



## EMS PROFESSIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

### In this edition:

1. No Tricks Just Treats
2. Who is Platinum Educational Group, Exactly?
3. Promotion Announcements from Platinum Educational Group
4. **Message from the CEO:** Update on Keeping Platinum Educational Group Content Secure
5. Challenge Coin Giveaway Winners Announced!
6. Platinum Announces 2019 EMS Scholarship Awardee
7. **Article:** Airway Management - To be or not to be?
8. **Article:** How EMSTesting Is Different (10 Part Series) Part 5: Quality Question Banks
9. **Article:** Understanding Testing Outcomes - A Student's Perspective
10. **Article:** Blooms Taxonomy: Why should I incorporate this model into my teaching methods?
11. Appendix G/Platinum Planner Webinar Recording
12. Educator Showcase: Regina Sportsman
13. And Much More!



### No Tricks Just Treats

Are you caught in a spider web of dreaded time-consuming paper and pencil methods for skills tracking and scheduling students clinicals? Are you currently using an electronic solution that you are unhappy with? Well, say R.I.P. to these ineffective methods and unsatisfactory platforms, because we are here to help!

#### If you:

- Create and administer your own tests
- Utilize paper tests
- Are NOT using computer adaptive testing
- Use Excel spreadsheets for tracking student skills
- Currently use an electronic solution that you are not happy with (cost, customer service, site downtime, etc.)

**THEN CONTACT US TODAY!** It is NOT too late for you to utilize our electronic solutions even if your current course has already started. **We'll have you transitioned and trained in no time!** Learn more about how Platinum Educational Group can assist your program in this newsletter or simply click the button below and schedule a demo during **a time that works for you!**

**Until then, Happy Halloween and don't let the Ghouls get you!**

Easy Demo Scheduling!



## Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best study prep and skills tracking programs for each.**

**"Platinum Educational Group is always ahead of the ever changing game!" - Dr. Kelly Weller Ed.D, RN, LP EMS-C, Program Director EMS, Lone Star College - Montgomery**

**"From the Program Directors side of the coin, they are great people to work with and very responsive!" - Scott Kaminski, Public Safety Program Coordinator, Lorain County JVS**

**Factoid:** We have delivered over 230 new features to our customers, many at their request, since 2015!

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Promotion Announcements from Platinum Educational Group

It is with great pleasure that Platinum Educational Group is announcing the promotions of two of our employees; Eric Cheadle and John Spencer. Eric joined Platinum Education Group as a Customer Service Advocate in November 2015 and in August 2019 became Customer Support Manager. John began working with Platinum Educational Group in August 2015 and became the Director of Education in August 2019. **Please go to our [Facebook Page](#) and congratulate Eric and John on their promotions! Thanks!**



## Message from the CEO: Update on Keeping Platinum Educational Group Content Secure

Platinum Educational Group has been transparent and diligent in informing schools about the need to protect our copyrighted content against unauthorized publishing onto several different "study" websites on-line.

Many of you have noticed our most recent updates to help keep our platforms valid, secure, and protected. Most importantly, we are holding students accountable and not allowing them to cut corners or sometimes just plain cheat. We take great pride in announcing that our efforts have statistically improved since we implemented our copyright infringement rules! (Please see chart below) We will continue our efforts of providing the most valid testing solution for you.

[View Protected Content Chart Results](#)

[View Policy on unauthorized copyright infringement](#)

If you have any questions or concerns, please contact our Customer Support Team at 616.818.7877.

## Challenge Coin Giveaway Winners Announced

Last month we gave away two Challenge Coins! YES, TWO!



Congrats to \_\_\_\_ and \_\_\_\_ who snagged one of these awesome coins for themselves! They were both drawn as random winners! Stay tuned as we will have more fun contests and giveaways soon!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" — YOU MAY BE OUR NEXT WINNER! September's awardee is **Mary Gavacs from Buffalo, NY!**



## Palm Beach State College EMS Student Awarded \$1000 National Scholarship

The 2019 Platinum Educational Group Emergency Medical Services scholarship was awarded to student Nicholas Holland. Mr. Holland is enrolled in Palm Beach State College's 2019 - 2020 paramedic program located in Lake Worth, FL. Nick's thesis defines the importance of mentorship in the firefighting vocation. "Mentorship plays a significant role in helping those reluctant firefighters seek the help they may not realize is needed," stated Mr. Holland. "With mentorship in this profession, the firefighters involved could see an improvement to both their professional and personal lives."

Please help us celebrate Nick's achievement by going to our [Facebook Page](#), liking this post, and sharing it! This also creates awareness for future EMS students to apply! You never know who may need this funding! Thanks, and we hope to see YOUR students apply next year!

[View All Previous Scholarship Recipients Here](#)

[Click to be put on the 2020 Notification List \(April 2020\)](#)

## New Features Updates

By the Dev Team

[NEW FEATURES: September 1, 2019](#)

[NEW FEATURES: August 2019](#)

[NEW FEATURES: July 2019](#)

# EMSTESTING.COM

## Platinum Educational Group Solutions for EMS Training Programs

### Top Five Reasons to Use EMSTesting

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution available, over 160,000,000 responses to date!
- Over 5,000 question test bank; with questions FOR ALL provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee\\*](#) to back that!

"My paramedic program started using EMSTesting.com in 2013 and I have to say that it is the best testing platform that I have experienced in my 15 years as an educator. The students that graduate from our program are well prepared for the national exam. We just started using the solution for my EMT program and our pass rate has improved greatly! - Rob Dowling, Director of EMS, Franciscan Health Crown Point

Easy Demo Scheduling!

## PLATINUMPLANNER.COM

### Top Five Reasons to Use PlatinumPlanner

- Ready for Appendix G changes since July 2018!
- Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!
- Customizable to meet YOUR program specific needs!
- Provides students with a FREE mobile app that works both online and offline!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and [NREMT Portfolio requirements](#), and the recent [CoAEMSP Appendix G](#) changes! **Platinum Planner also offers free preceptor training - something our competitors do not!**

**Do not waste time tracking your students with paper and pencil! Stop paying more for inferior software! We have an easier and more cost-effective clinical tracking solution!**

"Our training coordinator unexpectedly had to go out for several months on extended sick leave and I had to take over some of the tasks. It had been several years since I had worked extensively in Platinum Planner. When I called with questions, they were able to walk me through over the phone. Great Customer Support!" - Diane Koch, EMS Specialist, Yakima County Emergency Medical Services

Easy Demo Scheduling!



### Airway Management - To be or not to be?

By Thomas Gottschalk, COO, Medical Educator

A frequent question we hear at PEG in support and training is, "How do our student's record CoA's 50 Airway management in Platinum Planner?" With a follow up, "What qualifies as Airway management anyway?"

[Read Full Article](#)



### How EMSTesting Is Different: A 10 Part Series - Part 5: Quality Question Banks

By Jeremy Johnson, Director of Marketing

You are a new EMS Program Director. You want to assist your students with passing the NREMT certification exam the **first time**. You want to help raise your institutions overall **pass rates**. You want to make sure your students are **utilizing the best available resources** to them.

These are all AWESOME goals! But, how does a new PD accomplish all that? An online solution may help! Maybe a colleague has told you about an online platform or you have experience with one in the past. Do you know the **quality of those questions** in their bank? Are they **valid and secure**? Can they provide **stats and Customer Support** to back up their claims? Platinum Educational Group can!

[Read Full Article](#)



## Understanding Testing Outcomes - A Student's Perspective

By Tom Gottschalk, COO, Medical Educator

After a computer-based test closes and results are posted, students are offered four types of reports.

- Level 1 - Score Only: Review expresses test score and pass/fail condition
- Level 2 - Extended Review: Level 1 review plus how much time was spent on test, reading level results, Bloom Level, and cut score analysis.
- Level 3 - Curriculum Breakdown: Level 2 with analysis of National Registry, and Educational Standard Curriculum results.
- Level 4 - Full Question/answers/Annotation Review: Displays all of the outcomes and adds question and answer review. Which includes the actual stem, answers (right and wrong) and rationales.

[Read Full Article](#)



## The Scholarly Column: Blooms Taxonomy: Why should I incorporate this model into my teaching methods?

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

In 1948, psychologist Benjamin Bloom, along with his peers, created Bloom's Taxonomy.

- Taxonomy is a classification into ordered categories.
- Eponyms is word based on or derived from a person's name.

[Read Full Article](#)

## Upcoming Conferences & Expos!

[10/6/19 to 10/8/19 Savannah, GA - GAEMS](#)

[10/10/19 to 10/11/19 Lansing, MI - SMEMSIC](#)

[10/14/19 to 10/18/19 New Orleans, LA EMS World Expo](#)

[10/23/19 to 10/25/19 Reynoldsburg, OH OSFSI](#)

[All PEG Events!](#)

## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### Site Visitor Workshop to be Held at ACCREDITCON 2020

The CoAEMSP is increasing its site visitor cadre and is seeking Paramedic educators and physicians to become site visitors for CoAEMSP. The training workshop will be conveniently hosted in conjunction with ACCREDITCON, May 27-31, 2020, in Louisville, for those applicants who have been selected to be site visitors. [More details](#)



### 2019 NAEMT Annual Meeting

Please join us for the NAEMT Annual Meeting in New Orleans, Louisiana, on Oct. 14 to 16. Held in conjunction with EMS World Expo, the events, meetings and receptions provide time for NAEMT members to engage and socialize with association leaders and colleagues from around the nation and the world. [More Details.](#)

[More details](#)



## National Registry Reaches All Time High for Nationally Certified EMS Professionals

The National Registry of Emergency Medical Technicians today announced that more than 400,000 EMS professionals are currently nationally certified at the EMR, EMT, AEMT or Paramedic level – the highest amount in the 48 year history of National EMS Certification.

[More details](#)



## FAEMSE 2019 Scholarship Recipients Announced

FAEMSE has officially announced the 2019 FAEMSE Foundation Scholarship Winners. Scholarships are awarded twice a year for students wishing to pursue training in Emergency Medical Services. Scholarship awards include \$250 for EMT and \$500 for Paramedic.

[More details](#)



## VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by Corporate Screening is proud to offer a convenient, mobile-friendly and paperless drug screening solution. Now, we're pleased to announce several NEW enhancements to our drug screening solution. Customers now have access to student drug screening statuses with the Drug Screening Instance History feature. The feature displays all milestones and timestamped action histories for your drug screening orders.

We're also pleased to offer the availability of approximately 4,500 more drug test collection sites to our network. With thousands of sites across the nation, your students have more options than ever.

[Read Full Article!](#)



## Ask the Customer Support Team

**Q: In Platinum Planner, I've set up a series of opportunities for my Paramedic students to sign up for, but they can't see them as available on their end. They are also enrolled in a scenario class. Why can't my students sign up for clinical opportunities?** A: If you are an instructor who has made clinical opportunities for the students to sign up for, but the students are unable to see them, this could be because of how scenario classes work.

[Read Full Article!](#)

**"The best thing about this group is the customer service. All of my questions have been answered within 30 min to an hour. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, EMS Instructor, East Central College (MO)**



## Learn How Platinum Planner is Slaying Appendix G Changes

The Appendix G deadline has passed and the changes from CoAEMSP are in full effect! We want to make sure all educators are organized and prepared. We believe our software is the most equipped to help you be just that!

This prerecorded webinar will dive into how specifically Platinum Planner faces the upcoming Appendix G challenges. It is recommended that reviewers will have already watched a taped webinar on Appendix G by Gordy Kokx that can be found at the [CoA website](#). It is also recommended the participant already has a basic understanding of the function of Platinum Planner or similar software.

If you have **ANY** questions about the upcoming Appendix G changes or how we can help your program be best prepared, contact us. We are here to help!

**1 Hour Recorded Platinum Planner/Appendix G Webinar ([Watch Now](#))**

Prices Effective July 1, 2020



Our pricing schedule will increase **slightly** in 2020. These increases will not affect training institutions, but students will see a **nominal** change. The increase is being done for several reasons including:

- To continue providing our customers with the **most up-to-date technology and software** programming.
- To continue providing our customers with the **most experienced customer support and programming staff**. To date, our customer support has an **industry-leading 97% satisfaction rate** and the **shortest average call back time** to students and instructors.
- To keep pace with inflation and fair market value. Even after this upcoming increase, **Platinum Educational Group is still under its competitors' prices** while offering more benefits, services, solutions, and overall value.

[Read Full Article!](#)



## Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).



## Educator Showcase: Regina Sportsman (RMA, CMA (AAMA), BA, MM, MBA)

This month we are giving a shout out to one of our valued educators, **Regina Sportsman!** Mrs. Sportsman is currently pursuing a Doctoral degree to complete her education journey. In her medical background, Mrs. Sportsman is a Registered Medical Assistant with the American Medical Technologist (AMT) and a Certified Medical Assistant with the American Association of Medical Assistants (AAMA). Mrs. Sportsman is currently a member with both national organizations. In addition, Mrs. Sportsman is a member of the Virginia Society of Medical Assistants (VSMA).

Congratulations on all of your achievements, and best of luck to all your future undertakings.

## Leaving You Laughing

By Steve Barry

We're outta spider straps? Ah, well... put some adhesive velcro on the board. That will hold him.

