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PLATINUM
EDUCATIONAL GROUP

NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Welcome to Fall!

It is officially sweater weather for half the country! Seasons are everchanging and so is the school year. There is always an opportunity to improve your program with Platinum Educational Group! You never have to worry that the school year has started. Our team takes on the heavy lifting to get your program up and running with our partnership! It can be exhausting and time-consuming tracking students manually or creating your own tests, however, we can assist your program via online solutions! Even if your current cohort

has started, we can easily transfer your program into an online well-oiled machine!

Change doesn't need to be hard. Let us do the work and save you time. We have more than 75 years of combined education, testing, competency tracking, clinical/externship scheduling, and compliance reporting expertise. Our team would be honored to help your program!

We provide online testing and skills-tracking solutions for nursing educators, students, and institutions. So, if you are a part of any of those groups, we want to help you. **Contact us today!**

[SCHEDULE A DEMO](#)



TESTING COMPLIANCE REPORTING
COMPETENCY TRACKING SCHEDULING

Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of its solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing levels. **We are proud to boast the best testing prep and skills tracking programs for each.**

“We love PlatinumTests and find that it is very user-friendly. It saves me a ton of time when creating tests and was blown away at how cost-effective it was! I remember asking Platinum Educational Group HOW they were so much less than other online programs I looked at. They truly saved my program and students money while offering an amazing online testing solution! Their Customer Support is also wonderful and extremely responsive!” Missy Lemasters MSN-ED, RN-BC, Practical Nursing Coordinator, Trumbull Career & Technical Center (OH)

***Factoid—Since 2015, We have delivered 500+ new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Pricing Change Notification

Effective July 1, 2023

Platinum Educational Group has not had a price increase since 2018, however, our pricing schedule will increase **slightly** in 2023. These increases will not affect training institutional fees, but student fees will see a **nominal** change. We do our best to not do price increases to our valued customers, but at times it is unavoidable.

[Read Full Article](#)



Platinum Educational Group is Helping Nursing Programs Raise Their Pass Rates

Affordable Online Testing Platform

The staff at Platinum Educational Group understands the obstacles of budgets when it comes to programs looking for affordable online solutions to assist your students. It is especially difficult raising and keeping pass rates up due to limited reasonably priced resources, questionable content validity, and higher cost of study tools that your program experiences. In 2016, Platinum created their online exam simulation platform, called PlatinumTests.com, for nursing training institutions.

Some of the unique qualities that distinguishes PlatinumTests.com from other NCLEX study prep companies include:

- **True Computer Adaptive Testing that mimics the NCLEX exam testing format.**
- **Test simulator that can accurately predict your students' NCLEX exam readiness.**
- **Detailed reporting that shows topic and module strengths and weaknesses.**
- **Unlimited testing! No cap limits on how many tests a student can take.**
- **Affordable. Only a one-time fee of \$45 for LPN/LVN students and \$90 for RN students.**

Stop spending hours creating your own tests or paying a king's ransom for a quality solution! We have an affordable online testing solution that will amaze you! We would be honored to show you our online testing solution. Simply click the link below, select your State, and **then find a time that works for you!** We look forward to meeting you!

[Click for Easy Demo Scheduling](#)

“We are certainly enjoying using PlatinumTests.com as our NCLEX prep for our students. The team at Platinum has made the transition to their platform very easy. Their customer service and attentive follow up is most appreciated! Thank you for making the conversion as smooth as possible!” Tracey Neville, Director of Nursing Education, Avant Healthcare Professionals (FL)



Finally, Nursing Competency and Externship Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' competencies and externship efficiently. That's why we have developed a competency tracking program, entitled Platinum Planner, that will take care of it all for you--**easily and with no institutional cost!** This flexible program tracks clinicals, externship, schedules, and any other competencies. It is customizable to **YOUR** specific nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards—**all in an easy-to-use electronic format! Platinum Planner comes with a FREE fully functional mobile app for students and clinical instructors!**

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use PlatinumPlanner.com](#)

“Good resources for students and educators.” - Nancy Schur-Beymer, Instructor at Hartnell College (CA)



Overcoming Roadblocks to Online Competency Tracking

A Presentation by Jeff Dykstra, Platinum Educational Group

This 45-minute webinar describes the roadblocks educators face when transitioning to online student-tracking platforms for their training programs. This presentation is designed to arm Nursing administrators, instructors, and clinical coordinators with knowledge and comprehension to assist their education team with taking their programs to accreditation efficiency and focus on what really matters—providing high-quality healthcare providers. It includes a hands-on application of the inner workings of an online competency tracking and

student clinical scheduling platform.

[Click for Webinar Presentation](#)



Social Media Checks: Do They Help or Hurt Your Top Prospects?

By Levi Perkins, Corporate Screening

How Job Seekers React to Employers' Social Media Checks

The research done at North Carolina State University was published in a paper titled “Examining Applicant Reactions to the Use of Social Networking Websites in Pre-Employment Screening” in the November 2013 Journal of Business and Psychology. Its purpose was to see how job seekers react to employers viewing their social media sites when screening applicants.

KNOW THE RULES!



Episode 47: Know The Rules! Workforce Security - Do You Have It?

By Kimberley Shutters

The Workforce Security section of the Administrative Safeguards, states that Covered Entities (CEs) and Business Associates (BAs) must:

Implement policies and procedures for the authorization and/or supervision of all workforce members who work with electronically protected health information (PHI) or in locations where it might be accessed.

CEs and BAs must provide only the minimum necessary access to PHI required for a workforce member to do his or her job. This means the CE or BA must identify and evaluate each workforce member, and/or job function, the PHI needed, when it is needed, and make reasonable efforts to control access to the PHI.

[Read Full Article](#)



Requiring Check-In: Out and Check-In: Out Ranges Published

By Alanah Manning, Product Specialist, Platinum Educational Group

Administrators now have the ability to require students to check in and out of their clinical opportunities. Additionally, there is the ability to see when students check-in or out of shifts outside of a specified time range by selecting this feature in your clinical or field internship class settings.

Requiring Clinical Check-In and Out:

These settings control the student's access to their clinical opportunity based on if they have clocked in or out depending on the requirements of the class. You will see this setting requirement under the Settings tab of your clinical or field internship classes. Enable it by checking the boxes, then save it when finished making adjustments.

[Read Full Article](#)



From the Customer Support Team

Q: How does our transfer process work at Platinum Educational Group?

A: With the new semester in full swing, we know that enrollment issues/mistakes/decision changes happen. Being able to transfer students into their correct course has gotten a little easier. Using the form at the URL below, just fill out all relevant information, and submit. This will send a ticket right to our support team to begin the transfers. Once a transfer is complete, we will notify the requesting admin that the transfer process is done.

[Read Full Article](#)

“Just giving a "great job" review to Platinum Ed. Their support personnel goes out of their way to get the answers you need and they do work to be flexible with our needs. Our nurses preparing for NCLEX are getting great outcomes on the NCLEX due to this great program!” Susan Mateo, Avant Healthcare Professionals-Nursing (FL)



Emily Runions, Business Development Manager

Emily began in the healthcare field at 16 by completing her CNA, followed by attending nursing school and ultimately graduating with an associate's degree in Surgical Technology. Since he has gained a bachelor's in Health Care Administration and a Masters in Education while Advancing in education as an Adjunct Professor. Emily serves on many boards and committees serving the surgical technology profession. Emily, her husband, and 3 kids are part of the Bills Mafia and obsess over Buffalo Bills football game days. In her free time, she manages premier league soccer and can catch herself playing sports. If you can't find Emily at work, home, or at a sporting event, she's probably in Disney!



Michael Rosenfeld, Business Development Manager

Michael Rosenfeld joined Platinum Educational Group in September 2022 as a Business Development Manager. Michael brings close to two decades of Sales & Recruiting experience to the team. He truly enjoys helping his clients meet their needs and building long-term relationships. Michael has a Bachelor's degree from Southern Illinois University in Carbondale, IL. He enjoys traveling with his wife Kelly and their son MJ (Michael Jr.) to Mexico for vacations. Michael coaches his son's football and basketball team and is a die-hard Chicago sports enthusiast.

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)

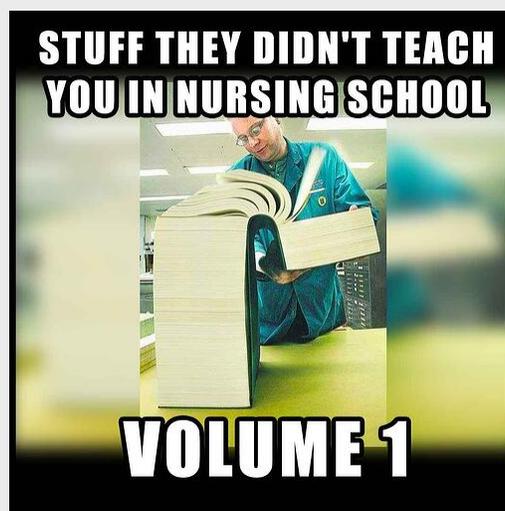


Making dreams a reality. Helping students pass the NCLEX since 1971.

Our mission is to help repeat test-takers and foreign-trained nurses pass the NCLEX®-RN/LPN exam. Our comprehensive content review course is designed to decrease test anxiety, instill self-confidence, and consistently deliver great results.

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Keeping you Laughing



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