



## NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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### Springtime Pot O' Gold?

March is upon us. Could springtime be close behind? I know for us folks in the north it is a welcomed season! To kick the month off, **MARCH on over to our [Facebook Fan Page](#)** and get entered to **win a \$50 Gift Card** just for giving us a like! An easy pot o' gold to win!

Have a safe and happy St. Patty's Day from all of us at Platinum Educational Group



### Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of

who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, testing, skills tracking, scheduling, and reporting for all levels.**

**"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair**

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!



## Platinum's Annual Scholarship Program Information Notification List

**Do not let your students miss this \$1000 opportunity**

Both students and instructors have been very excited about [Platinum Educational Group's Annual Scholarship Program](#). Every year we award one lucky student in each EMS, Nursing, and ALLIED Health field with \$1000! We have had numerous emails and phone calls asking when students can start applying. Well, the time is almost upon us! The 2019 scholarship packet will be available near future. **If you would like to be on our scholarship notification list, [CLICK HERE](#).** This will ensure YOUR students will get the information as early as possible!



## Give us a "Like" and be Entered for a \$50 Gift Card

Thank you to everyone that has given us some love on Facebook. We are fast approaching our 3000 "Likes" contest drawing! If you haven't already, then give us a like and be included! Winner will receive a **\$50 visa gift certificate!**

In addition to special contests, each month we randomly select a profile that has liked our [Facebook Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** February's awardee is **Matthew Sisty from Adrian, MI**



## Create a Customized LPN Test in One Minute? Get Out!

Creating a customized test, quiz, or even a final exam is simple, quick, and a breeze with PlatinumTests! Click the link below for our one minute demo of how to do so!

[Create a Customized Test in One Minute!](#)

Now granted, our solutions tester who made this video, Ben Hurst, is well versed in PlatinumTests so you may not be able to replicate his feat **at first**. However, creating a valid and reliable test in PlatinumTests truly only takes a few minutes the first time you do it. **Just imagine the time you would save!** We would be honored to show you more.

[Schedule a free demo of PlatinumTests](#)

## The Affordable Testing Solution for LPN Institutions

What is PlatinumTests?



[PlatinumTests](#) is the affordable online solution that delivers content constructed to mimic the NCLEX-PN exam. We offer a **TRUE Computer Adaptive Simulator** like no other on the market! This helps students prepare for their LPN and LVN certifications in the **most valid and reliable method**.

PlatinumTests has over **3,000 secured objective based LPN/LVN test questions** that include multiple choice, NCLEX SATA, and NCLEX identification, all written and reviewed by experts in Nursing. All items are evaluated for cut score, difficulty, discrimination, p values, and point biserials.

We have worked hard to provide an affordable testing platform for LPN/LVN. **How affordable?** There is institutional fee of \$500 to utilize PlatinumTests\* and only a one-time nominal per-student fee of \$45! This is substantially lower than other solutions on the market. Let us show you how we can assist your program!

[More Details](#)

Easy Demo Scheduling!

\*Institutional fee waived if already paid by another program within your institution. Check with Platinum rep.



## Finally, Clinical Tracking Made EASY!

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to YOUR specific allied health program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and preceptors!**

**Do not waste time tracking your students with paper and pencil! We have an easier and more cost effective solution!**

[Top 10 Reasons to Use PlatinumPlanner](#)

***"We are a Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator(former), Franklin Technology Center at MSSU***

Easy Demo Scheduling!



## The Scholarly Column: Blooms Taxonomy - Why should I incorporate this model into my teaching methods?

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

In 1948, psychologist Benjamin Bloom, along with his peers, created Bloom's Taxonomy.

- Taxonomy is a classification into ordered categories.
- Eponyms is word based on or derived from a person's name.

[Read Full Article](#)



## Teamwork and Diplomacy

By Tom Gottschalk, COO, Medical Educator

The push in medical education is always multidirectional. The pulls and pressures from the industries we serve are no different. Which, an optimistic glasses half full type person would say, creates an exciting opportunity for all of us every day. I believe internships, improved real-world experiences, and high-fidelity simulations deliver big potential for academic types like us. It can also improve the quality of education for tomorrows health care providers. Which is particularly true regarding upgrading the team building aspect of instruction.

[Read Full Article](#)



## Know the Rules! Episode 5: Business Associates Risk Analysis Required

By Kimberly Shutters, CEO, HIPAA alli

The HIPAA Security Compliance Series to assist all medical community professionals

A [Business Associate](#) (BA) is someone who performs services that involve the disclosure of [Protected Health Information](#) (PHI), such as claims processing, utilization review, billing, quality assurance, or benefit managers.

### Did you know?

In 2013, the Final [Omnibus](#) Rule updated the HIPAA Security Rule and Breach Notification clauses of the HITECH Act.

As a result every [Business Associate](#) (BA) that **creates, receives, maintains, or transmits** electronic [Protected Health Information](#) (ePHI) is required to perform a comprehensive enterprise wide [HIPAA Security Risk Analysis](#) (Per: §164.308(a)(1)(ii)(A)).

[Read Full Article](#)



### Platinum Announces New National Sales Director

**Jeff Dykstra, MBA, SSGB**

Platinum Educational Group is pleased to announce the addition of Jeff Dykstra as National Sales Director. Mr. Dykstra's past professional experience ensures he will be a strong leader and solid contributor to the success and growth of Platinum. Jeff brings a vast knowledge of sales, leadership, and business development. Welcome aboard, Jeff!

[Jeff Dykstra LinkedIn Profile](#)



### Platinum Announces New Customer Service Advocate

**Beatrice Alegria**

Not only did we onboard a new Sales Director, but we also added a new Customer Support Advocate! Platinum Educational Group is pleased to announce the addition of Beatrice "Bea" Alegria to our Customer Support Team! Ms. Alegria brings a wealth of knowledge and experience in providing top-notch customer support. She is also fluent in Spanish, so Bienvenido a bordo (welcome aboard), Bea!

[Beatrice Alegria LinkedIn Profile](#)



### Platinum Announces Promotion

**Korben Rand**

We certainly are movers and shakers for the first part of 2019! In addition to are new employees, Platinum Educational Group is pleased to announce the promotion of Korban Rand to Data Scientist! For the past year, Korben has been a stellar performer in our Customer Support Team. Soon, his focus will turn to compiling, analyzing, and compartmentalizing industry statistics and information that will help us better serve our valued customers. Congrats on the promotion, Korben!

[Korban Rand LinkedIn Profile](#)



Ask the Customer Support Team

**Q: How long does it take to get Platinum Planner ready for use for my program?** A: We recommend scheduling 3 training sessions with our Customer Support team. These sessions can be scheduled ON YOUR TIME. Platinum Planner also provides a self directed, step by step onboarding guide, and extended free live customer support between the hours of 8 a.m. to 8 p.m. (EST) Monday thru Friday. Weekend assistance is also available.

**Have a Question? Ask Us!** If your query is featured, we will send you a personalized "swag bag"! Submit your question [HERE](#)

[Read past Q&A!](#)

*"Customer service is exceptional! I accidentally deleted a lab with lots of skills listed. Reported it online to Platinum Planner at 10:30pm, received a call back (from Tom) at 10:38pm! He was friendly, didn't promise anything, but said he'd make sure it was given appropriate attention. Sure enough, the lab reappeared in my list the following day, with notifications from Sarah and Tom. THANK YOU!" -Mary Burget, Instructor, Northwestern Michigan College*

## Upcoming Events for Nursing

[4/25/19 to 4/26/19, Dublin, OH - OOPNE, Ohio Annual LPN Conference](#)

### EVENTS WANTED!

We are looking for State and National RN, LPN/LVN conferences! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! We'll even send you a thank you gift!



*"I think you've diagnosed me with the wrong illness. According to this website, I have Diachreitajeachioris, a rare disease you get from a prehistoric bird."*



## Five Big Things in February

### What Has Platinum Been Up To?

Each month we are going to keep you up to date on important updates to our software, the big projects we have been tackling, and our community involvement. So, for the month of February...

[Five big things in February.](#)

## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in nursing education. If you would like to connect and see how we can collaborate, [contact us!](#)



### Announcement: Full comprehensive NCLEX Live Lecture March 16 to 19 in NYC

Experience 3.5 Days of live review: 2 days of Medical/Surgical Nursing, 1 day of Pharmacology, & Half a day of Test Taking Strategies. Study Books included.

[More Information.](#)

## Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

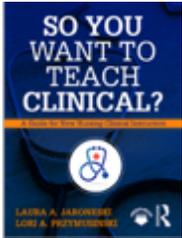
Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.

2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).



## So You Want to Teach a Clinical?

By Laura A. Jaroneski, Macomb Community College, USA and Lori A. Przymusinski, Oakland Community College, USA

### **A Guide for New Nursing Clinical Instructors**

This book provides a concise and accessible guide for nursing instructors leading students for the first time, as well as experienced educators. The book features forms and charts to assist in organizing and managing the teaching experience, as well as situational scenarios to help prepare instructors for unique situations that arise during the clinical experience.

[Click Here for Full Details and 20% Off](#)