



ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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School's in Session. How Can We Help?

By now, many of you are back to the grind faced by educators every year! The many hours a week spent on students is enormous, but we are here to help!

If you:

- Create and administer your own tests
- Utilize paper tests
- Are NOT using computer adaptive testing
- Use Excel spreadsheets for tracking student skills
- Currently use an electronic solution that you are not happy with (cost, customer service, site downtime, etc.)

THEN CONTACT US TODAY! It is NOT too late for you to utilize our electronic solutions even if your current course has already started! Make this upcoming school year easier by looking at our solutions outfitted for Nurse training institutions! We have even made scheduling a demo easy and at YOUR convenience! Learn more about how Platinum Educational Group can assist your program in this newsletter.

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and

what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, skills tracking, scheduling, and reporting for each Allied Health field.**

"Great company with great products! They care about the customer." -John Gosford, Education Manager

***Factoid: We have delivered over 230 new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Did You Know That Platinum Educational Group Offers a FREE Educational Workshop for Allied Health Programs?

Platinum Educational Group is offering a free educational workshop designed for Allied Health! **There is no cost for participants to attend, lunch and snacks are provided, and CE credits can be earned!**

Workshop: **Recipe for Success**

This four hour workshop focuses on the methods and implementation of techniques to create an educational environment where a student's success is nearly guaranteed. We will look at admission assessment to include learning preferences, improving student prerequisites and study habits, implementing a testing and teaching style that is educational and non-threatening, and making sure to practice like you expect to perform.

Workshop: **The Nuts and Bolts of Meeting Accreditation Requirements**

This four hour workshop is a must for any program director or any other individual who must prepare for accreditation. The workshop will look at commonalities in all accreditation standards as well as look at specific nuances and requirements of each of the major accrediting bodies for Allied Health. We will also provide insight on how to prepare for the initial accreditation as well as site visits and renewals. Finally, we will provide methods to keep track of this in a simplified package that meets these requirements.

If YOU are interested in hosting a workshop series, contact us!

[More Information](#)

WE ARE CURRENTLY LOOKING FOR ALLIED HEALTH WORKSHOP TOPICS AND IDEAS FOR 2020! Please contact [contact us](#) with your thoughts and ideas!



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

WANTED!

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great!

Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!

Facebook Photo Caption Contest Winner! Win a \$25 Olive Garden Gift Card



July's Facebook contest winner received a gift card to Olive Garden! YUM!! (\$25 value)

Congratulations to Tom Gerger who had the most "likes" on his photo caption!

In addition to special contests, each month we randomly select a profile that has liked our [Facebook Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** June's awardee is **Jim Miller from Remington, IN.**



Pima Medical Institute Student Awarded \$1000 National Scholarship Congratulations to Mackenzie Miller from Seattle, WA!

The 2019 Platinum Educational Group Allied Health scholarship was awarded to student Mackenzie Miller. Ms. Miller is enrolled at Pima Medical Institute's Dental Hygiene program located in Seattle, WA. Kenzie's thesis defines the inadequacies of geriatric dental care in long term care facilities. "Long term care facilities fall short in meeting the oral health needs of their geriatric patients, and dental hygienists need to reevaluate their dental delivery framework to help close this gap in care," stated Ms. Miller. "Dental hygiene as a profession has an ethical and professional responsibility to ensure that all members of our community have access to quality, affordable, and

accessible care."

[View All Previous Scholarship Recipients Here](#)

[Click to be put on the 2020 Notification List \(April 2020\)](#)



Allied Health Clinical Tracking at an AFFORDABLE Cost

The number one "goal" that we heard most frequently was that Allied Health programs desire a cost effective online clinical/skills tracking and scheduling platform. **WE HAVE THE SOLUTION FOR YOU.**

What Do We Offer?

We have worked very hard to produce a platform that will meet **ALL** of your needs and then some! Not only is keeping track of your students' clinicals, labs, skills, and scheduling easy on your end, we also provide a **FREE** student app that works online and offline for your pupils to utilize! We offer **FREE** customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

CURRENT Supported Professions (If you do not see your program type click other and we will customize!)

Anesthesia Technology
Certified Nursing Assistant
Dental Assistant
Dental Hygiene
Medical Assistant

Ophthalmic Medical Technician
Patient Care Technician
Pharmacy Technician
Phlebotomy
Radiation Technology

Respiratory Care
Speech Language Pathology
Surgical Technology
Veterinary Technology
Other

What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one time [nominal per student fee](#) with several different payment options! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, **YOU** can have an affordable electronic clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"I was tired of tracking externship with paper and pencil. A health science colleague from my college recommended Platinum Planner. It has made tracking externship hours and required skills so much easier for both instructors and students. Because I have this information updated daily so I can conference with students who seemed to be falling behind. Platinum Planner is an amazing product and I wish we would have

started using this earlier." -Zulihana Pascual, Director of Dental Assisting Technology, Indian River State College

Schedule a free demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!



HITECH Act: Are YOU Teaching your Students to Match the Workforce?

By Jeremy Johnson, Director of Marketing, Platinum Educational Group

The Health Information Technology for Economic and Clinical Health (HITECH) Act, enacted as part of the American Recovery and Reinvestment Act of 2009, was signed into law on February 17, 2009, to promote the adoption and meaningful use of health information technology. (1) Mainly, this Act strengthens enforcement of HIPPA rules. (2) It allows The U.S. Department of Health and Human Services (HHS) to impose civil money penalties for violations occurring after Feb. 18, 2009.

[Read Full Article](#)



Making the FAFSA Mandatory

By Andrew Kreighbaum, Inside Higher Ed

In a bid to boost the number of students receiving financial support for college, Texas will soon become the second state to require high school seniors to complete the Free Application for Federal Student Aid before graduating.

A handful of states have looked at making FAFSA completion mandatory for graduating high school students. Beginning with the 2021-22 academic year, Texas will provide a serious test case for the policy after big successes in Louisiana, which enacted the requirement last year.

[Read Full Article](#)



The Scholarly Column: Knowing Your Audience: Who are these students and where did they come from?

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

It is a given that instructors feel it's very important that their students pass the intended courses they are taking. However, one cannot measure a student's success on standardized testing alone. There are multitudes of students that are passing through the system and are considered very capable because of their test scores. Students are very savvy at memorizing and reciting information for a given period of time. Once they have taken the standardized test all of what they have recited and memorized can easily be forgotten.

[Read Full Article](#)



Prices Effective July 1, 2020

Our pricing schedule will increase **slightly** in 2020. These increases will not affect training institutions, but students will see a **nominal** change. The increase is being done for several reasons including:

- To continue providing our customers with the **most up-to-date technology and software** programming.
- To continue providing our customers with the **most experienced customer support and programming staff**. To date, our customer support has an **industry-leading 97% satisfaction rate** and the **shortest average call back time** to students and instructors.
- To keep pace with inflation and fair market value. Even after this upcoming increase, **Platinum Educational Group is still under its competitors' prices** while offering more benefits, services, solutions, and overall value.

[Read Full Article!](#)

Upcoming Conferences for Allied Health

[9/12/19 to 9/14/19, Miami, FL – ABHES Accreditation Workshop](#)

[9/13/19 to 9/14/19, Greensboro, NC - AAMA Annual Conference](#)

[All PEG Events!](#)

We are looking for State and National Allied Health conferences! Do you know of any that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



Ask the Customer Support Team

Q: I am currently using spreadsheets to manage my class's clinical rotations. The students are using paper documents to track skills performed in both lab and clinical settings. How can the Platinum Planner help the process of managing our course work and schedules in Allied Health programs? A: Platinum Planner allows you to automate all procedures. The clinical scheduler offers an easy to use tool that sends reminders to all involved of upcoming schedules including clinical sites, preceptors, and students. The clinical tracking feature gives you the opportunity to throw away the paper lists students have been tasked with maintaining, while generating easy to access reports!

"We look forward to using Platinum Planner again for our Surgical Technology program. The students enjoyed using it and it was easy for me to track their case numbers." -Katherine Matteson, Surgical Technology Program Director, Delaware Technical Community College

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



2018-2019 Annual Report

Your 2018 – 2019 ABHES Annual Report will be due no later than 5:00 p.m. Eastern Time on Tuesday, November 5, 2019. Keep in mind that while your annual report will be submitted online, your sustaining fees should be submitted separately to the ABHES office. Your sustaining fee is considered part of your annual report and is also due by 5:00 p.m. Eastern Time on Tuesday, November 5, 2019.

[More Information](#)



CAAHEP's Commissioners Approve Mission & Vision

At the 2019 Annual Meeting in San Antonio, CAAHEP Commissioners voted to approve new Mission and Vision statements that reflect where CAAHEP is going in its next 25 years.

[More Information](#)



Customer Showcase: City College of Gainesville (FL)

Every Month we give a little bit of love to one of our valued customers! This month we celebrate **the awesome Veterinary Tech staff at City College.**

Just like a doctor depends on the support of qualified nursing staff, a veterinarian depends on the support of skilled veterinary technicians. For animal lovers looking for a fulfilling career, a Vet Tech is a great option! Especially, since jobs in the industry are growing at a faster than average rate and predicted to increase by as much as 20% by 2026**. The City College Veterinary Technician program is helping prepare students for a rewarding career in the world of veterinary medicine.

[**https://www.bls.gov/ooh/healthcare/veterinary-technologists-and-technicians.htm](https://www.bls.gov/ooh/healthcare/veterinary-technologists-and-technicians.htm)

Program Chair - Dr. Gordon Smok

Instructor - Hunter Martin

Instructor - Dr. Denise Seufret

Instructor - Patricia Dinardi

Instructor - Dr. Elizabeth Fitzpatrick

A huge thank you to the entire hard-working Vet Tech staff at City College of Gainesville. We appreciate you being one of our valued customers!

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (Platinum Planner, Platinum Tests) using their own credit/debit cards.

If you need student access for Platinum Tests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).