



## Industry Information for Nursing Educators, Instructors, Administrators, and Students

This newsletter is dedicated to Nursing instructors, administrators, and providers. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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### Time for Fall, Time for Change

As Autumn sets in and programs get back in full swing, it is a good time to evaluate your training regimen. Is **keeping track of your student's skills simple** or is it tedious and time consuming? Are you still using paper and pencil or a difficult electronic system? Are your EMS students getting the **best testing prep available** in order to pass their computer adaptive certification exam the first time? Well, don't wait for "The Great Pumpkin" to bring all that to you, we can help now.

**If you:**

- **Create and administer your own tests**
- **Utilize paper tests**
- **Are NOT using computer adaptive testing**
- **Input student clinical and lab information by hand**
- **Use Excel spreadsheets**
- **Currently use a product you are not happy with (cost, customer service, etc.)**

**THEN CONTACT US TODAY!** It is NOT too late for you to utilize our electronic solutions even if your current course has already started! We make it easy, ALL OF IT! The platform setup, the training, the industry leading customer support. Shoot, we have even made scheduling a demo to look at our solutions easy! Whether you want a better testing solution, an easier and more affordable way to keep track of student clinicals and scheduling, or both simply click the button below and chose a time that suits YOUR demanding agenda! **We look forward to making YOUR life easier!**

[Easy Demo Scheduling!](#)



## Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, testing, skills tracking, scheduling, and reporting for all levels.**

*"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair*

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

**If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!**



## Maintenance Notice

We are scheduled for necessary maintenance on **October 30th, 2018 from Midnight to 4:00 AM (EST)**. During this time our servers will be offline. We apologize for any inconvenience this may cause.



## Five Big Things in September

### What Has Platinum Been Up To?

Each month we are going to keep you up to date on important updates to our software, the big projects we have been tackling, and our community involvement. So, for the

month of August.

[Read Full Article!](#)



## Back to School Facebook Contest Winner Announced

We know that fall is a hectic and busy time of the year for the staffs of Allied Health, Nursing, and EMS programs. That's why we wanted to give back to our hard working educators! In September, we directed educators to go to our [Facebook Fan Page](#) under the **"What is your Passion for Education"** comment box and tell us what your passion for teaching is in **ONE WORD**. All commenters were entered into a random drawing for a \$25 gift certificate!

Congratulations to **Diana Baughman from WellStar School of Nursing**. She was randomly chosen as the contest winner! Thank you all who participated and be on the lookout for our next contest!

In addition to special contests, each month we randomly select a profile that has liked our [Facebook](#) Page. That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like", YOU MAY BE OUR NEXT WINNER! September's awardee is **Billy Rosier from Augusta, Georgia!**



## Platinum Educational Group is Making the NCLEX Exam Look Easy

### LPN/LVN Testing Platform is Completed to Coincide with RN

Platinum Educational Group understands the struggles and obstacles that are presented to nursing students when facing the NCLEX exam. It is especially difficult for those that are studying for the NCLEX-PN due to limited resources, questionable content validity, and higher cost of study tools. In 2016, Platinum created their online exam simulation platform for registered nursing (RN) students called PlatinumTests. The industry leader for online testing is now pleased to announce that PlatinumTests is ready to assist licensed practical nursing (LPN/LVN) students as well.

Some of the unique qualities that distinguishes PlatinumTests from other NCLEX study prep include:

[Read Full Article!](#)



## Finally, Clinical Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to YOUR specific allied health program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and preceptors that works online and offline!**

**Do not waste time tracking your students with paper and pencil! We have an easier and more cost effective solution!**

[Top 10 Reasons to Use PlatinumPlanner](#)

*"We are a Practical Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator, Franklin Technology Center at MSSU*

Easy Demo Scheduling!



## How to Best Utilize PlatinumTests for LPN/LVN Programs Part One: Computer Adaptive Testing (CAT)

By Jeremy Johnson, Director of Marketing

By now, many of you know that Platinum Educational Group has an amazing computer adaptive testing (CAT) component in the LPN/LVN profession that mimics the NCLEX-PN exam. It is an extremely important tool that your students can utilize to see if they will pass the NCLEX exam the first time. **Yes, it can actually predict that.** However, it must be used in the correct manner or you will be doing your students a disservice. This article will describe how to properly utilize CAT testing in the PlatinumTests platform to best benefit your pupils.

[Read Full Article](#)

## The Scholarly Column: The "Schizophrenic" Instructor

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA



In today's society when teaching in the non-traditional learning institutions you will encounter the many different learning styles and traits of students. In other articles we have explored the different learning styles such as kinesthetic, auditory, and visual. These are part of multi-layer characteristics that will dictate why we as educators must be totally open in our teaching methods. Let's explore the different types of students.

[Read Full Article](#)



## The Answer for Dyslexia?

By Doug Smith, CEO, Medical Educator

Dyslexia is a specific reading disability due to a defect in the brain's processing of graphic symbols. It is a learning disability that alters the way the brain processes written material and is typically characterized by difficulties in word recognition, spelling, and decoding. Dyslexia is not linked to intelligence.

[Read Full Article](#)



## Learning Styles: Situating my Students to Maximize Success

By Jeremy Johnson, Director of Marketing

*"I am learning all the time. The tombstone will be my diploma." - Eartha Kitt*

In a previous Platinum Pulse, we discussed what type of teaching is best. This month we dedicated an article that describes the different types of learners. So, instead of trying to determine which way is best to teach, maybe we should be asking how do my students learn? Let's discuss learning styles and how to maximize our student's potential in our classrooms.

[Read Full Article](#)



## Ask the Customer Support Team

By David Smith, Customer Service Advocate

**Q: I've heard about this thing called the Platinum "Knowledgebase". Can you tell me more about it?** A: Absolutely! An information resource for our customers, called the "Knowledgebase", is a place where both instructors and students can get their questions answered - even after hours! Users easily click on subjects to get to questions and answers on a myriad of topics.

[Read Full Article!](#)

[Read past Q&A!](#)

*"The best thing about this group is the customer service. All of my questions have been answered within 30 min to an hour. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, Instructor, East Central College*

## Upcoming Events for Nursing

[10/6/18 to 10/7/18, Dublin, OH – Ohio Student Nurses Association \(OHSNA\)](#)

[10/18/18, Wichita, KS – Kansas Association of Nursing Students Annual Conference \(KANS\)](#)

[10/25/18, Little Rock, AR – Arkansas Nursing Student Association Annual Conference \(ANSA\)](#)

### FALL EVENTS WANTED!

**LOOKING FOR STATE RN, LPN and LVN CONFERENCES! Do you know of a RN, LPN or LVN conference** that we simply CANNOT miss? Please [drop us a line](#) and let us

know! **We'll even send you a thank you gift!**

#### About a Nurse



*"Since your dad is a nurse, he can't stop pointing out all the mistakes in my favorite nursing TV show. So, I have to put him on mute."*



## ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next NCLEX-RN® Competition!

**No longer do you have to have "run of the mill" NCLEX-RN® events!** Nursing students have a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. **We provide prizes for ALL participants and award the top 3 participants with Gift Cards!**

These awesome conferences broke the mold and enjoyed our Group Testing contest. Join them and find out what all the fun is about!

- **Kentucky Association of Nursing Students (KANS)**
- **North Carolina Association of Nursing Students (NCANS)**
- **Colorado Student Nurses Association (CSNA)**
- **Michigan Nursing Students Association (MNSA)**
- **Ohio Student Nurses' Association (OhsNA)**
- **Ohio Organization of Practical Nurse Educators (OOPNE)**
- **Many others!**

If you would like to learn how [Group Testing](#) can benefit your annual conference [CONTACT US](#) for a quick 15 minute demo of our Group Testing platform!

## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### Announcement: Full comprehensive NCLEX Live Lecture December 8-11th in NYC

This 55 hours of comprehensive NCLEX review (20 hours live, 30 hours online, plus practice questions and reading materials) is especially beneficial to repeat test takers and international nurses.

[More Information.](#)



### Kevin's Review Offers Second-Chance Scholarships for those who have failed the NCLEX

The scholarship is awarded on a quarterly basis, meaning there will be 4 award recipients each year. Drawings will take place February 1st, May 1st, August 1st, and November 1st of each year. Each recipient of the scholarship will receive:

- An award of \$250, enough to cover half or more of the cost of an NCLEX Review Course or an NCLEX Application.
- 6 months of access to [PlatinumTests](#), a Computerized Adaptive Testing simulator that can predict your NCLEX readiness (\$150 Value).
- 3 months of access to Feuer Nursing Review's Comprehensive NCLEX Review, a time-tested review company who've helped students since 1971. (\$375 Value) [Learn more](#)



## 2018 Platinum Educational Group Scholarships Awarded

### **Nursing Student Awarded National Scholarship**

The 2018 Nursing scholarship was awarded to student Carl Medina III. Mr. Medina is enrolled in Southwestern College's Associated Degree of Nursing (ADN) program located in Chula Vista, CA. Carl has always found adventure through education and knew at an early age that his future belonged to the health and well-being of humanity. "Expeditions are challenging because they are uncharted. Similarly, my journey to becoming a healer has had obstacles." stated Mr. Medina. "I have learned that a dream can only be obtained after I have stumbled, brushed myself off, and started walking again."

[View All Previous Scholarship Recipients Here!](#)

## Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

As classes start, if you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).