



## Industry Information for EMS Instructors, Educators, Administrators, Preceptors, and Students

This newsletter is dedicated to instructors, administrators, and providers of the EMS profession. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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### Time for Fall, Time for Change

As Autumn sets in and programs get back in full swing, it is a good time to evaluate your training regimen. Is **keeping track of your student's skills simple** or is it tedious and time consuming? Are you still using paper and pencil or a difficult electronic system? Are your EMS students getting the **best testing prep available** in order to pass their computer adaptive certification exam the first time? Well, don't wait for "The Great Pumpkin" to bring all that to you, we can help now.

**If you:**

- **Create and administer your own tests**
- **Utilize paper tests**
- **Are NOT using computer adaptive testing**
- **Use Excel spreadsheets**
- **Currently use a product you are not happy with (cost, customer service, etc.)**

**THEN CONTACT US TODAY!** It is NOT too late for you to utilize our electronic solutions even if your current course has already started! We make it easy, ALL OF IT! The platform setup, the training, the industry leading customer support. Shoot, we have even made scheduling a demo to look at our solutions easy! Whether you want a better testing solution, an easier and more affordable way to keep track of student clinicals and scheduling, or both simply click the button below and chose a time that suits YOUR demanding agenda! **We look forward to making YOUR life easier!**

Easy Demo Scheduling!



## Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best study prep and skills tracking programs for each.**

*"Platinum Educational Group has been a partner since we started the accreditation process. They are responsive to questions and concerns on both the Platinum Planner side and EMStesting. Several requests for changes have been incorporated by them at our suggestions. A great group to work with!" - Mark Self, Executive Director, Pee Dee Regional EMS, Inc.*

**Factoid:** We have delivered over 180 new features to our customers, many at their request, since 2015!

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Only 2 NAEMSE Workshop Series Left

Platinum Educational Group & NAEMSE have partnered to bring you a new educational opportunity entitled **Improving Your EMS Techniques Workshop**. This is a **2-Day** workshop designed to improve your education/training process and techniques through hands-on experience. The next workshop series is:

**Location:** Atlanta, Georgia

**Dates:** 10/26/2018 to 10/27/2018

**Time:** 8:00 a.m. to 5 p.m.

[Full Details and Registration!](#)

### Win a FREE Registration!

We are giving away one free registration to the last "improving Your EMS Techniques" workshop series (**\$300 total value**)! Simply click on the Reno event below and put in the comment box "**Building a Better EMS Together!**" and **share the event**. One lucky winner will have their registration fee waived!

[11/9/18-11/10/18 in Reno, NV](#)



## Five Big Things in September

### What Has Platinum Been Up To?

month of August.

Each month we are going to keep you up to date on important updates to our software, the big projects we have been tackling, and our community involvement. So, for the

[Read Full Article!](#)



## Maintenance Notice

We are scheduled for necessary maintenance on **October 30th, 2018 from Midnight to 4:00 AM (EST)**. During this time our servers will be offline. We apologize for any inconvenience this may cause.

## Challenge Coin Giveaway

**This Month we are giving away five Challenge Coins! YES, FIVE**



Snag one of these awesome coins for yourself! The contest rules are very easy! Simply go to our [Facebook Review Page](#) and give us a star rating. **That's it!** If you want to **double your chances**, then simply provide a **short review** about us or of your experience with us! Winners will be randomly drawn on Oct 31!

In addition to special contests, each month we randomly select a profile that has liked our [Company Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** October's awardee is **Billy Rosier from Augusta, Georgia.**

## New Features Updates

By the Dev Team

[NEW FEATURES: September 2018](#)

[NEW FEATURES: August 2018](#)

[NEW FEATURE: July 2018](#)



### Platinum Educational Group Solutions for EMS Training Programs

#### Top Five Reasons to Use EMSTesting

- **True Computer Adaptive Testing Practice!**
- **Most Validated Solution Available! Over 150,000,000 responses to date!**
- **Over 5,000 validated questions in our test bank; with questions at four provider levels!**
- **Group Testing feature turns learning into a fun game!**
- **EMSTesting can be used with any EMS textbook, regardless of publisher!**

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee\\*](#) to back that!

*"We just finished using EMSTesting for our EMT class. This was our first time using their service and everything worked out great. The final exam was a great preparation for the NREMT exam. I look forward to renewing our service next year!" - Dwain Rodman, Deputy Chief of Training, Isle of Wight Vol. Rescue Squad*

Easy Demo Scheduling!



#### Top Five Reasons to Use PlatinumPlanner

- **Provides students with a FREE mobile app that works both online and offline!**
- **Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!**
- **Totally customizable to meet YOUR program specific needs!**
- **Track the skills YOU want, download forms that YOU want to use!**
- **There is NO Institutional fee!**

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and [NREMT Portfolio requirements!](#) Platinum Planner also offers free preceptor training - something our competitors do not!

**Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!**

The best part, Platinum Planner has NO INSTITUTIONAL FEE! There is just a nominal student fee.

***"Platinum Education Group has been an excellent resource. We use Platinum Planner and EMSTesting. Students love it. Both are user friendly for the instructor and student." - Russell VanBibber, Clinical Coordinator/Instructor, Northeast Texas Community College***

Easy Demo Scheduling!



## Pop Quiz Anyone

By Tom Gottschalk, COO, Medical Educator

Traditional students are not aware of all the hard work that goes into teaching and testing. Frankly, many educators may not either. Below are two examples of questions one may ask to establish baseline knowledge about shock. Item 1 requires the lowest degree of understanding. It is basic regurgitation of facts and figures. While item 2, not only verifies foundational information about shock, but an ability to assess and manage shock. Or capability to go beyond their books to solve problems.

[Read Full Article](#)



## The Scholarly Column: The "Schizophrenic" Instructor

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

In today's society when teaching in the non-traditional learning institutions you will encounter the many different learning styles and traits of students. In other articles we have explored the different learning styles such as kinesthetic, auditory, and visual. These are part of multi-layer characteristics that will dictate why we as educators must be totally open in our teaching methods. Let's explore the different types of students.

[Read Full Article](#)



## Are You Paying Too Much for Assessment (Entrance) Testing?

By Jeremy Johnson, Director of Marketing

***"Learning is not a grade. Get the focus off the grade. Focus on progress, on critical thinking, on creativity." -Roman Nowak***

Make no mistake about it, assessment testing is important. It's a sound decision for Program Directors to use assessment testing to save time and money. Entrance exams can measure a person's knowledge in certain areas and can provide very useful information. Educators can utilize the data gathered from assessment testing to infer several generic, yet invaluable, concepts.

[Read Full Article](#)



## How to Best Utilize EMSTesting: Part One-- Computer Adaptive Testing

By Jeremy Johnson, Director of Marketing

By now, most of you know that Platinum Educational Group has the only computer adaptive testing (CAT) component in the EMS industry that mimics the National Registry exam. It is an extremely important tool that your students can utilize to see if they will pass the NREMT exam the first time. **Yes, it can actually predict that.** However, it must be used in the correct manner or you will be doing your students a disservice. This article will describe how to properly utilize CAT testing in the EMSTesting platform to best benefit your pupils.

[Read Full Article](#)

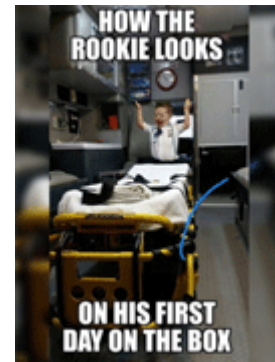
## Upcoming Conferences & Expos!

[10/11/18 to 10/14/18, Marquette, MI – UPEMS Conference](#)

[10/12/18 to 10/13/18, Lansing, MI – MI IC Conference](#)

[10/25/18 to 10/26/18, Reynoldsburg, OH – OSFSI Ohio Fire Instructor](#)

[All PEG Events!](#)



## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### Announcing the Accreditation Conference by CoAEMSP

Not your typical EMS conference, ACCREDITCON is designed to be the comprehensive collaborative that offers every necessary resource for achieving accreditation success! ACCREDITCON is the most valuable investment you can make for the success of your educational program! [More details](#)



### NATIONAL ASSOCIATION OF EMS EDUCATORS ANNOUNCES 2019-2021 STRATEGIC PLAN

**Pittsburgh, PA (June 18, 2018)** – The National Association of EMS Educators (NAEMSE), the association representing the practice of EMS education released their 3 year Strategic Plan for FY 2019-2021. The Association, whose mission is "Inspiring Educational Excellence", has committed to focus its efforts on four significant areas of growth that will have a lasting, positive educational impact on the pre-hospital environment. [Learn More](#)



### FAEMSE Scholarship Applications Are Now Being Accepted

Deadline for the January (2019) meeting (Fire Rescue East - Daytona Beach, Florida) will be midnight, December 1st, 2018. To find more information and to apply for these awards, please click [HERE](#). Those who are considered for each award must be nominated by an individual and have contributed letters of recommendation from their colleagues and students.



## Ask the Customer Support Team

By David Smith, Customer Service Advocate

**Q: I've heard about this thing called the Platinum "Knowledgebase". Can you tell me more about it?** A: Absolutely! An information resource for our customers, called the "Knowledgebase", is a place where both instructors and students can get their questions answered - even after hours! Users easily click on subjects to get to questions and answers on a myriad of topics.

[Read Full Article!](#)

[Read past Q&A!](#)

***"Platinum has a great system for learning, evaluation, and providing feedback to students. The support staff is timely and efficient, ALWAYS!" - Glenn Coffin, Owner, EMTS Inc.***

## Attend an Exclusive Appendix G Workshop by Platinum

Platinum Educational Group is Proud to Present an Exclusive Appendix G/Portfolio Workshop Series! There are 5 Locations to choose from:

- [October 18 - Corpus Christi, TX](#)
- [November 13 - Hanceville, AL](#)

- [November 15 - Altamonte Springs \(Orlando\), FL](#)
- [December 6 - Sacramento, CA](#)

**No Cost to Attend! Lunch, Snacks, Refreshments, and 6 CE Credits Included! Seating is limited and fill up quickly, so register today!**



## Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).



## Back to School Facebook Contest Winner Announced

We know that fall is a hectic and busy time of the year for the staffs of Allied Health, Nursing, and EMS programs. That's why we wanted to give back to our hard working educators! In September, we directed educators to go to our [Facebook Fan Page](#) under the "**What is your Passion for Education**" comment box and tell us what your passion for teaching is in **ONE WORD**. All commenters were entered into a random drawing for a \$25 gift certificate!

Congratulations to **Diana Baughman from WellStar School of Nursing**. She was randomly chosen as the contest winner! Thank you all who participated and be on the lookout for our next contest!