



SEPTEMBER 2019

**PLATINUM**  
EDUCATIONAL GROUP

## NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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### No Tricks Just Treats

Are you caught in a spider web of dreaded time-consuming paper and pencil methods for skills tracking and scheduling students clinicals? Are you currently using an electronic solution that you are unhappy with? Well, say R.I.P. to these ineffective methods and unsatisfactory platforms, because we are here to help!

#### If you:

- Create and administer your own tests
- Utilize paper tests
- Are NOT using computer adaptive testing
- Use Excel spreadsheets for tracking student skills
- Currently use an electronic solution that you are not happy with (cost, customer service, site downtime, etc.)

**THEN CONTACT US TODAY!** It is NOT too late for you to utilize our electronic solutions even if your current course has already started. **We'll have you transitioned and trained in no time!** Learn more about how Platinum Educational Group can assist your program in this newsletter or simply click the button below and schedule a demo during **a time that works for you!**

**Until then, Happy Halloween and don't let the Ghouls get you!**

The Staff at Platinum Educational Group



## Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and

what we do!

We are staunch advocates for the highest degree of training for all nursing levels. **And we are proud to boast the best study prep and clinical tracking online platforms for each.**

**"Platinum Educational Group is always ahead of the ever changing game!" - Dr. Kelly Weller Ed.D, RN, LP EMS-C, Program Director EMS, Lone Star College - Montgomery**

**"This group is outstanding to work with!" Kevin St. Peter, Owner/ Education Team Leader, Health Emergencies Learning Pros**

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, externship tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

**WANTED!**

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great!

Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

**If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!**



## Message from the CEO: Update on Keeping Platinum Educational Group Content Secure

Platinum Educational Group has been transparent and diligent in informing schools about the need to protect our copyrighted content against unauthorized publishing onto several different "study" websites on-line.

Many of you have noticed our most recent updates to help keep our platforms valid, secure, and protected. Most importantly, we are holding students accountable and not allowing them to cut corners or sometimes just plain cheat. We take great pride in announcing that our efforts have statistically improved since we implemented our copyright infringement rules! (Please see chart below) We will continue our efforts of providing the most valid testing solution for you.

[View Protected Content Chart Results](#)

[View Policy on unauthorized copyright infringement](#)

If you have any questions or concerns, please contact our Customer Support Team at 616.818.7877.

## Promotion Announcements from Platinum Educational Group

It is with great pleasure that Platinum Educational Group is announcing the promotions of two of our employees; Eric Cheadle and John Spencer. Eric joined Platinum Education Group as a Customer Service Advocate in November 2015 and in August 2019 became Customer Support Manager. John began working with Platinum Educational Group in August 2015



and became the Director of Education in August 2019. **Please go to our [Facebook Page](#) and congratulate Eric and John on their promotions! Thanks!**



## How to Best Utilize PlatinumTests for LPN/LVN Programs - Part 4: Secure Testing

"Geeks are people who love something so much that all the details matter." ~ Marissa Mayer, Former Yahoo! CEO

In March 2015, we decided to offer our customers the opportunity for advanced security testing **at no extra charge**. Our development team installed Platinum Secure Testing by Respondus Lockdown Browser for PlatinumTests.com. Since then the feature has allowed teachers around the globe the ability to deliver high stakes exams in an environment that "locks down" the test takers computer and forces exam takers to turn off certain programs that may give them an improper advantage. When the option is utilized the test takers are unable to do things like copy/paste, take screen captures or use the print screen option reducing the likelihood of mischievous behavior.

[Read Full Article](#)



## Airway Management - To be or not to be?

By Thomas Gottschalk, COO, Medical Educator

A frequent question we hear at PEG in support and training is, "How do our student's record CoA's 50 Airway management in Platinum Planner?" With a follow up, "What qualifies as Airway management anyway?"

[Read Full Article](#)



## Understanding Testing Outcomes - A Student's Perspective

By Tom Gottschalk, COO, Medical Educator

After a computer-based test closes and results are posted, students are offered four types of reports.

- Level 1 - Score Only: Review expresses test score and pass/fail condition
- Level 2 - Extended Review: Level 1 review plus how much time was spent on test, reading level results, Bloom Level, and cut score analysis.
- Level 3 - Curriculum Breakdown: Level 2 with analysis of National Registry, and Educational Standard Curriculum results.
- Level 4 - Full Question/answers/Annotation Review: Displays all of the outcomes and adds question and answer review. Which includes the actual stem, answers (right and wrong) and rationales.

[Read Full Article](#)



## The Scholarly Column: Blooms Taxonomy: Why should I incorporate this model into my teaching methods?

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

In 1948, psychologist Benjamin Bloom, along with his peers, created Bloom's Taxonomy.

- Taxonomy is a classification into ordered categories.
- Eponyms is word based on or derived from a person's name.

[Read Full Article](#)

Episode 13: Know The Rules!  
HIPAA Awareness Training for BAs



## Know the Rules! Episode 13: Know The Rules! HIPAA Awareness Training for BAs

By Kimberly Shutters, CEO, HIPAA alli

The HIPAA Security Compliance Series to assist all medical community professionals!

**Common Belief:** My Electronic Health Records (EHR) vendor took care of everything I need to do about privacy and security.

This statement is False! Your EHR vendor may be able to provide information, assistance, and training on the privacy and security aspects of the EHR product. However, EHR vendors are not responsible for making their products compliant with HIPAA Privacy and Security Rules.

[Read Full Article](#)



## Ask the Customer Support Team

By David Smith, Customer Service Advocate

**Q: The EMS department at my institution is currently a customer of Platinum Planner for their clinical tracking. Can it be customized to meet my nursing program's specific needs?** A: Absolutely! Platinum Planner will allow all nursing to track skills and hours completed specific to their coursework. In addition to the basics, with all the customizable features of the Planner, your program's needs can be easily addressed.

[Click for a Demo of Platinum Planner for Nursing Programs!](#)

**"We are certainly enjoying using PlatinumTests.com as our NCLEX prep for our students. The team at Platinum has made the transition to their platform very easy. Their customer service and attentive follow up is most appreciated! Thank you for making the conversion as smooth as possible!" - Tracey Neville, Director of Nursing Education, Avant Healthcare Professionals**

## Upcoming Events for Nursing

[11/8/19 to 11/10/19, Louisville, KY OADN Annual Conference](#)

### EVENTS WANTED!

**We are looking for State and National RN, LPN/LVN conferences! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! We'll even send you a thank you gift!**

## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



**Live NCLEX Review class coming up November 9 - 12th 2019 in NYC**

The Feuer Nursing Review Live Lecture covers all the most important nursing concepts you need to know to pass your NCLEX exam. Once the class is over, the review continues online with 2 months of self paced review! They also no longer have expiration dates on online course material and has recently updated their study books!

[More Information](#)



## An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More Information](#)



## VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by Corporate Screening is proud to offer a convenient, mobile-friendly and paperless drug screening solution. Now, we're pleased to announce several NEW enhancements to our drug screening solution. Customers now have access to student drug screening statuses with the Drug Screening Instance History feature. The feature displays all milestones and timestamped action histories for your drug screening orders.

We're also pleased to offer the availability of approximately 4,500 more drug test collection sites to our network. With thousands of sites across the nation, your students have more options than ever.

[Read Full Article!](#)

## Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).



## Customer Showcase: Avant Healthcare Professionals

Every Month we give a little bit of love to one of our valued customers! This month we celebrate the awesome folks at **the awesome folks at Avant Healthcare Professionals**.

Avant Healthcare Professionals is the premier recruiting and staffing specialist for internationally educated healthcare professionals. Their comprehensive program guides qualified registered nurses, physical and occupational therapists through each stage of the licensure and immigration process and makes it simple!

Since 2003, Avant has pioneered new ways to effectively support and transition internationally educated registered nurses and therapists into their clients' healthcare facilities across the United States.

Platinum Educational Group will be assisting Avant's international recruits by helping them pass their NCLEX exam via PlatinumTests. **We are excited to be working with the awesome staff at Avant and their international students. We appreciate you being one of our valued customers.**

**Director of Nursing Education** - Tracey Neville

# Leaving You Laughing

