online shopping, hanging with friends, and playing with her handsome Doberman pup named Prince.

## Prices Effective July 1, 2018

In 2017, we were proud to have provided new and exciting features exclusively for our valued clients to utilize! We have continued to offer new and exciting features and look forward to sustaining that dedication to you!

[2018 Price Schedule](#)

## Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access to our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

As classes start, if you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).