



## Industry Information for Allied Health Educators, Administrators, Clinical Instructors, and Students

This newsletter is dedicated to instructors, administrators, and providers of Allied Health. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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### Time for Fall, Time for Change

As Autumn sets in and programs get back in full swing, it is a good time to evaluate your training regimen. Is keeping track of your student's skills simple or is it tedious and time consuming? Are you still using paper and pencil or a difficult electronic system? Well, don't wait for "The Great Pumpkin" to bring all that to you, we can help now!

If you:

- Spend HOURS inputting student information by hand
- Use Excel spreadsheets
- Currently use a product you are not happy with (cost, customer service, etc.)

**THEN CONTACT US TODAY! It is NOT too late for you to utilize our electronic solutions even if your current course has started!** We make it easy, ALL OF IT! The platform setup, the training, the industry leading customer support. Shoot, we have even made scheduling a demo to look at our solutions easy! Simply click the button below and chose a time that suits YOUR demanding agenda! **We look forward to showing you how we can make YOUR life easier!**

Easy Demo Scheduling!



## Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all allied health programs. **We are proud to boast the best and most cost-efficient skills tracking, scheduling, and reporting for each Allied Health field.**

*"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair*

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



### Maintenance Notice

We are scheduled for necessary maintenance on October 30th, 2018 from 12 to 4 a.m. (EST) During this time our servers will be offline. We apologize for any inconvenience this may cause.



### Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact Director of Marketing, [Jeremy Johnson](#), today!



### Five Big Things in September

#### What Has Platinum Been Up To?

Each month we are going to keep you up to date on important updates to our software, the big projects we have been tackling, and our community involvement. So, for the month of September...

[Read Full Article](#)

## 2018 Platinum Educational Group Scholarships Awarded



### Veterinary Medicine Student Awarded National Scholarship

The 2018 Allied Health scholarship was awarded to student Stormy Scharzenberger. Ms. Scharzenberger is enrolled in Carlson College of Veterinary Medicine at Oregon State University located in Corvallis, OR. Stormy has conducted extensive biomedical research in a laboratory setting. Her focus has been on both veterinary and human pathogens, as it pertains to production medicine as well as public health concerns. "The veterinary profession offers the perfect platform to fulfill my desires to work with animals, think critically to solve problems, and improve the welfare of pets, livestock, wildlife, and humans alike." stated Ms. Scharzenberger. After graduating, Stormy plans to provide the highest standard of husbandry and help her clients make informed decisions about their animals' veterinary care.

[View All Previous Scholarship Recipients Here!](#)



### Back-to-School Facebook Contest Winner Announced

We know it is a hectic and busy time of the year for the staffs of Allied Health programs. That's why we want to give back to our hard-working educators! Just go to our [Facebook Fan Page](#) under the "What is your Passion for Education" comment box and tell us what your passion for teaching in **ONE WORD**. Answers can be used more than once, and each comment will be entered into a random drawing for a \$25 gift certificate!

Congratulations to **Diana Baughman from WellStar School of Nursing**. She was randomly chosen as the contest winner! Thank you all who participated and be on the lookout for our next contest!

In addition to special contests, each month we randomly select a profile that has liked our [Company Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** Septembers's awardee was **Billy Rosier from Augusta, Georgia**.



### What We Have Learned. Allied Health Programs Want Clinical Tracking at an AFFORDABLE Cost.

The number one "goal" that we heard most frequently was that Allied Health programs desire a cost effective online clinical/skills tracking and scheduling platform. **WE DON'T BLAME YOU!** The good news is that **WE HAVE THE SOLUTION FOR YOU!**

#### What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' clinicals, labs, skills, and scheduling easy on your end, we also provide a **FREE** student app that works online and offline for your pupils to utilize! We offer **FREE** customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

#### Current Supported Professions

- |                              |                                |                              |
|------------------------------|--------------------------------|------------------------------|
| <b>Anesthesia Technology</b> | <b>Medical Assistant</b>       | <b>Radiation Technology</b>  |
| <b>Dentistry</b>             | <b>Nursing</b>                 | <b>Respiratory Care</b>      |
| <b>EMS</b>                   | <b>Patient Care Technician</b> | <b>Speech Language</b>       |
| <b>Field Training</b>        | <b>Phlebotomy</b>              | <b>Surgical Technology</b>   |
| <b>Fire Services</b>         | <b>Pre-clinical</b>            | <b>Veterinary Technology</b> |

#### What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one time [nominal per student fee](#) with several different payment options! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, **YOU** can have an affordable electronic clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost effective solution!

### [Top 10 Reasons to Use PlatinumPlanner](#)

***"We have five campuses that are rolling out Platinum Planner. Platinum Educational Group has consistently been easy to work with and supports their products. The service we receive is consistently excellent with all campuses and numerous individuals who contact them!" - Heather Payne, Director of Institutional Effectiveness (Allied Health)***

Schedule a free demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!



### **The Answer for Dyslexia?**

By Doug Smith, CEO, Medical Educator

Dyslexia is a specific reading disability due to a defect in the brain's processing of graphic symbols. It is a learning disability that alters the way the brain processes written material and is typically characterized by difficulties in word recognition, spelling, and decoding.

**Dyslexia is not linked to intelligence.**

[Read Full Article](#)



### **The Scholarly Column**

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

#### **The "Schizophrenic" Instructor**

In today's society when teaching in the non-traditional learning institutions you will encounter the many different learning styles and traits of students. In other articles we have explored the different learning styles such as kinesthetic, auditory, and visual. These are part of multi-layer characteristics that will dictate why we as educators must be totally open in our teaching methods. Let's explore the different types of students.

[Read Full Article](#)



### **Learning Styles: Situating my Students to Maximize Success**

By Jeremy Johnson, Director of Marketing

**"I am learning all the time. The tombstone will be my diploma." - Eartha Kitt.**

In a previous Platinum Pulse, we discussed [What Type of Teaching is best?](#) This month we dedicated an article that describes the different types of learners. So, instead of trying to determine which way is best to teach, maybe we should be asking how do my students learn? Let's discuss learning styles and how to maximize our student's potential in our classrooms.

[Read Full Article](#)

## Upcoming Events for Allied Health

Check back next month for events

### FALL EVENTS WANTED!

**We are looking for State and National Allied Health conferences!** Do YOU know of an Allied Health conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



### Ask the Customer Support Team

By David Smith, Customer Service Advocate

**Q:** I've heard about this thing called the Platinum "Knowledgebase". Can you tell me more about it?

**A:** Absolutely! An information resource for our customers, called the "Knowledgebase", is a place where both instructors and students can get their questions answered – even after hours! Users easily click on subjects to get to questions and answers on a myriad of topics.

[Read Full Article](#)

[Read Past Q&A!](#)

***"The best thing about this group is the customer service. All of my questions have been answered within 30 min to an hour. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" Jenifer Goodson, Instructor, East Central College***

## News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### 2019 National Conference on Allied Health Education (NCAHE) Feb 20-22, 2019

The National Conference on Allied Health Education is an annual event hosted by the Accrediting Bureau of Health Education Schools (ABHES). This event brings together the best of the best in postsecondary health care education. Each year's conference promises an industry-current agenda that features dynamic keynote and special guest speakers from industry leaders, educators, and those in the know regarding issues facing health care education. [LEARN MORE](#)



### Pennsylvania Association of Private School Administrators Fall Workshop Series

Pennsylvania Association of Private School Administrators (PAPSA) is proud to present a fall workshop series featuring the topics of Admissions, Financial Aid, and Faculty. Please click the links below for full details and registration information.

[October 11, 2018: Admissions Workshop](#)

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Planner student access. There are three ways students can gain access into our Platinum Planner software:

1. Allied Health programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our [PlatinumPlanner](#) website directly using their own credit/debit cards.

If you need student access for Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

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