



NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Celebrating Nurses Week 2019

This month we celebrate an often underappreciated, yet gravely needed profession, nursing. Let's face it, most of our jobs can be thankless at times. But, how many of us can say that we, as employees, are **needed**? Well, nursing professionals can! Nurses play significant roles in hospitals, clinics and private practices. They also play a major part in taking care of us, and our loved ones, when we are most vulnerable. For all of you in the nursing profession **THANK YOU from all of us at Platinum Educational Group!**

DON'T FORGET TO SEE BELOW FOR OUR NURSES WEEK GIVEAWAY!

[Read Full Details](#)



Who is Platinum Educational Group, exactly?

who we are and what we do!

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best and most cost-efficient online testing, clinical tracking, scheduling, and reporting for nursing.**

"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

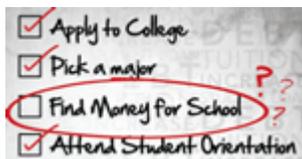
If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!



Nurses Week Facebook Contest! Win some AWESOME Nursing Swag

This month's Facebook contest is a celebration of Nurses Week 2019. **YOU could win a gift box filled with nursing goodies** including a cooler, tumbler, socks, laptop backpack, and a power bank key tag. The rules are simple, go to our [Facebook Page](#), hit that **PAGE like button**, go to the comment box marked "NURSES WEEK GIVEAWAY", like the post and share it. That's it. Winners will be announced on 5/31/19.

In addition to special contests and promotions, each month we randomly select a profile that has liked our [Facebook Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** April's awardee is **Steven Poffenberger from Harrisburg, PA**.



Do Your Students know about the Platinum Educational Group Scholarships?

\$1000 Awards for EMS, Nursing, and Allied Health

Finding alternative avenues to help pay for school is ALWAYS on students' minds. Don't let your students miss an opportunity at an easy scholarship! **Please pass our scholarship information along to your students because we know you care about them.**

Visit the link below to learn more about our scholarships program and instructions to distribute the information.

[Read Full Article](#)



Create a Customized LPN Test in One Minute?

Creating a customized test, quiz, or even a final exam is simple, quick, and a breeze with PlatinumTests! Click the link below for our one minute demo of how to do so!

[WATCH THE VIDEO!](#)

Now granted, our solutions tester who made this video, Ben Hurst, is an absolute expert in PlatinumTests so you may not be able to replicate his feat **at first**. However, creating a valid and reliable test in PlatinumTests truly only takes a few minutes the first time you do it. **Just imagine the time you would save!** We would be honored to show you more.

[Schedule a free demo of PlatinumTests](#)



The Affordable Testing Solution for LPN Institutions

What is PlatinumTests?

[PlatinumTests](#) is the affordable online solution that delivers content constructed to mimic the NCLEX-PN exam. We offer a **TRUE Computer Adaptive Simulator** like no other on the market! This helps students prepare for their LPN and LVN licenses in the **most valid and reliable method**.

PlatinumTests has over **3,000 secured objective based LPN/LVN test questions** that include multiple choice, NCLEX SATA, and NCLEX identification, all written and reviewed by experts in Nursing. All items are evaluated for cut score, difficulty, discrimination, p values, and point biserials.

We have worked hard to provide an affordable testing platform for LPN/LVN. **How affordable?** There is institutional fee of \$500 to utilize PlatinumTests* and only a one time nominal per-student fee of \$45! This is substantially lower than other solutions on the market. Let us show you how we can assist your program!

[More Details](#)

Easy Demo Scheduling!

*Institutional fee waived if already paid by another program within your institution. Check with Platinum rep.



Finally, Clinical Tracking Made EASY!

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently.

That's why we have developed a clinical tracking and scheduling program, called Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to YOUR nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and preceptors!**

Do not waste time tracking your students with paper and pencil! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We are a Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator(former), Franklin Technology Center at MSSU

Easy Demo Scheduling!



The Scholarly Column: Instructor Peer Pressure in Higher Education

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Last month I wrote regarding student peer pressure and how it can either negatively or positively influence their classmates. In this month's article I am going to focus on the impression of peer pressure regarding instructors and how this can affect the total educational program.

[Read Full Article](#)



Seven Habits of Highly Effective Nurses

By Donna Cardillo, RN, M.A., CSP

Spring is a great time to focus not only on cleaning up around the house, but also on giving your career some sprucing up, so you can move beyond your current achievements. The most successful nurses I know do a regular career "spring cleaning."

[Read Full Article](#)



Follow the Yellow Brick Road: Formative Assessments or Summative Evaluations?

By Tom Gottschalk, COO, Medical Educator

"The road to success is always under construction." - Lily Tomlin

- "Not to be overly prescriptive..."
- "We are not telling you how to run your classroom, but..."
- "In our opinion, we think you can do better in the area of..."

Any of these quotes sound familiar? A common finding when reviewing allied health, EMS and nursing programs around the globe are the vast differences among education programs of the same profession. In particular, the large variables among them when comparing testing requirement from term to term, semesters, or graduation. One school may have a reputation of putting students through the wringer by making every quiz a must pass exam. While another may take a different approach by weighting performance on an exit exam as the true test of success. Commonly referred to as; making through the gauntlet.

[Read Full Article](#)



Know the Rules! Episode 8: HIPAA Security Risk Analysis - Required vs Addressable

By Kimberly Shutters, CEO, HIPAA alli

What is the difference between addressable and required implementation specifications in the Security Rule?

[Read Full Article](#)



Ask the Customer Support Team

By David Smith, Customer Service Advocate

What should I do if my students are having issues with Platinum Planner, EMSTesting, or PlatinumTests? Can I send them to your Support team? A: We here at Platinum Educational Group pride ourselves on doing our very best to assist our customers with their use of our products, including their students. If students do reach out to our Support team, we will provide them with as much assistance as we can, however, sometimes having your students reach out to us directly is not the best course of action.

[Read Full Article!](#)

[Read past Q&A!](#)

"I have been very happy with the support from Platinum and appreciate how responsive they are to any questions or needs I have. They have outstanding training to help set everything up. Very pleased!" - Pam Thurman, Franklin Tech Center LPN Program (former)

Upcoming Events for Nursing

No events scheduled for May 2019

EVENTS WANTED!

We are looking for State and National RN, LPN/LVN conferences! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! We'll even send you a thank you gift!



News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Full comprehensive NCLEX-RN NCLEX-LPN Live Lectures!

Feuer Nursing Review has added alive lecture class in Miami FL May 18th to the 21st. We also have a NYC class June 15 to 18th. We are offering \$50 off and a chance to come for free to anyone who signs up before

May 1st, 2019.

[More Information](#)



An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More Information](#)

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations and Human Resources Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

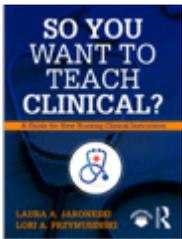
If you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).

So You Want to Teach a Clinical?

By Laura A. Jaroneski, Macomb Community College, USA and Lori A. Przymusinski, Oakland Community College, USA

A Guide for New Nursing Clinical Instructors



This book provides a concise and accessible guide for nursing instructors leading students for the first time, as well as experienced educators. The book features forms and charts to assist in organizing and managing the teaching experience, as well as situational scenarios to help prepare instructors for unique situations that arise during the clinical experience.

[Click Here for Full Details and 20% Off](#)