



## ALLIED HEALTH PROFESSIONS

This newsletter is dedicated to instructors, administration, and providers of Allied Health. As always, if you have any questions concerning anything in this edition of the Platinum Pulse, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

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### No Tricks Just Treats!

Are you caught in a spider web of dreaded time-consuming paper and pencil methods for skills tracking and scheduling student clinicals? Are you currently using an electronic solution that you are unhappy with? Well, say **R.I.P.** to these ineffective methods and unsatisfactory platforms, because **we are here to help!**

#### If you:

- Use Excel spreadsheets for competency tracking
- Use Paper and Pencil for competency tracking
- Have challenges with scheduling clinicals and labs
- Currently use a product you are not happy with (cost, customer service, etc...)

**THEN CONTACT US TODAY! It is NOT too late for you to utilize our electronic solutions even if your current course has started!** We make it easy—ALL OF IT! The platform setup, the training, the industry leading customer support. Shoot, we have even made scheduling a demo to look at our solutions easy! Simply click the button below, choose your State, and pick a time that suits YOUR demanding agenda! **We look forward to making YOUR life easier!**

[SCHEDULE A DEMO](#)

Until then, Happy Halloween and don't let the Ghouls get you! ~The Staff at Platinum Educational Group



### Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**



**"Great company with great products! They care about the customer." - John Gosford, Education Manager**

**\*Factoid: We have delivered over 300 new features and updates for our customers, many at their request, since 2015!**

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Program Director Support!

By Sherry Kinnucan, Lead Trainer, Medical Educator, Platinum Educational Group

As a former Program Director, I understand how demanding your role as a Program Director is, especially for those of you who might be unfamiliar with our online solutions. Our goal at Platinum Educational Group is to make your job easier. If you have questions regarding program requirements, accreditation questions, or non-accreditation questions - whatever your need is - please **schedule a refresher training**

using your Schedule Training tab on your dashboard! **Our Training and Customer Support Teams are here for your success!**



## What We Have Learned. Allied Health Programs Want Clinical Tracking at an AFFORDABLE Cost.

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling platform in a cost-effective manner. Well, good news...WE HAVE THE SOLUTION FOR YOU!

### What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, we also provide a FREE student app that works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

### CURRENT Supported Professions

- Anesthesia Technology
- Dental Assistant
- Dental Hygienist
- EMS
- Medical Assistant
- Nursing
- Patient Care Technician
- Phlebotomy
- Radiation Technology
- Respiratory Care
- Speech Language
- Surgical Technology
- Veterinary Technology

### What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one-time nominal per-student fee with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, YOU can have an affordable electronic competency/clinical tracking system!

**Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!**

### [Top 10 Reasons to Utilize PlatinumPlanner.com](#)



**"We have five campuses that are rolling out Platinum Planner. Platinum Educational Group has consistently been easy to work with and supports their products. The service we receive is consistently excellent with all campuses and numerous individuals who contact them! ~ Heather Payne, Director of Institutional Effectiveness (Allied Health)**

Schedule a short demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!



## Would You Like to Talk to a Program Director in Your Profession that Utilizes Us?

Find out what others are saying about our online solutions AND speak with a real Program Director that utilize our solutions!

[Learn More!](#)



“Working with Platinum Planner has saved me invaluable time and brought my program into the 21st century. I am easily able to track student progress, approve cases, upload documentation, and track clinical attendance all in one streamlined program. I can't speak well enough about this platform, if you want to save time and money you need to be using it!” ~ Katherine Matteson, Surgical Technology Program Director, Delaware Technical Community College



## Immunization Tracking Requirements: What You Need to Know for Clinical Rotations

By Corporate Screening

You need your students to be fully prepared for participation in clinical rotations and making sure they are up to date on the required immunizations is key to getting them ready to take the next step in their education. However, without the right resources, it can be tough to manage regulatory and clinical site requirements.

[Read Full Article](#)



## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!



## The Answer for Dyslexia?

By Doug Smith, CEO, Medical Educator

Dyslexia is a specific reading disability due to a defect in the brain's processing of graphic symbols. It is a learning disability that alters the way the brain processes written material and is typically characterized by difficulties in word recognition, spelling, and decoding. Dyslexia is not linked to intelligence. \*

[Click for Full Article](#)



## The Scholarly Column- Bloom's Taxonomy

By Regina Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Why should I incorporate this model into my teaching methods?

**In 1948, psychologist Benjamin Bloom, along with his peers, created Bloom's Taxonomy.**

- Taxonomy is a classification into ordered categories.
- Eponyms is word based on or derived from a person's name.

**In academia, Bloom's Taxonomy is often used by educational institutions and educators across the board. This framework is a tool that acts as an aid in the learner's comprehension of concepts that are introduced in the classroom. The premise of this hierarchical model is to start at the bottom and to work up to the top. In this article, medical terminology is used to illustrate how this model can work.**

[Click Here for Full Article](#)



PLATINUM PLANNER

## Insider Look: What's New for Surgical Technology in Platinum Planner

By Jeff Dykstra, National Sales Director

Platinum Planner provides lab competency and case tracking solutions for Surgical Technology training institutions. Our solution easily tracks cases for 1st and 2nd scrubs and observations, overall competencies, scheduling, evaluations of preceptors and students, preceptor electronic signatures as well as a number of accreditation required reporting.

[See What's New!](#)

Episode 20: Know The Rules!  
HIPAA Security Risk Analysis Is A MUST!!



## Episode 23: Know The Rules! HIPAA Security Culture of Compliance

By Kimberly Shutters

### Establishing Your Culture of Compliance

Covered Entities (CEs) or Business Associates (BAs) must instill and support a security-minded organizational culture.

What the heck does that mean, "Culture of Compliance"?

[Read Full Article](#)



## Ask the Customer Support Team

### Approving Students into the Wrong Course

**Q: What do I do if I approved students into the wrong course?**

**A:** Sometimes students will submit an enrollment request into the wrong course, these students can be approved into that incorrect course on accident.

[Click for Full Details](#)



**"Your customer service is always awesome! You always give a quick reply and are so patient with all my questions! Thanks!!" Janice Dunaway, Director of Respiratory Therapy, Missouri Southern State University**

## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### WANTED - Subject Matter Experts (SME's)

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.

[More Information](#)



### Accreditation Workshop

ABHES is offering virtual programmatic/institutional accreditation workshops in October.

[More Information](#)



### Council for Higher Education Accreditation Update

CAAHEP is pleased to report that the Council for Higher Education Accreditation (CHEA), which is the organization that recognizes CAAHEP, has approved the organization's expanded scope of practice. This means that the following professions, which now have CAAHEP accredited programs, are recognized by CHEA: advanced cardiovascular sonographer, art therapist, assistive technology practitioners, and clinical research professionals.

[More Information](#)



## VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by [Corporate Screening](#) is pleased to announce the completely redesigned [ImmuniTrax™ immunization compliance management system](#). Powered by Medicat, a leader in college health electronic health records, the new ImmuniTrax™ eliminates the need

for an RDP connection with a cloud-based, secure and easy-to-use immunization tracking solution.

[Read Full Article!](#)



## Customer Showcase: Mesa Community College (AZ)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome **Veterinary Technology** program at Mesa Community College (MCC).

From the 1960s to the present day, Mesa Community College has been part of the fabric of the city of Mesa and the Southeast Valley. They have grown up with the city and surrounding areas, now bustling with more than 500,000 residents, the third-largest city in Arizona. MCC has grown from 330 students who enrolled for the first semester in 1963 to more than 40,000 learners.

The Veterinary Technology program at Mesa Community College is a rigorous and challenging AVMA-accredited program and provides instruction in small animal, large animal, and laboratory animal medical and surgical nursing, laboratory techniques, office protocol, emergency medicine, specialty medicine, and other topics.

Instruction also includes practical clinical internship experience in veterinary emergency, large animal, small animal, and specialty practices, as well as in zoos, laboratories, humane societies, and other facilities.

The curriculum combines courses in animal science and animal health with a general education component. Upon completion of the program, the student will be awarded an Associate in Applied Science in Veterinary Technology degree. Graduates from the program are eligible to sit for the Veterinary Technician National Exam (VTNE) to become certified.

**Program Director** - Dr. Kimberly Focht, D.V.M

**Instructor** - Candace Dawn Hickey

**Instructor** - Diana Lehigh

**We want to thank the awesome Veterinary Technology educators at Mesa Community College for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!**

### Leaving You Laughing



### Incredible Gift?

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