



## NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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### No Tricks Just Treats!

Are you caught in a spider web of dreaded time-consuming paper and pencil methods for competency tracking and scheduling student rotations? Are you currently using an electronic solution that you are unhappy with? Well, say **R.I.P.** to these ineffective methods and unsatisfactory platforms because **we are here to help!**

#### If you:

- Have lower than expected pass rates
- Create and administer your own tests
- Utilize paper tests
- Are NOT using computer adaptive testing to help your students prepare for their NCLEX exam
- Use Excel spreadsheets or paper and pencil for tracking student competencies
- Currently use an electronic solution that you are not happy with (cost, customer service, website downtime, etc...)

**THEN CONTACT US TODAY! It is NOT too late for you to utilize our electronic solutions even if your current course has already started.** We'll have you transitioned and trained in no time! Learn more about how Platinum Educational Group can assist your program in this newsletter or simply click the button below and schedule a demo during a time that works for you!

SCHEDULE A DEMO

Until then, Happy Halloween and don't let the Ghouls get you! ~The Staff at Platinum Educational Group



## Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing levels. **And we are proud to boast the best study prep and clinical tracking online platforms for each.**



**"Great company with great products! They care about the customer." - John Gosford, Education Manager**

**Factoid: We have delivered over 300 new features to our customers, many at their request, since 2015!**

**Our Mission:** Deliver valid and reliable testing, scheduling, competency tracking, and compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Message from the CEO

### Caring During the COVID-19 Pandemic: Canceling 2020 Price Increases

Platinum Educational Group occasionally has a slight price increase to our online solutions. We do the increases for a few important reasons. (See the link below for more details)

However, as a company that has a customer base solely of health professional training institutions, we truly know the struggles you are facing. During this extremely unique and challenging economic environment we find ourselves in, we have come to the decision collectively and unanimously, **to**

**cancel any price increases for 2020.**

[More Details](#)

## PLATINUM TESTS



## Platinum Educational Group is Helping Practical Nursing Programs Raise Their Pass Rates

### Affordable Online Testing Platform

The staff at Platinum Educational Group understands the obstacles of budgets when it comes to programs looking for affordable online solutions to assist your students. It is especially difficult raising and keeping pass rates up due to limited reasonably priced resources, questionable content validity, and higher cost of study tools that your program experiences. In 2016, Platinum created their online exam simulation platform, called PlatinumTests.com, for Practical Nursing training institutions.

Some of the unique qualities that distinguishes PlatinumTests.com from other NCLEX\_PN study prep companies include:

- **True Computer Adaptive Testing that mimics the NCLEX-PN® exam testing format.**
- **Test simulator that can accurately predict your students' NCLEX exam readiness.**
- **Detailed reporting that shows topic and module strengths and weaknesses.**
- **Unlimited testing! No cap limits on how many tests a student can take.**
- **Affordable. Only a one-time fee of \$45 for LPN/LVN students.**
- **Access to over 3,000 PN objective-based questions written and reviewed by industry experts in nursing.**

**Stop spending hours creating your own tests or paying the "big players" in the industry thousands of dollars!** We have an affordable online testing solution that will amaze you! We would be **honored** to show you our online testing solution. Simply click the link below, select your State, and then **find a time that works for you!** We look forward to meeting you!

[Click for Easy Demo Scheduling!](#)



**"Platinum Tests' breakdown of NCLEX questions into the Test Plan Concepts is already deeper and more thorough than any other online question bank I've reviewed. Platinum Tests appears to have all the components of a Computer Adaptive Testing (CAT) exam, which is amazing and truly unique!" ~ Kevin Pan RN, NCLEX-RN® Tester, KevinsReview.com**



## Finally, Competency and Externship Tracking Made EASY and AFFORDABLE

We have heard for years about the challenges of keeping track of students' competencies and clinical rotations efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to **YOUR** specific nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and clinical instructors!**

**Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!**

[Top 10 Reasons to Use PlatinumPlanner](#)



**"We are a Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator (former), Franklin Technology Center at MSSU**

[Easy Demo Scheduling!](#)



## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for **quality nursing content** to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

**If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!**



## How to Best Utilize PlatinumTests.com for LPN/LVN Programs Part One: Computer Adaptive Testing (CAT)

By Jeremy Johnson, Director of Marketing

By now, many of you know that Platinum Educational Group has an amazing computer adaptive testing (CAT) component in the LPN/LVN profession that mimics the NCLEX-PN exam. It is an extremely important tool that your students can utilize to see if they will pass the NCLEX exam the first time. **Yes, it can accurately predict that!** However, it must be used in the correct manner or you will be doing your students a disservice. This article will describe how to properly utilize CAT testing in the PlatinumTests.com platform to best benefit your pupils.

[Read Full Article](#)



## The Answer for Dyslexia?

By Doug Smith, Co-Founder, Medical Educator, Platinum Educational Group

Dyslexia is a specific reading disability due to a defect in the brain's processing of graphic symbols. It is a learning disability that alters the way the brain processes written material and is typically characterized by difficulties in word recognition, spelling, and decoding. Dyslexia is not

linked to intelligence. \*

[Read Full Article](#)



## Immunization Tracking Requirements: What You Need to Know for Clinical Rotations

By Corporate Screening

You need your students to be fully prepared for participation in clinical rotations and making sure they are up to date on the required immunizations is key to getting them ready to take the next step in their education. However, without the right resources, it can be tough to manage regulatory and clinical site requirements.

[Read Full Article](#)

Episode 20: Know The Rules!  
HIPAA Security Risk Analysis Is A MUST!!



## Episode 23: Know The Rules! HIPAA Security Culture of Compliance

By Kimberly Shutters

### Establishing Your Culture of Compliance

Covered Entities (CEs) or Business Associates (BAs) must instill and support a security-minded organizational culture.

What the heck does that mean, "Culture of Compliance"?

[Read Full Article](#)



## ATTENTION Student Nursing Associations Consultants!! Try Something FUN for Your Next Virtual Conference FREE!

**No longer do you have to have "run of the mill" NCLEX® events!** Nursing students and educators have a BLAST utilizing Platinum Educational Group's "Group Testing" feature! This online quizzing platform is setup like the trivia-based quizzing that is popular in restaurants across the country.

These awesome conferences broke the mold and enjoyed our Group Testing contest. Join them and find out what all the fun is about!!

- Kentucky Association of Nursing Students (KANS)
- North Carolina Association of Nursing Students (NCANS)
- Colorado Student Nurses Association (CSNA)
- Michigan Nursing Students Association (MNSA)
- Ohio Student Nurses' Association (OhSNA)
- Ohio Organization of Practical Nurse Educators (OOPNE)
- Many others!

We will help organize, prepare, run the event, AND provide gift cards to the top 3 winners—all at NO charge! It's our way of saying we appreciate your association and student members! If you would like to learn how Group Testing can benefit your annual conference, please contact Director of Marketing, [Jeremy M. Johnson](#), today!



## Ask the Customer Support Team

**Q:** What do I do if I approved students into the wrong course?

**A:** Sometimes students will submit an enrollment request into the wrong course, these students can be approved into that incorrect course on accident.

[Click for Full Details](#)



*"The best thing about this group is the customer service. All of my questions have been answered within 30 minutes. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, EMS Instructor, East Central College (MO)*

## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Learn how Feuer Nursing Review is addressing COVID-19 and your NCLEX® Study Options

Click the link below for more information.

[More Information](#)



## An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More Information](#)



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by [Corporate Screening](#) is pleased to announce the completely redesigned [ImmuniTrax™ immunization compliance management system](#). Powered by Medicat, a leader in college health electronic health records, the new ImmuniTrax™ eliminates the need for an RDP connection with a cloud-based, secure and easy-to-use immunization tracking solution.

[Read Full Article!](#)



## Customer Showcase: Trumbull Career & Technical Center

Every Month we give a little bit of love to one of our valued customers! This month we celebrate the awesome PN staff at **Trumbull Career & Technical Center**.

Trumbull's Practical Nursing program is for individuals who have made the conscious decision to dedicate the time and hard work associated with choosing to become a Practical Nurse.

Students are required to take the Workkeys entrance exam scoring 4 in each category – Applied Math, Graphic Literacy, and Workplace Documents. Students will receive classroom, laboratory, and clinical experience consistent with the Ohio Board of Nursing requirements.

**Nursing Director**—Barb Meyer

**Nursing Administrator**—Missy LeMasters

**We want to thank the awesome Trumbull nursing education staff and leadership for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!**

## Leaving You Laughing

### About a Nurse



*“You actually installed a nurse call button here at home so I could get you beer? I’d beat you with it if I weren’t so tired.”*

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