



PLATINUM
EDUCATIONAL GROUP

JUNE 2019

NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Happy Father's Day

"When you're young, you think your dad is Superman. Then you grow up, and you realize he's just a regular guy who wears a cape" -Dave Attell

Don't forget to get that special father, husband, or any other role model a big hug to remind them that they are needed.

Happy Father's Day to all the amazing Father's from all of us at Platinum Educational Group!



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and

what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-**

efficient testing, clinical tracking, scheduling, and reporting for all levels.

"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!



CNA Week Facebook Contest! Win some AWESOME CNA Swag

This month's Facebook contest is a celebration of CNA educators, providers, and students! **YOU could win a gift box filled with CNA goodies** including a Berkeley Cooler with Collapsible Storage Cube, Stylus Pen, Timber Insulated Stainless Steel Travel Tumbler, and a Always Needed, Forever Appreciated Nursing Assistants Key Tag With Keepsake Card. The rules are simple, go to our [Facebook Page](#), hit that **PAGE like button**, go to the comment box marked "**CNA WEEK GIVEAWAY**", like the post and share it. That's it. Winners will be announced on 6/30/19.

In addition to special contests and promotions, each month we randomly select a profile that has liked our [Facebook Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** May's awardee is **Brittney Kennedy from Alberta, Canada**.



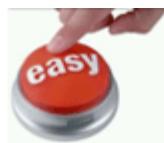
Do Your Students know about the Platinum Educational Group Scholarships?

\$1000 Awards for EMS, Nursing, and Allied Health

Finding alternative avenues to help pay for school is ALWAYS on students' minds. Don't let your students miss an opportunity at an easy scholarship! **Please pass our scholarship information along to your students because we know you care about them.**

Visit the link below to learn more about our scholarships program and instructions to distribute the information.

[Read Full Article](#)



Create a Customized LPN Test in One Minute?

Creating a customized test, quiz, **or even a final exam** is simple, quick, and a breeze with PlatinumTests! Click the link below for our one minute demo of how to do so!

[WATCH THE VIDEO!](#)

Creating a valid and reliable test in PlatinumTests truly only takes a few minutes the first time you do it. **Just imagine the time you would save!** We would be honored to show you more.

[Schedule a free demo of PlatinumTests](#)



The Affordable Testing Solution for LPN Institutions

What is PlatinumTests?

[PlatinumTests](#) is the affordable online solution that delivers content constructed to mimic the NCLEX-PN exam. We offer a **TRUE Computer Adaptive Simulator** like no other on the market! This helps students prepare for their LPN and LVN certifications in the **most valid and reliable method**.

PlatinumTests has over **3,000 secured objective based LPN/LVN test questions** that include multiple choice, NCLEX SATA, and NCLEX identification, all written and reviewed by experts in Nursing. All items are evaluated for cut score, difficulty, discrimination, p values, and point biserials.

We have worked hard to provide an affordable testing platform for LPN/LVN. **How affordable?** There is institutional fee of \$500 to utilize PlatinumTests* and only a one time nominal per-student fee of \$45! This is substantially lower than other solutions on the market. Let us show you how we can assist your program!

[More Details](#)

Easy Demo Scheduling!

*Institutional fee waived if already paid by another program within your institution. Check with Platinum rep.



Finally, Clinical Tracking Made EASY!

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters.

It is customizable to YOUR specific allied health program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and preceptors!**

Do not waste time tracking your students with paper and pencil! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We are a Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator(former), Franklin Technology Center at MSSU

Easy Demo Scheduling!



The Scholarly Column: The New Normal with Healthcare Professionals

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

I have been in higher education for ten years and I have seen the changes with how we teach how we access and deliver information and all of what we are doing in the classroom. Educational institutions are requiring that we have progression with technology, active learning and to move away from the old standards of teaching methodologies. If we are to progress in teaching, then we need to make sure that we are progressing in all areas.

[Read Full Article](#)



Platinum Educational Group and Responsive Web Design (RWD)

By The Development Team, Platinum Educational Group

Around six years ago, the team at Platinum Educational Group updated our product websites (www.platinumed.com, www.emstesting.com, www.platinumtests.com, www.platinumplanner.com) to follow the concept of responsive web design. RWD has become more important as the amount of mobile traffic accounts for more than half of total internet traffic. In this article, we want to explain what a responsive website is and how you can use our product websites on your smart phones and devices.

For a fun test, go to www.platinumed.com in your browser and adjust the width of your browser to see how the website adjusts to being resized.

[Read Full Article](#)



The Consequences of Cheating

By Doug Smith, CEO, Medical Educator

The process of learning is actually quite simple. **Come prepared** with the necessary prerequisite skills, such as reading comprehension, minimal math, and basic science to name the key components. The process then continues with **identifying the objectives** one needs to master which is typically presented in a syllabus or at the beginning of each chapter of the course text with supplemental objectives provided by the course instructor. You then become significantly involved as a student in **understanding these objectives** at the various Bloom levels of learning.

[Read Full Article](#)



Know the Rules! Episode 9: HIPAA - Who Has To Comply?

By Kimberly Shutters, CEO, HIPAA alli

The HIPPA Security Compliance Series to assist all medical community professionals!

The Omnibus Final Rule

In 2013, the final Omnibus Rule becomes effective on March 26, 2013. [Covered Entities](#)(CEs) and [Business Associates](#) (BAs) of all sizes are required to comply with the final rule's provisions, including the modifications to the [Breach Notification Rule](#) and the changes to the HIPAA Privacy Rule.

[Read Full Article](#)



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: One of my students was accidentally accepted into the wrong course. How do I transfer them to another course? A: In Platinum Planner, PlatinumTests, and EMSTesting, it is not possible for School Administrators or Instructors to transfer a student from one course to another. If a student is accepted into the wrong course and their enrollment fee is paid, and they then sign up for and are accepted into the correct course, the program would expect them to pay another enrollment fee for the new course (as the program cannot know that the student isn't just signing up for two courses that they need).

[Read Full Article!](#)

[Read past Q&A!](#)

"I have been very happy with the support from Platinum and appreciate how responsive they are to any questions or needs I have. They have outstanding training to help set everything up. Very pleased!" - Pam Thurman, Franklin Tech Center LPN Program (former)

Upcoming Events for Nursing

No events scheduled for June 2019

EVENTS WANTED!

We are looking for State and National RN, LPN/LVN conferences! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! We'll even send you a thank you gift!



News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Full comprehensive NCLEX-RN NCLEX-LPN Live Lectures!

Feuer Nursing Review has added alive lecture class in Miami FL May 18th to the 21st. We also have a NYC class June 15 to 18th. We are offering \$50 off and a chance to come for free to anyone who signs up before May 1st, 2019.

[More Information](#)



An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More Information](#)

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).

Customer Showcase: Franklin Technology Center (FTC)

Every Month we give a little bit of love to one of our valued customers! This month we celebrate the awesome



LPN staff at **Franklin Technology Center**.

Organized in September 1957, the Franklin Technology Center (FTC) Practical Nursing Program is the second oldest program in Missouri. The program is fully approved by the Missouri State Board of Nursing and is currently in candidacy status for accreditation through Council of Occupational Education (COE). A variety of student services are available to Practical Nursing students including Financial Aid assistance and vocational guidance and placement. In addition, students have access to many services offered through Missouri Southern State University (MSSU) such as access to the MSSU library, student health clinic, and food service vendors.

A huge thank you to the entire hard-working staff at PDCCC. We appreciate you being one of our valued customers!

Program Coordinator - Katie Bozarth, B.S., C.S.T.

Instructor - Jodi Stewart

Instructor - Amy Price

[Full Staff Details](#)