



PLATINUM
EDUCATIONAL GROUP

OCTOBER 2022

EMS PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Welcome to Fall!

It is officially sweater weather for half the country! Seasons are everchanging and so is the school year. There is always an opportunity to improve your program with Platinum Educational Group! You never have to worry that the school year has started. Our team can get your cohort up and running with our platform quickly and easily even if it has already started!!

It can be exhausting and time-consuming tracking students manually or creating your own tests, however, we can assist your program via online solutions! Even if your current cohort has started, we can easily transfer your program into an online well-oiled machine! Change doesn't need to be hard. Let us do the work and save you time. **We have more than 75 years of combined education, testing, skills tracking, clinical scheduling, and compliance reporting expertise.** Our team would be honored to help your program!

We provide online testing and skills tracking solutions for EMS educators, students, and institutions. So, if you are a part of any of those groups, **we want to help you.** Contact us today!

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.

Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of its solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills tracking programs for each.**

***Factoid—Since 2015, we have delivered 500+ new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Pricing Change Notification

Effective July 1, 2023

Platinum Educational Group has not had a price increase since 2018, however, our pricing schedule will increase **slightly** in 2023. These increases will not affect training institutional fees, but student fees will see a **nominal** change. We do our best to not do price increases to our valued customers, but at times it is unavoidable.

[Read Full Article](#)



Overcoming Roadblocks to Online Competency Tracking

Presentation by Jeff Dykstra, Platinum Educational Group

This 45-minute webinar describes the roadblocks educators face when transitioning to online student-tracking platforms for their training programs. This presentation is designed to arm allied health administrators, instructors, and clinical coordinators with knowledge and comprehension to assist their education team with taking their programs to accreditation efficiency and focus on what really matters—providing high-

quality healthcare providers. It includes a hands-on application of the inner workings of an online competency tracking and student clinical scheduling platform.

[Read Full Article](#)



Moving Your Program Forward: A New Workshop Series for 2022!

Only 2 National Locations Left!!

Philadelphia, PA (October 22-22)

Indianapolis, IN (November 11-12)

Join us for an exciting new workshop series for 2022! **Moving Your Program Forward** is designed to assist all educators, their programs, and their students to be successful through knowledge, practice, and hands-on learning techniques.

Day 1 (8 hours) This full-day focuses on the methods and implementation of techniques to create an educational environment where a student's success is nearly guaranteed. We will look at admission assessment to include learning preferences, improving student prerequisites and study habits, implementing a testing and teaching style that is educational and non-threatening, and making sure to practice like you expect to perform.

Day 2 (4 hours) This half-day workshop is designed to arm EMS administrators, instructors, & clinical coordinators with knowledge of the upcoming industry changes to the Student Minimum Competency (SMC) Matrix. This exclusive workshop will provide answers to the following questions "What are the changes to the SMC?", "How do they relate to the NREMT requirements?", "How do I incorporate these changes?", and much more!

Each workshop location includes:

- **Master Testing Techniques, Measurement, & Evaluation!**
- **Get Updates for SMC 2023 Requirements!**
- **12 CE Credits of Professional Development!**
- **Amazing Prize Giveaways!**
- **Networking!**
- **Lunch and Snacks Included!**
- **ALL for ONLY \$25!!**
- **Bonus: All Events Include a Catered Lunch!**

[Click Here for Full Details and Registration!](#)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality EMS content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (EMS swag including a travel mug, mousepad, challenge coin, and more!) as well as some great exposure to your content and expertise!

If you would like to submit an article, [Click Here!](#) Not only will you get some exposure, but we will also send you some awesome EMS swag!!



Top Five Reasons to Use EMSTesting.com

- **True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!**
- **Most Validated Solution Available—Over 300,000,000 responses to date!**
- **Over 5,000 question test bank; with questions FOR ALL provider levels!**
- **Group Testing feature turns learning into a fun game!**
- **EMSTesting can be used with any EMS textbook, regardless of publisher!**

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via [EMSTesting.com](#). We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a **100% guarantee*** to back that!

“We have been using EMSTesting for over 10 years with much success. When we have issues they are just a phone call away.” James Shippet, EMS Education Coordinator, Collin County Community College (TX)

[Learn More](#)



Top Five Reasons to Use PlatinumPlanner.com

- **Ready for 2023 SMC Changes!**
- **Meets/Exceeds Accreditation Standards!**
- **Customizable platform to meet YOUR program’s specific needs!**
- **Provides students with a complimentary companion mobile app!**
- **There is NO Institutional fee just a competitive nominal per-student fee!**

In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called [PlatinumPlanner.com](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, and CoAEMSP

Student Minimum Competency (Appendix G)! **Platinum Planner also offers free preceptor training - something our competitors do not!**

“Both EMSTesting and Platinum Planner work extremely well with our Paramedic Program and are superior (in my estimation) to FIDAP. We have recently transitioned EMSTesting to our EMT Program and we have seen a dramatic pass rate increase with the NREMT certification exam -- we have gone from 72% to 83% in one year! Our Paramedic Program remains at 99% pass rate on the NREMT cognitive exam. You guys have always been super helpful and accommodating to our numerous questions and have provided the kind of support to help us through difficulties that we encountered as we learned the platform. Please keep up the good work!” Rick Foehr, MICP, BA, Dean, EMSTA College (CA)

[Learn More](#)



Social Media Checks: Do They Help or Hurt Your Top Prospects?

By Levi Perkins, Corporate Screening

How Job Seekers React to Employers' Social Media Checks

The research done at North Carolina State University was published in a paper titled “Examining Applicant Reactions to the Use of Social Networking Websites in Pre-Employment Screening” in the November 2013 Journal of Business and Psychology. Its purpose was to see how job seekers react to employers viewing their social media sites when screening applicants.

[Read Full Article](#)



Requiring Check-In: Out and Check-In: Out Ranges Published

By Alanah Manning, Product Specialist, Platinum Educational Group

Administrators now have the ability to require students to check in and out of their clinical opportunities. Additionally, there is the ability to see when students check-in or out of shifts outside of a specified time range by selecting this feature in your clinical or field internship class settings.

Requiring Clinical Check-In and Out:

These settings control the students' access to their clinical opportunities based on if they have clocked in or out depending on the requirements of the class. You will see this setting requirement under the Settings tab of your clinical or field internship classes. Enable it by checking the boxes, then save it when finished making adjustments.

[Read Full Article](#)

[Read Full Article](#)

Add a Student into Either EMSTesting or Planner

By Beatrice Alegria, Customer Service Advocate, Platinum Educational Group

Approving students into one product and adding them later to another product, EMS testing or Platinum Planner.

When approving students for both EMS Testing and Platinum Planner the student will have access to complete registration and be placed in both products once payment is completed.

News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see



Save the Date! – May 31 – June 4, 2023, @ the Omni Louisville

Attending ACCREDITCON, guests will get to listen to and have conversations with experts, interact with CoAEMSP staff and board, plug into best practices, network with peers and colleagues, and get answers to pertinent questions regarding initial and continuing CAAHEP accreditation for Paramedic educational programs.

[More Info](#)



Advancing Evidence-Based, People-Centered EMS Care

What a difference a generation makes—in 2007, a report from the Institute of Medicine pointed out the lack of evidence supporting most prehospital patient care protocols and practices. While most EMS systems were making treatment decisions based on what they felt was best for patients, there was little evidence to back it up.

[More Info](#)



National Association of EMS Educators

Here you can review our full lineup of upcoming courses and events. Click on each event name to view the full details.

[More Info](#)



Upcoming Conferences and Expos

[10/6/22 to 10/9/22](#) Marquette, MI - UPEMS

[10/6/22 to 10/8/22](#) Grand Rapids, MI - SMEMSIC Fall Conference

[10/10/22 to 10/14/22](#) Orlando, FL - EMSWORLD

[11/9/22 to 11/13/22](#) Norfolk, VA - Virginia EMS Symposium

[11/20/22 to 11/23/22](#) Austin, TX - Texas EMS Conference



Ask the Customer Support Team

Q: How Does our transfer process work at Platinum Educational Group?

A: With the new semester in full swing, we know that enrollment issues/mistakes/decision changes happen. Being able to transfer students into their correct course has gotten a little easier. Using the form at the URL below, just fill out all relevant information, and submit. This will send a ticket right to our support team to begin the transfers. Once a transfer is complete, we will notify the requesting admin that the transfer process is done.

[Read Full Article](#)

“This has been a wonderful product and a valuable asset in preparing our EMT students for National Registry testing and for optimal competency in performing patient care activities. Please know how much I’ve appreciated the fabulous customer support from your entire team these last 7 years” **inda Armacost, EMT Program Manager (Retired), SCL Health/Lutheran Medical Center (CO)**

Meet the Staff: Emily Runions and Michael Rosenfeld



Emily Runions, Business Development Manager

Emily began in the healthcare field at 16 by completing her CNA, followed by attending nursing school and ultimately graduating with an associate's degree in Surgical Technology. Since he has gained a bachelor in Health Care Administration and a Masters in Education while Advancing in education as an Adjunct Professor. Emily serves on many boards and committees serving the surgical technology profession. Emily, her husband, and 3 kids are part of the Bills Mafia and obsess over Buffalo Bills football game days. In her free time, she manages premier league soccer and can catch herself playing sports. If you can't find Emily at work, home, or at a sporting event, she's probably in Disney!



Michael Rosenfeld, Business Development Manager

Michael Rosenfeld joined Platinum Educational Group in September 2022 as a Business Development Manager. Michael brings close to two decades of Sales & Recruiting experience to the team. He truly enjoys helping his clients meet their needs and building long-term relationships. Michael has a Bachelor's degree from Southern Illinois University in Carbondale, IL. He enjoys traveling with his wife Kelly and their son MJ (Michael Jr.) to Mexico for vacations. Michael coaches his son's football and basketball team and is a die-hard Chicago sports enthusiast.



Customer Showcase: Missaukee County (MI)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome EMS staff at **Missaukee County (MI)**.

Missaukee County's Emergency Medical Service provides 24/7 Advanced Life Support to the entire county as well as mutual aid to the surrounding counties, and intra-facility transfers. Missaukee EMS responds to over 2900 calls per year. We currently maintain an EMS staff of 9 full-time members supplemented by part-time employees.

Missaukee County EMS is a department of Missaukee County and is responsible for providing emergency care to the entire county, which covers 576 square miles. The department maintains 4 ambulances, all equipped at the Advanced Life Support level. A rescue truck is also located in Lake City and carries all vehicular extrication equipment in addition to other necessary rescue equipment.

Mission: to provide quality pre-hospital care to those they serve. Their goals are to preserve life, alleviate suffering, and promote health and safety. They will provide services on the basis of human needs with respect for dignity, unrestricted by race, sex, religion, or status. Through training, education, and procedural review, they pursue excellence in our standards of care and ethics, thus ensuring to remain a credit to the citizens we serve.

We want to thank them for their trust in our solutions, their trust in our customer service, and their trust in our reputation to provide the highest quality of both!

Leaving You Laughing



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