



Industry Information for Allied Health Educators, Administrators, Clinical Instructors, and Students

This newsletter is dedicated to instructors, administrators, and providers of Allied Health. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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The Hectic Agenda is Back

By now, many of you are back to the grind faced by educators every year! (See our Insanity in Education article below). The many hours a week spent on students is enormous, but we are here to help!

If you:

- Spend HOURS inputting student information by hand
- Use Excel spreadsheets
- Currently use a product you are not happy with (cost, customer service, etc.)

THEN CONTACT US TODAY! It is NOT too late for you to utilize our electronic solutions even if your current course has started! We make it easy, ALL OF IT! The platform setup, the training, the industry leading customer support. Shoot, we have even made scheduling a demo to look at our solutions easy! Simply click the button below and chose a time that suits YOUR demanding agenda! **We look forward to showing you how we can make YOUR life easier!**

Easy Demo Scheduling!



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact Director of Marketing, [Jeremy Johnson](#), today!



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all allied health programs. **We are proud to boast the best and most cost-efficient skills tracking, scheduling, and reporting for each Allied Health field.**

"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Five Big Things in August

What Has Platinum Been Up To?

Each month we are going to keep you up to date on important updates to our software, the big projects we have been tackling, and our community involvement. So, for the month of August...

[Read Full Article](#)



2018 Platinum Educational Group Scholarships Awarded

Veterinary Medicine Student Awarded National Scholarship

The 2018 Allied Health scholarship was awarded to student Stormy Scharzenberger. Ms. Scharzenberger is enrolled in Carlson College of Veterinary Medicine at Oregon State University located in Corvallis, OR. Stormy has conducted extensive biomedical research in a laboratory setting. Her focus has been on both veterinary and human pathogens, as it pertains to production medicine as well as public health concerns. “The veterinary profession offers the perfect platform to fulfill my desires to work with animals, think critically to solve problems, and improve the welfare of pets, livestock, wildlife, and humans

alike.” stated Ms. Scharzenberger. After graduating, Stormy plans to provide the highest standard of husbandry and help her clients make informed decisions about their animals’ veterinary care.

[View All Previous Scholarship Recipients Here!](#)



Back-to-School Facebook Contest

We know it is a hectic and busy time of the year for the staffs of Allied Health programs. That’s why we want to give back to our hard-working educators! Just go to our [Facebook Fan Page](#) under the “**What is your Passion for Allied Health**” comment box and tell us what your passion for teaching in **ONE WORD**. Answers can be used more than once, and each comment will be entered into a random drawing for a \$25 gift certificate! **Easy!** Winner will be drawn and announced on September 28, 2018.

In addition to special contests, each month we randomly select a profile that has liked our [Company Page](#). That person/company receives an awesome “thank you” package from us! So, go ahead and give us a “like” **YOU MAY BE OUR NEXT WINNER!** August’s awardee was **Cory Schmadeke from Denison, Iowa**.



What We Have Learned. Allied Health Programs Want Clinical Tracking at an AFFORDABLE Cost.

The number one "goal" that we heard most frequently was that Allied Health programs desire a cost effective online clinical/skills tracking and scheduling platform. WE DON'T BLAME YOU! The good news is that **WE HAVE THE SOLUTION FOR YOU!**

What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' clinicals, labs, skills, and scheduling easy on your end, we also provide a **FREE** student app for your pupils to utilize! We offer **FREE** customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

Supported Professions

Anesthesia Technology	Medical Assistant	Radiation Technology
Dentistry	Nursing	Respiratory Care
EMS	Patient Care Technician	Speech Language
Field Training	Phlebotomy	Surgical Technology
Fire Services	Pre-clinical	Veterinary Technology

What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one time [nominal per student fee](#) with several different payment options! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, **YOU** can have an affordable electronic clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We have five campuses that are rolling out Platinum Planner. Platinum Educational Group has consistently been easy to work with and supports their products. The service we receive is consistently excellent with all campuses and numerous individuals who contact them!" - Heather Payne, Director of Institutional Effectiveness (Allied Health)

Schedule a free demo of Platinum Planner on **YOUR** time!



Who is Driving the Bus?

By Tom Gottschalk, COO, Medical Educator

The pathway of guiding today's adult learner through the education required to be an 'entry level healthcare provider' can be riddled with hazards and pitfalls. It can also be one that, from year to year, can go smoother than expected. Seems crazy to me.

When it comes to topics that revolve around dealing with a difficult student, educators around the globe would agree that much of our brain power is spent dealing with outliers, and weird case scenarios. Rather than focusing on the majority of students, the minority of troublesome students draw most of our time away from more important things. Which can be a real downer for educators alike. What if there was a way to respond to the difficult circumstances quicker and record the interactions more consistently? Would you be interested? If so, read on.

[Read Full Article](#)



The Scholarly Column

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Passing Tests: What Does That Mean?

It is a given that instructors feel it's very important that their students pass the intended courses they are taking. However, one cannot measure a student's success on standardized testing alone. There are multitudes of students that are passing through the system and are considered very capable because of their test scores. Students are very savvy at memorizing and reciting information for a given period of time. Once they have taken the standardized test all of what they have recited and memorized can easily be forgotten.

[Read Full Article](#)



Insanity in Education

By John Spencer, Customer Service Manager, Lead Medical Educator

At some time in our lives, we all have heard insanity defined as doing the same thing the same way, over and over again, and expecting a different outcome. A more literal definition would be "extreme foolishness; folly; senselessness; foolhardiness" (The Definition, 2017).

[Read Full Article](#)



DeVos Delays Decision on Troubled Accreditor ACICS

By Andrew Kreighbaum, Inside Higher Ed

Education Secretary Betsy DeVos this week issued an extension for her department's decision on whether to fully restore federal recognition of a troubled accreditor that the Obama administration had sought

to terminate.

[Read Full Article](#)

*If your institution has any questions concerning accreditation, please feel free to reach out to us at any time. We are here to help you.

Upcoming Events for Allied Health

[9/14/18 to 9/17/18, Salt Lake City, UT AAMA Annual Conference](#)

FALL EVENTS WANTED!

We are looking for State and National Allied Health conferences! Do YOU know of an Allied Health conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: In Platinum Planner, I've set up a series of opportunities for my Paramedic students to sign up for, but they can't see them as available on their end. They are also enrolled in a scenario class. Why can't my students sign up for clinical opportunities?

A: If you are an instructor who has made clinical opportunities for the students to sign up for, but the students are unable to see them, this could be because of how scenario classes work. If the students in this course are also in a scenario class, this makes what opportunities are available to students function a little differently.

[Read Full Article](#)

[Read Past Q&A!](#)

"The best thing about this group is the customer service. All of my questions have been answered within 30 min to an hour. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" Jenifer Goodson, Instructor, East Central College

News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



2019 National Conference on Allied Health Education (NCAHE) Feb 20-22, 2019

The National Conference on Allied Health Education is an annual event hosted by the Accrediting Bureau of Health Education Schools (ABHES). This event brings together the best of the best in postsecondary health care education. Each year's conference promises an industry-current agenda that features dynamic keynote and special guest speakers from industry leaders, educators, and those in the know regarding issues facing health care education. [LEARN MORE](#)



Pennsylvania Association of Private School Administrators Fall Workshop Series

Pennsylvania Association of Private School Administrators (PAPSA) is proud to present a fall workshop series featuring the topics of Admissions, Financial Aid, and Faculty. Please click the links below for full details and registration information.

[September 24, 2018: Financial Aid Workshop](#)

[September 28, 2018: Faculty Workshop](#)

[October 11, 2018: Admissions Workshop](#)

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Planner student access. There are three ways students can gain access into our Platinum Planner software:

1. Allied Health programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our [PlatinumPlanner](#) website directly using their own credit/debit cards.

If you need student access for Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).
