



Industry Information for Nursing Educators, Instructors, Administrators, and Students

This newsletter is dedicated to Nursing instructors, administrators, and providers. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

In this edition:

1. The Hectic Agenda is Back
2. Who is Platinum Educational Group, Exactly?
3. Five Big Things in August
4. **2018 Platinum Educational Group Scholarships Awarded**
5. Back-to-School Facebook Contest
6. Calling all Authors! Submit an Article!
7. **Platinum Educational Group is Making the NCLEX Exam Look Easy**
8. **Article:** Who is Driving the Bus?
9. **Article:** The Scholarly Column – Passing Tests: What Does That Mean?
10. **Article:** Protecting Our Content: How Can You Help
11. **Article:** Blueprinting: The Road Map to Proper Testing
12. Finally, Clinical Tracking Made EASY and AFFORDABLE!
13. And Much More!



The Hectic Agenda is Back

By now, many of you are back to the grind faced by educators every year! (See our Insanity in Education article below). The many hours a week spent on students is enormous, but **we are here to help!**

If you:

- Create and administer your own tests
- Utilize paper tests
- Are NOT using computer adaptive testing
- Use Excel spreadsheets
- Currently use a product you are not happy with (cost, customer service, etc.)

THEN CONTACT US TODAY! It is NOT too late for you to utilize our electronic solutions even if your current course has already started! We make it easy, ALL OF IT! The platform setup, the training, the industry leading customer support. Shoot, we have even made scheduling a demo to look at our solutions easy! Whether you want a better testing solution, an easier and more affordable way to keep track of student clinicals and scheduling, or both simply click the button below and chose a time that suits YOUR demanding agenda! **We look forward to making YOUR life easier!**

[Easy Demo Scheduling!](#)

Who is Platinum Educational Group, exactly?



As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, testing, skills tracking, scheduling, and reporting for all levels.**

"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.
Our Vision: Every learner in the world can benefit from our solutions.



Five Big Things in August

What Has Platinum Been Up To?

Each month we are going to keep you up to date on important updates to our software, the big projects we have been tackling, and our community involvement. So,

for the month of August...

[Read Full Article!](#)



2018 Platinum Educational Group Scholarships Awarded

Nursing Student Awarded National Scholarship

The 2018 Nursing scholarship was awarded to student Carl Medina III. Mr. Medina is enrolled in Southwestern College's Associated Degree of Nursing (ADN) program located in Chula Vista, CA. Carl has always found adventure through education and knew at an early age that his future belonged to the health and well-being of humanity. "Expeditions are challenging because they are uncharted. Similarly, my journey to becoming a healer has had obstacles." stated Mr. Medina. "I have learned that a dream can only be obtained after I have stumbled, brushed myself off, and started walking again."

[View All Previous Scholarship Recipients Here!](#)



Back-to-School Facebook Contest

We know it is a hectic and busy time of the year for the staffs of nursing programs. That's why we want to give back to our hard-working educators! Just go to our [Facebook Fan Page](#) under the **"What is your Passion for Education"** comment box and tell us what your passion for teaching in **ONE WORD**. Answers can be used more than once, and each comment will be entered into a random drawing for a \$25 gift certificate! **Easy!** Winner will be drawn and announced on September 28, 2018.

In addition to special contests, each month we randomly select a profile that has liked our [Company Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** August's awardee is **Cory Schmadeke from Denison, Iowa**



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will

receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!



Platinum Educational Group is Making the NCLEX Exam Look Easy

LPN/LVN Testing Platform is Completed to Coincide with RN

Platinum Educational Group understands the struggles and obstacles that are presented to nursing students when facing the NCLEX exam. It is especially difficult for those that are studying for the NCLEX-PN due to limited resources, questionable content validity, and higher cost of study tools. In 2016, Platinum created their online exam simulation platform for registered nursing (RN) students called PlatinumTests. The industry leader for online testing is now pleased to announce that PlatinumTests is ready to assist licensed practical nursing (LPN/LVN) students as well.

Some of the unique qualities that distinguishes PlatinumTests from other NCLEX study prep include:

[Read Full Article!](#)



Who is Driving the Bus?

By Tom Gottschalk, COO, Medical Educator

The pathway of guiding today's adult learner through the education required to be an 'entry level healthcare provider' can be riddled with hazards and pitfalls. It can also be one that, from year to year, can go smoother than expected. Seems crazy to me.

When it comes to topics that revolve around dealing with a difficult student, educators around the globe would agree that much of our brain power is spent dealing with outliers, and weird case scenarios. Rather than focusing on the majority of students, the minority of troublesome students draw most of our time away from more important things. Which can be a real downer for educators alike. What if there was a way to respond to the difficult circumstances quicker and record the interactions more consistently? Would you be interested? If so, read on.

[Read Full Article](#)



The Scholarly Column: Passing Tests, What Does That Mean?

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

It is a given that instructors feel it's very important that their students pass the intended courses they are taking. However, one cannot measure a student's success on standardized testing alone. There are multitudes of students that are passing through the system and are considered very capable because of their test scores. Students are very savvy at memorizing and reciting information for a given period of time. Once they have taken the standardized test all of what they have recited and memorized can easily be forgotten.

[Read Full Article](#)



Insanity in Education

By John Spencer, Customer Service Manager, Lead Medical Educator

At some time in our lives, we all have heard insanity defined as doing the same thing the same way, over and over again, and expecting a different outcome. A more literal definition would be "extreme foolishness; folly; senselessness; foolhardiness" (The Definition, 2017).

[Read Full Article](#)



Blueprinting: The Road Map to Proper Testing

By Tom Gottschalk, COO, Medical Educator

Many decades ago, while I listened to more trendy music, I took quizzes, tests, and national boards to enter the workforce. I answered True/False questions, completed essays, and undoubtedly answered thousands of 'multiple guess' items to get to where I wanted to be. Some of the evaluation I perceive were time tested proven tools to judge my knowledge. While others acted more like an endurance exercise rather than competency check.

[Read Full Article](#)



Finally, Clinical Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to YOUR specific allied health program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and preceptors!**

Do not waste time tracking your students with paper and pencil! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We are a Practical Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator, Franklin Technology Center at MSSU

Easy Demo Scheduling!



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: In Platinum Planner, I've set up a series of opportunities for my Paramedic students to sign up for, but they can't see them as available on their end. They are also enrolled in a scenario class. Why can't my students sign up for clinical opportunities? A: If you are an instructor who has made clinical opportunities for the students to sign up for, but the students are unable to see them, this could be because of how scenario classes work. If the students in this course are also in a scenario class, this makes what opportunities are available to students function a little differently.

[Read Full Article!](#)

[Read past Q&A!](#)

"The best thing about this group is the customer service. All of my questions have been answered within 30 min to an hour. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, Instructor, East Central College

Upcoming Events for Nursing

[9/29/18, Louisville, KY – Kentucky Association of Nursing Students Annual Conference \(KANS\).](#)

[10/6/18 to 10/7/18, Dublin, OH – Ohio Student Nurses Association \(OhSna\).](#)

FALL EVENTS WANTED!

LOOKING FOR STATE RN, LPN and LVN CONFERENCES! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! We'll even send you a thank you gift!



ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next NCLEX-RN® Competition!

No longer do you have to have "run of the mill" NCLEX-RN® events! Nursing students have a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. **We provide prizes for ALL participants and award the top 3 participants with Gift Cards!**

These awesome conferences broke the mold and enjoyed our Group Testing contest. Join them and find out what all the fun is about!

- **Kentucky Association of Nursing Students (KANS)**
- **North Carolina Association of Nursing Students (NCANS)**
- **Colorado Student Nurses Association (CSNA)**
- **Michigan Nursing Students Association (MNSA)**
- **Ohio Student Nurses' Association (OhsNA)**
- **Ohio Organization of Practical Nurse Educators (OOPNE)**
- **Many others!**

If you would like to learn how [Group Testing](#) can benefit your annual conference [CONTACT US](#) for a quick 15 minute demo of our Group Testing platform!

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Feuer Nursing Review's mission is to guide students through the NCLEX test prep process and give the best chance of passing your NCLEX the very first time. Unlike other courses that provide only practice exams, we cover the content and the test-taking strategies needed to ensure your thorough understanding of the material and of the test itself, while reinforcing what you have already learned in nursing school.

FNR has a new and improved free trial course available. It now includes more free NCLEX Content! [CLICK HERE](#) [CLICK HERE](#).



Kevin's Review Offers Second-Chance Scholarships for those who have failed the NCLEX

The scholarship is awarded on a quarterly basis, meaning there will be 4 award recipients each year. Drawings will take place February 1st, May 1st, August 1st, and November 1st of each year. Each recipient of the scholarship will receive:

- An award of \$250, enough to cover half or more of the cost of an NCLEX Review Course or an NCLEX Application.
- 6 months of access to [PlatinumTests](#), a Computerized Adaptive Testing simulator that can predict your NCLEX readiness (\$150 Value).

- 3 months of access to Feuer Nursing Review's Comprehensive NCLEX Review, my pick for a time-tested review company who've helped students since 1971. (\$375 Value) [Learn more](#)

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access to our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

As classes start, if you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).