



NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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New Year? Bring it on

The new year stands before us, like a chapter in a book, waiting to be written. We can help write that story by setting goals. - Melody Beattie

The New Year always brings in fresh ideas, a clear mind, and goals for improvement both personally and professionally. We truly hope that all your personal goals are achieved this year, but we **KNOW** we can assist you with achieving your professional ones. If you are a part of the training team of a nursing program, **we are here to help**. We want to make you and your students' lives much easier, not to mention raise your programs overall performance. Here is wishing you all a prosperous and successful 2019!

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, testing, skills tracking, scheduling, and reporting for all levels.**

"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!

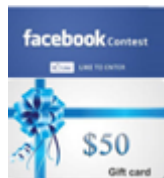


Five Big Things in December

What Has Platinum Been Up To?

Each month we are going to keep you up to date on important updates to our software, the big projects we have been tackling, and our community involvement. So, for the month of December...

[Read Full Article!](#)



Give us a "Like" and be Entered for a \$50 Gift Card

Thank you to everyone that has given us some love on Facebook. We are fast approaching our 3000 "Likes" contest drawing! If you haven't already, then give us a like and be included! Winner will receive a **\$50 visa gift certificate!**

In addition to special contests, each month we randomly select a profile that has liked our [Company Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** December's awardee is **Kristin Kitchens-Gilliam from Colbert, GA**



The Affordable Testing Solution for LPN Institutions

What is PlatinumTests?

[PlatinumTests](#) is the affordable online solution that delivers content constructed to mimic the NCLEX-PN exam. We offer a **TRUE Computer Adaptive Simulator** like no other on the market! This helps students prepare for their LPN and LVN certifications in the **most valid and reliable method.**

PlatinumTests has over **3,000 secured objective based LPN/LVN test questions** that include multiple choice, NCLEX SATA, and NCLEX identification, all written and reviewed by experts in Nursing. All items are evaluated for cut score, difficulty, discrimination, p values, and point biserials.

[More Details](#)



Finally, Clinical Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to YOUR specific allied health program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards. **No more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and preceptors!**

Do not waste time tracking your students with paper and pencil! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We are a Practical Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator, Franklin Technology Center at MSSU



The Scholarly Column: Present vs. Presence - How your students view you in their classroom experience.

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Many instructors have gotten into the habit of showing up on time and being present in their classrooms. Being "Present" versus having "Presence" can change the dynamics of the environment of your student's classroom experience. Below is a list of questions that you might ask yourself.

[Read Full Article](#)



OP-ED: What's REALLY behind a NCLEX 100% Pass Rate Guarantee?

By Jeremy Johnson, Director of Marketing

You may hear it often, "100% Pass Guarantee", "Satisfaction or a Full Refund!", or "100% Money Back Guarantee!"

These words are important to consumers because they **want** to be assured a product/service will actually work. Usually, that item is assisting them in achieving something very important. Conversely, it is also important to the provider of a product/service because they believe in their effectiveness. That is not always the case, but we will explore that further in this article. In the education world, it is often a study tool, resource, or platform that will help them acquire higher education. In this article, we will delve into NCLEX-RN study resource guarantees.

[Read Full Article](#)



Know the Rules! Episode 3: Business Associates HIPAA Security Risk Analysis & Management

By Kimberly Shutters, CEO, HIPAA alli

The HIPPA Security Compliance Series to assist all medical community professionals

Did You Know?

ALL Business Associates (BA's) are required to perform a **risk analysis** (assessment) to identify their potential **Administrative, Physical and Technical** security risks to **PHI**.

The Administrative Safeguards provisions require BAs to perform risk analysis as part of their **security management processes**.

[Read Full Article](#)



Ask the Customer Support Team

Q: In Platinum Planner, is it possible for Students to see the feedback Preceptors (Clinical Educators) give them when Preceptors fill out a survey on how the Student performed in the opportunity? A: Yes! In fact, you can now allow Preceptors to see what Students said about them as well. Previously, to share the affective survey information on how Students and Preceptors felt each other did, School Administrators and Instructors would have to run the affective reports and either print off or email those results to the interested parties.

[Read Full Article!](#)

[Read past Q&A!](#)

"The best thing about this group is the customer service. All of my questions have been answered within 30 min to an hour. Keep up the great work Platinum Group!" - Jenifer Goodson, Instructor, East Central College

Upcoming Events for Nursing

No events scheduled for January

WINTER EVENTS WANTED!

LOOKING FOR STATE RN, LPN and LVN CONFERENCES! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next NCLEX-RN® Competition!

No longer do you have to have "run of the mill" NCLEX-RN® events! Nursing students have a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. **We provide prizes for ALL participants and award the top 3 participants with Gift Cards!**

These awesome conferences broke the mold and enjoyed our Group Testing contest. Join them and find out what all the fun is about!

- **Kentucky Association of Nursing Students (KANS)**
- **North Carolina Association of Nursing Students (NCANS)**
- **Colorado Student Nurses Association (CSNA)**
- **Michigan Nursing Students Association (MNSA)**
- **Ohio Student Nurses' Association (OhSNA)**
- **Ohio Organization of Practical Nurse Educators (OOPNE)**
- **Many others!**

If you would like to learn how [Group Testing](#) can benefit your annual conference [CONTACT US](#) for a quick 15 minute demo of our Group Testing platform!

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Announcement: Full comprehensive NCLEX Live Lecture January 19th thru 22nd, 2019 in NYC

Experience 3.5 Days of live review: 2 days of Medical/Surgical Nursing, 1 day of Pharmacology, & Half a day of Test Taking Strategies. Study Books included.

[More Information.](#)



Meet the Staff

Ryan Krebs: Regional Account Manager

Ryan Krebs currently works for Platinum Educational Group as a Regional Account Manager. Ryan started with Platinum Educational Group in September of 2012 on a temporary basis and joined full time in January of 2013 as a Customer Service Advocate. In his free time Ryan can be found spending time with his family or in the outdoors hunting or fishing.

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).