



SEPTEMBER 2022

PLATINUM
EDUCATIONAL GROUP

ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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It is Never Too Late to Get Started!!

Even though school has started, there is still an opportunity to enrich your program! It can be exhausting and time-consuming tracking students manually, however, we can assist your program via online solutions! Change doesn't need to be hard. Let us do the work and save you time. We have more than 75 years of combined competency tracking, clinical scheduling, and compliance reporting expertise. We have an online solution to make your lives, and your students' lives, much easier via PlatinumPlanner.com for competency tracking and clinical rotations. We are also working on an amazing new feature called [AccredAssist®](#) to help your SER go smoothly **EVERY** year! **Stay tuned!**

It is NOT too late for you to utilize our electronic competency tracking platform, [Platinum Planner](#), even if your current course has started! We make it easy—ALL OF IT! The platform set up, the training, and the industry-leading customer support.

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.

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Who is Platinum Educational Group, Exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who

we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

***Factoid—Since 2015, We have delivered over 500 new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Pricing Change Notification

Effective July 1, 2023

Platinum Educational Group has not had a price increase since 2018, however, our pricing schedule will increase slightly in 2023. These increases will not affect training institutional fees, but student fees will see a nominal change. We do our best to not do price increases to our valued customers, but at times it is unavoidable.

[Read Full Article](#)



Upcoming Conferences & Expos!

[9/28/22 - 9/30/22](#), Tucson, AZ – NN2

[10/6/22 - 10/8/22](#), San Antonio, TX – AccredX Conference

[10/21/22 - 10/24/22](#), Myrtle Beach, SC – AAMA Annual Conference



Allied Health Programs Desire Competency Tracking at an AFFORDABLE Cost. Good News—it's Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...WE HAVE THE SOLUTION FOR YOU!

What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, but we also provide a FREE student app that works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

CURRENT Supported Professions

[ANESTHESIA TECHNOLOGY](#)

[DENTAL HYGIENE](#)

[MEDICAL ADMINISTRATIVE ASSISTANT](#)

[MEDICAL LABORATORY TECHNICIAN](#)

[OPHTHALMIC MEDICAL TECHNICIAN](#)

[PHLEBOTOMY](#)

[CARDIOVASCULAR TECHNICIAN](#)

[DIALYSIS TECHNICIAN](#)

[MEDICAL ASSISTANT](#)

[OCCUPATIONAL THERAPY](#)

[PATIENT CARE TECHNICIAN](#)

[PRE-CLINICAL](#)

[DENTAL ASSISTANT](#)

[EKG TECHNICIAN](#)

[MEDICAL LABORATORY SCIENCE](#)

[OCCUPATIONAL THERAPY ASSISTANT](#)

[PHARMACY TECHNICIAN](#)

[RADIOLOGIC TECHNOLOGY](#)

What is the Cost?

There is **NO Institutional fee** to incorporate [Platinum Planner](#) into your program, only a one-time nominal per-student fee with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, YOU can have an affordable electronic competency/clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!

Top 10 Reasons to Use [PlatinumPlanner.com](#)

“We've been using Platinum Planner in our Veterinary Technology program for the last 2 years and have received fantastic support each time we have needed direction. They have wonderful videos as well for quick refresher tutorials.” Kimberly Focht, D.V.M, Veterinary Technology Program Director, Mesa Community College (AZ)

Schedule a free demo of Platinum Planner on YOUR time!

[SCHEDULE A DEMO](#)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, [Click Here!](#) Not only will you get some exposure, but we will also send you some awesome Allied Health swag!!



What Accurate Background Checks Mean for Your Company

By Levi Perkins, Corporate Screening

Accuracy is the key in the background screening industry. Unfortunately, it appears as though a lot of background screening firms have overlooked this in their hurry to turn data around and reduce costs. But background screening companies need to take note that reporting information without verifying accuracy is not just good enough. This morning the Today Show on NBC aired a segment concerning accuracy in background checks, and the innocent victims who lost out on jobs due to those inaccurate results. View the video in its entirety here.

[Ready Full Article](#)

Episode 46: Know The Rules! HIPAA Security Management Process

By Kimberley Shuttles

KNOW THE RULES!

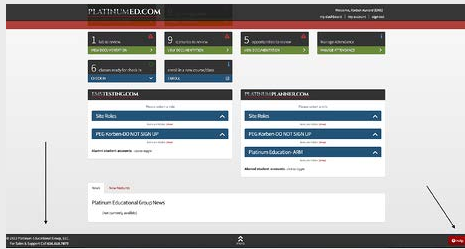


In today's "Know The Rules!" I provide a general understanding of risk analysis and risk management concepts and the HIPAA Security Management Process, the first standard in Administrative Safeguards, to provide a simple understanding and approach towards the Health Insurance Portability and Accountability Act (HIPAA) compliance.

This standard requires Covered Entities (CEs) and Business Associates (BAs) to Implement policies and procedures to prevent, detect, contain and correct security violations. The purpose of this standard is to establish the administrative processes and procedures CE's and BAs use to

implement the security program in their environment.

[Read Full Article](#)



Contacting Platinum Educational Group

By Korben Rand, Data Scientist, Platinum Educational Group

Need to get in contact with our team? Here we will break down all the different ways to contact the Platinum Team to get you to the help you need as seamlessly as possible.

Our first and most common way to contact our team is through support. If you are struggling to figure something out or have any generalized questions, the best people to contact are our support team. Maybe you are having some issues creating opportunities. Simply navigate down to the bottom of the screen and on both the left and right sides you will see two options to contact our Support team. First, we have the red "Help" button on the right-hand side.

[Read Full Article](#)

From the Customer Support Team



Q: My student needs a refund or transfer to a different course; how do they go about that?

A: Transfer requests have come up a lot lately. These requests can be due to previous medical issues or having been approved into the wrong course. In these cases, the transfer policy will be followed to see if the student follows the requirements to approve a transfer.

[Read Full Details](#)

"Platinum solutions are a huge time saver for me. It has everything I need and a pretty instinctive interface. If you do have a problem, the customer service is quick and responsive. I highly recommend it!" Keith Rademachir, Clinical Director at Ivy Tech Community College Bloomington (IN)

News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health education. If you would like to connect and see how we can collaborate, [email us!](#)



New Submission Requirements

New! The following program applications can now be completed online through the membership portal.

[More Information](#)



Beginning in 2023, CAAHEP will host two new events!

The CAAHEP Symposium, scheduled for January, and in July a CAAHEP Accreditation Workshop. These events will be open to many of our communities of interest. More information to follow.

[More Information](#)



Customer Showcase: Mercy College (NY)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome **veterinary Staff staff at Mercy College (NY)**.

Founded by the Sisters of Mercy in 1950, Mercy College became a four-year college offering different programs. The College was accredited by the Middle States Association's Commission on Higher Education in 1968. In the next half-decade, Mercy College boldly set a course for its future with a series of actions including declaring itself independent, nonsectarian, and coeducational. Thousands of Mercy College students take one or all of their courses online through the more than 40 undergraduate and graduate programs offered.

Specifically, the Veterinary Technology Program courses may provide students with an advantage when applying to veterinary medical school by offering a total of 60 credit hours of veterinary-based courses including two 360-hour externships. In addition, the faculty of the Program provides the Program students with specific academic advisement as well as assistance in the veterinary medical school application process.

Students interested in applying for veterinary medical school may also choose to pursue a Biology major which would include many of the required science courses for application to medical school. Those students who pursue the Biology major may be able to take a few veterinary technology courses as electives to fulfill their Biology degree and strengthen their veterinary medical school application.

Graduates of the Veterinary Technology Program earn a Bachelor of Science in Veterinary Technology and are eligible to take the Veterinary Technician National Examination (VTNE) for licensure as a Veterinary Technologist.

We want to thank them for their trust in our solutions, their trust in our customer service, and for their trust in our reputation to provide the highest quality of both!

Leaving You Laughing



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