



**PLATINUM**  
**EDUCATIONAL GROUP**

SEPTEMBER 2022

## EMS PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

In this edition:

1. **It Is Never Too Late to Get Started!!**
2. Who is Platinum Educational Group, Exactly?
3. **Price Change Notification -- Effective July 1, 2023**
4. **Moving Your Program Forward:** A New Workshop Series for 2022! Next Up: Chicago!
5. **Article:** Would you like Automated Surveys?
6. **Article:** What Accurate Background Checks Mean for Your Company
7. **Article:** Digital Millennium Copyright Act (DMCA)
8. **Article:** Contacting Platinum Education Group
9. **Customer Support:** My student needs a refund or transfer to a different course, how do they go about doing that?
10. **Customer Showcase: Central Jackson County Fire Protection District (MO)**
11. And Much More!



### It is Never Too Late to Get Started!!

Even though school has started, there is still an opportunity to enrich your program! It can be exhausting and time-consuming tracking students manually or creating your own tests, however, we can assist your program via online solutions! Even if your current cohort has started, we can easily transfer your program into an online well-oiled machine!

Change doesn't need to be hard. Let us do the work and save you time. We have more than 75 years of combined education, testing, skills tracking, clinical scheduling, and compliance reporting expertise. Our team would be honored to help your program!

We provide online testing and skills tracking solutions for EMS educators, students, and institutions. So, if you are a part of any of those groups, **we want to help you**. Contact us today!

**To all you educators out there—thank you from all of us at Platinum.** Please be safe and stay healthy.

### Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of its solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills tracking programs for each.**

**\*Factoid—Since 2015, we have delivered 500+ new features and updates for our customers, many at their request!**

**Our Mission:** Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Pricing Change Notification

Effective July 1, 2023

Platinum Educational Group has not had a price increase since 2018, however, our pricing schedule will increase slightly in 2023. These increases will not affect training institutional fees, but student fees will see a nominal change. We do our best to not do price increases to our valued customers, but at times it is unavoidable.

[Read Full Article](#)



## Moving Your Program Forward: A New Workshop Series for 2022!

**Only 3 National Locations Left!!**

**Chicago, IL (September 16-17)**

**Philadelphia, PA (October 22-22)**

**Indianapolis, IN (November 11-12)**

Join us for an exciting New Workshop series for 2022! ***Moving Your Program Forward*** is designed to assist all educators, their programs, and their students to be successful through knowledge, practice, and hands-on learning techniques.

**Day 1 (8 hours)** This full day focuses on the methods and implementation of techniques to create an educational environment where a student's success is nearly guaranteed. We will look at admission assessment to include learning preferences, improving student prerequisites and study habits, implementing a testing and teaching style that is educational and non-threatening, and making sure to practice like you expect to perform.

**Day 2 (4 hours)** This half-day workshop is designed to arm EMS administrators, instructors, & clinical coordinators with knowledge of the upcoming industry changes to the Student Minimum Competency (SMC) Matrix. This exclusive workshop will provide answers to the following questions "What are the changes to the SMC?", "How do they relate to the NREMT requirements?", "How do I incorporate these changes?", and much more!

### Each workshop location includes:

- **Master Testing Techniques, Measurement, & Evaluation!**
- **Get Updates for SMC 2023 Requirements!**
- **12 CE Credits of Professional Development!**
- **Amazing Prize Giveaways!**
- **Networking!**
- **Lunch and Snacks Included!**
- **ALL for \$25!!**
- **Bonus: All Events Include a Catered Lunch!**

[Click Here for Full Details and Registration!](#)

**Submit an Article!**



Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

**If you said yes to any of these, then we want you!**

We are currently looking for quality EMS content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (EMS swag including a travel mug, mousepad, challenge coin, and more!) as well as some great

exposure to your content and expertise!

**If you would like to submit an article, [Click Here!](#)** Not only will you get some exposure, but we will also send you some awesome EMS swag!!

**PLATINUM EDUCATIONAL GROUP**  
www.platinumed.com  
616.818.7877

**Introducing AccredAssist®**  
AccredAssist® can also pull your existing cohort data from your Platinum account to auto-populate your:

- Clinical affiliate data
- Capstone field internship affiliate data
- Preceptor list including dates trained
- Summary tracking report
- Student Minimum Competency (SMC) Matrix (formerly Appendix G) report

EMSTESTING.COM  
PLATINUMPLANNER.COM  
Sales@platinumed.com

## Would You Like Automated Surveys?

If you are an EMS Program Director, then you are already aware of the high turnover rate for paramedic program directors. There is much to keep track of for accreditation and it can be a tiresome task searching for the information that you need, but we have a new solution that is changing the game- an all-in-one SSR

recordkeeping feature!

### More Details

**“We are looking forward to using AccredAssist. The training staff was excellent and we feel the product will make our life much easier with accreditation for our upcoming course. We highly recommend it!” Randy Pierson, EMS Program Director at Cherokee County Fire and Emergency Services Paramedic Program (GA)**



## Top Five Reasons to Use EMSTesting.com

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution Available—Over 300,000,000 responses to date!
- Over 5,000 question test bank; with questions FOR ALL provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via [EMSTesting.com](#). We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a **100% guarantee\*** to back that!

**“Both EMSTesting and Platinum Planner work extremely well with our Paramedic Program and are superior (in my estimation) to Fisdap. We have recently transitioned EMSTesting to our EMT Program and we have seen a dramatic pass rate increase with the NREMT certification exam. Paramedic Program remains at 99% pass rate on the NREMT cognitive exam. Please keep up the good work!” Rick Foehr, MICP, BA, Dean, EMSTA College (CA)**

### Learn More



## Top Five Reasons to Use PlatinumPlanner.com

- Ready for 2023 SMC Changes!
- Meets/Exceeds Accreditation Standards!
- Customizable platform to meet YOUR program’s specific needs!
- Provides students with a complimentary companion mobile app!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called [PlatinumPlanner.com](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and

scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, and CoAEMSP Student Minimum Competency (Appendix G)! Platinum Planner also **offers free preceptor training - something our competitors do not!**

**“The entire system is user friendly, Support is amazing and extremely responsive. I cannot wait to use the integration with EMSTesting and Planner.” Roman Simon, Paramedic Instructor, Garden City Community College (KS)**

[Learn More](#)



## What Accurate Background Checks Mean for Your Company

By Levi Perkins, Corporate Screening

Accuracy is the key in the background screening industry. Unfortunately, it appears as though a lot of background screening firms have overlooked this in their hurry to turn data around and reduce costs. But background screening companies need to take note that reporting information without verifying accuracy is not just good enough. This morning the Today Show on NBC aired a segment concerning accuracy in background checks, and the innocent victims who lost out on jobs due to those inaccurate results. View the video in its entirety here.

At Corporate Screening, we routinely go the extra mile to ensure that the information we report is reliable and accurate. Sometimes doing this research this may take a while, and waiting may be frustrating to customers who want immediate results. We understand that frustration and empathize. But when we hear about cases such as the ones reported on the Today Show, it drives home the point that accuracy is the name of the background screening game.

[Read Full Article](#)



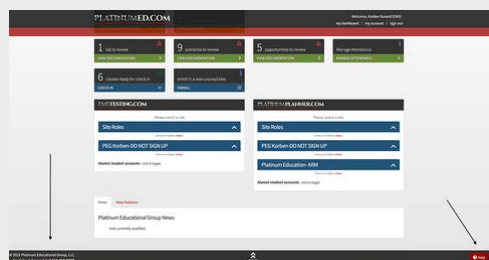
## Digital Millennium Copyright Act (DMCA)

By Michael Nemeth EMT-P, I/C, AAS, Medical Educator, Platinum Educational Group

In 1998 the United States Congress passed the (DMCA), which amended the U.S. copyright law that addressed important relationship sections between copyright and the internet.( copyright.gov). The implemented updates were intended to give the online provider the means for notice-and-take down for copyright infringements. This also provided the author of the material in question with more comprehensive legal protection against unauthorized usage of their content. In 2020 congress passed the Copyright Alternative in Small-Claims Enforcement (CASE) Act. This act allowed an organization or entity the ability to take legal action with the U.S. Copyright office against any and all

infringements. ( copyright.gov).

[Read Full Article](#)



## (Student) Understanding how to Sign up for shared site Opportunities

By Jose Alegria, Customer Service Advocate, Platinum Educational Group

Need to get in contact with our team? Here we will break down all the different ways to contact the Platinum Team to get you the help you need as seamlessly as possible.

Our first and most common way to contact our team is through support. If you are struggling to figure something out or have any generalized questions, the best people to contact are our support team. Maybe you are having some issues creating opportunities. Simply navigate down to the bottom of the screen and on both the left and right sides you will see two options to contact our Support team. First, we have the red “Help” button on the right-hand side. This help button is an excellent resource for finding articles that our team has written on the various aspects of our site. But more importantly, it allows you to use our Chat feature. Once you click “Help” you will see a “Live Chat” button appear. Simply click that button, and enter your name, email, phone number, and the question or issue you are having. This will put you into a live que to chat with one of our agents. The other option is located on the left-hand side in which you will see a phone number for our support line. Simply call 616-818-7877 and ask for support and you will be connected to one of our agents.

[Read Full Article](#)



## News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, contact us!



### Preceptors: A Cornerstone to a Successful Capstone Experience – September 21 @ 1 PM Central Time

It is widely acknowledged that the capstone field experience represents the synthesis of all learning in a paramedic program. This phase of the program is critical to assess the paramedic student's ability to integrate all elements of learning gained in the classroom, lab, clinical, and field experience.

#### [More Info](#)



### Advancing Evidence-Based, People-Centered EMS Care

What a difference a generation makes—in 2007, a report from the Institute of Medicine pointed out the lack of evidence supporting most prehospital patient care protocols and practices. While most EMS systems were making treatment decisions based on what they felt was best for patients, there was little evidence to back it up.

#### [More Info](#)



### National Association of EMS Educators

Here you can review our full lineup of upcoming courses and events. Click on each event name to view the full details.

#### [More Info](#)



## Upcoming Conferences and Expos

[9/15/22 - 9/16/22](#) Orlando, FL Clincon

[10/06/22 - 10/09/22](#) Marquette, MI - UPEMS

[10/12/22 - 10/14/22](#) Orlando, FL EMSWORLD



## Ask the Customer Support Team

**Q:** My student needs a refund or transfer to a different course; how do they go about that?

**A:** Transfer requests come up a lot lately. These requests can be due to previous medical issues or having been approved into the wrong course. In these cases, the transfer policy will be followed to see if the student follows the requirements to approve a transfer.

[Read Full Article](#)

***“Platinum solutions are a huge time saver for me. It has everything I need and a pretty instinctive interface. If you do have a problem, the customer service is quick and responsive. I highly recommend!” Keith Rademachir, Clinical Director at Ivy Tech Community College Bloomington (IN)***

## Customer Showcase: Central Carolina Community College (NC)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome EMS staff at **Central Jackson County Fire Protection District (MO)**.



The Central Jackson County Fire Protection District (CJCFPD) is a full-service fire department in eastern Jackson County providing fire and emergency medical service (EMS) response, fire safety, and life safety education, fire and EMS training and education, hazardous materials, and technical rescue. The CJCFPD serves the communities of Blue Springs, Grain Valley, Lake Tapawingo, and some sections of surrounding Jackson County.

CJC employs 131 command, operations, and support staff trained and equipped to carry out the mission of the organization. CJC operates four engines, one ladder truck, and five full-time paramedic ambulances from 5 stations. There are 36 employees assigned to each of the three shifts, and all are firefighter / EMT or firefighter / paramedic, with basic hazardous materials training.

CJCFPD has become a leader in the Kansas City region in the area of EMS Training and the goal is to provide quality pre-hospital education to Fire and Emergency Medical Communities. They recognize the evolving role of the Fire and EMS Services and the importance of keeping pace,

which is why their instructors are highly trained and educated in pre-hospital EMS Care. They consist of current pre-hospital providers, air medical transport paramedics, and nurses.

**We want to thank them for their trust in our solutions, their trust in our customer service, and for their trust in our reputation to provide the highest quality of both!**

## Leaving You Laughing



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