



JULY 2019

PLATINUM
EDUCATIONAL GROUP

NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Summer is Here, Fight Off Procrastination

As the "dog days" of summer are upon us, it gives us time for vacations, spending quality time with family, and of course lazy days at the beach! BUT it is also a time of reflection and a chance for educators to gear up for next year's cohort and more importantly how to make your **program the most efficient** as possible! We imagine that you have big goals for improvements and we would like to help! **SO, DO NOT WAIT** until summer has passed you by!

If you are still using paper and pencil, stop the time consuming madness! If you are using another electronic platform, you are paying more and receiving much less!

Make this upcoming school year easier by looking at our solutions outfitted for EMS training institutions! We have even made scheduling easy and at YOUR convenience! Learn more about how Platinum Educational Group can assist your program in this newsletter. We can help you make the difficult easy.

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and

what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient testing, clinical tracking, scheduling, and reporting for all levels.**

"This group is outstanding to work with!" Kevin St. Peter, Owner/ Education Team Leader, Health Emergencies Learning Pros

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!



Facebook Photo Caption Contest! Win a \$25 Olive Garden Gift Card

This month's Facebook contest consists of a gift card to Olive Garden! YUM!! (\$25 value)

The rules are simple:

- Go to our [Facebook Page](#)
- Comment with a caption to the photo of Tom Gottschalk and his friend
- Have your friends like your comment AND our page
- The comment with the most "likes" wins a \$25 GC to Olive Garden
- Contest ends at 5 pm US eastern time on Wednesday, July 31st
- Have fun

In addition to special contests, each month we randomly select a profile that has liked our [Facebook Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** June's awardee is **Tracy Hover from Grand Rapids, MI.**



Last Call for 2019 Platinum Educational Group Scholarships Applications

\$1000 Awards for EMS, Nursing, and Allied Health

The deadline (7/16/19) for this year's scholarships submission is nearing! Don't let your students miss an opportunity at an easy scholarship! **Please pass our scholarship information along to your students because we know you care about them.**

Visit the link below to learn more about our scholarships program and instructions to distribute the information.

[Read Full Details](#)



PlatinumTests's Group Testing Feature, Use It for Your Next Class Review

Nursing students and instructors have a BLAST utilizing Platinum Educational Group's "Group Testing" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. It is easy to set up in the classroom and students can use their smart phones, tablets, or laptops to play! It is an awesome platform for weekly reviews, exam study, or just for plain fun. **We recommend providing prizes for the student that gets the most right to bring out the most competition.**

If you would like to learn how [Group Testing](#) can **benefit your classroom** [CONTACT US](#) and we are more than happy to show you!



The Affordable Testing Solution for LPN Institutions

What is PlatinumTests?

[PlatinumTests](#) is the affordable online solution that delivers content constructed to mimic the NCLEX-PN exam. We offer a **TRUE Computer Adaptive Simulator** like no other on the market! This helps students prepare for their LPN and LVN licensures in the **most valid and reliable method.**

PlatinumTests has over **3,000 secured objective based LPN/LVN test questions** that include multiple choice, NCLEX SATA, and NCLEX identification, all written and reviewed by experts in Nursing. All items are evaluated for cut score, difficulty, discrimination, p values, and point biserials.

We have worked hard to provide an affordable testing platform for LPN/LVN. **How affordable?** There is institutional fee of \$500 to utilize PlatinumTests* and only a one time nominal per-student fee of \$45! This is substantially lower than other solutions on the market. Let us show you how we can assist your program!

[More Details](#)

Easy Demo Scheduling!

*Institutional fee waived if already paid by another program within your institution. Check with Platinum rep.



Finally, Clinical Tracking Made EASY for LPN and RN

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters.

It is customizable to YOUR specific allied health program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and preceptors!**

Do not waste time tracking your students with paper and pencil! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We are a Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator(former), Franklin Technology Center at MSSU

Easy Demo Scheduling!

The Scholarly Column: The Seven Principles for Good Practice in Undergraduate Education

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA



In 1987, educators Arthur Chickering and Zelda Gamson published a theory of good teaching practices based on seven defined principles. In 1991, Chickering and Gamson published a book, *Applying the Seven Principles for Good Practice in Undergraduate Education*. Incorporating the principles from their original article and book in your daily teaching will result in a high level of engagement and success with students in your classes.

[Read Full Article](#)

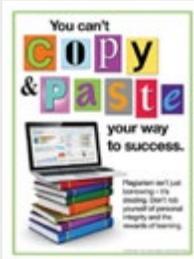


Platinum Educational Group's Summer Server Upgrades

By The Development Team, Platinum Educational Group

Great News! This summer Platinum Educational Group will be upgrading several of our servers to further improve our customer's experience. The primary reason for this upgrade is to help speed up our reporting and allow us to continue to bring the latest in web technologies to our customers. These upgrades also help us to maintain a high level of security for our services and your data.

At this time, Platinum does not anticipate any additional downtime for our users during our normal maintenance window (Sunday Morning from 3 to 5AM EDT). If you have any questions or concerns, please contact our Customer Support Team at 616.818.7877.



Platinum Educational Group Continues to Combat Cheating

By Tom Gottschalk, COO, Medical Educator

On March 11, 2019, Forbes magazine published an article about a 1.7 billion dollar weapon to combat cheating in the academic environment. The one page story written by Derek Newton gave an overview of a technology project that analyzed student projects to call attention to them when something seemed fishy beyond simply matching words/phrases. 1.7 billion dollars to negate or offset the consequences of deceit and fraud. Simply amazing.

Merriam-Webster says:

Cheat: to deprive of something valuable by the use of deceit or fraud. **Countermeasure:** an action or device designed to negate or offset another.

Our team is taking multiple steps (countermeasures) to reduce the impact of cheating while protecting our valuable online testing content. Please allow me to explain what we are doing to defeat misconduct.

[Read Full Article](#)

Episode 10: Know The Rules!
Protected Health Information



Know the Rules! Episode 10: HIPAA - Protected Health Information

By Kimberly Shutters, CEO, HIPAA alli

The HIPAA Security Compliance Series to assist all medical community professionals!

What is Protected Health Information?

The simple answer is ANY information that can be used to identify you from your [Protected Health Information](#) (PHI). A total of 18 unique identifiers and must be removed to meet the "Safe Harbor" method.

[Read Full Article](#)



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: In PlatinumTests, can my students see their questions, rationale, and the correct answers on their Computer Adaptive Tests? A: There actually is not a way for students to see the correct answer and rationale on the Computer Adaptive Testing when they finish a test. There are two reasons we don't allow them to. The first is that the CAT draws from the same question bank as the linear test generator does. If they could review their CAT questions and answers, students would know the answers to questions you could present to them in class without having to actually study.

[Read Full Article!](#)

[Read past Q&A!](#)

"I have been very happy with the support from Platinum and appreciate how responsive they are to any questions or needs I have. They have outstanding training to help set everything up. Very pleased!" - Pam Thurman, Franklin Tech Center LPN Program (former)

Upcoming Events for Nursing

No events scheduled for July 2019

EVENTS WANTED!

We are looking for State and National RN, LPN/LVN conferences! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! We'll even send you a thank you gift!

About a Nurse



"I'm a close relative, and I did some research on the Internet about his condition, so I feel I'm more qualified to take care of him than some nurse."

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Full comprehensive NCLEX-RN NCLEX-LPN Live Lectures!

Feuer Nursing Review has added alive lecture class in Miami FL May 18th to the 21st. We also have a NYC class June 15 to 18th. We are offering \$50 off and a chance to come for free to anyone who signs up before May 1st, 2019.

[More Information](#)



An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More Information](#)

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into

our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).



Customer Showcase: Avant Healthcare Professionals

Every Month we give a little bit of love to one of our valued customers! This month we celebrate the awesome folks at **Avant Healthcare Professionals**.

Avant Healthcare Professionals is the premier recruiting and staffing specialist for internationally educated healthcare professionals. Their comprehensive program guides qualified registered nurses, physical and occupational therapists through each stage of the licensure and immigration process and makes it simple!

Since 2003, Avant has pioneered new ways to effectively support and transition internationally educated registered nurses and therapists into their clients' healthcare facilities across the United States.

Platinum Educational Group will be assisting Avant's international recruits by helping them pass their NCLEX exam via PlatinumTests. **We are excited to be working with the awesome staff at Avant and their international students. We appreciate you being one of our valued customers!**

Director of Nursing Education - Tracey Neville